

# Printech Printing takes on the digital age

By Amy Hillenburg | [ahillenb@md-times.com](mailto:ahillenb@md-times.com) June 23, 2016

*Editor's note: This is the fourth in a five-part series of articles featuring local entrepreneurs. The series was created in conjunction with the Martinsville Chamber of Commerce as part of their participation in Indiana Entrepreneurship week. For more information about local entrepreneurs, call the chamber at 765-342-8110, visit [martinsvillechamber.com](http://martinsvillechamber.com) or email [info@martinsvillechamber.com](mailto:info@martinsvillechamber.com).*

## MOORESVILLE

Although Printech Printing has done business in Mooresville since 1988, it has kept up with the industry changes that have come with the digital age.

Ron and Jan Brown and their son Troy continue to work out of their building at 264 E. High St. in Mooresville and have kept up with the technology challenges.

The Browns, who live in Martinsville, advertise mostly through word of mouth, boosted occasionally by WCBK Radio and local newspapers. The couple's son Troy is one of the mainstays of the printing business, along with part-time workers when they are needed. The Browns have two other children, Lesa and Rick, but they are not in the business.

Ron started in the newspaper industry when the hot metal process in the pre-press and press was used. He transitioned with the industry through the age of offset and then to the digital age of printing and the technology of today's printing industry.

Jan started in the printing industry, working with the newspaper offset pre-press and advanced to estimating and sales in the industry. She does the books and invoices for Printech.

Troy had previous knowledge of production in other industries, and in the 1980s, all industries were changing at a rapid pace. Together, the three decided to start a business in Mooresville when the building became available. They live in Martinsville and were unable to find a pre-established business that they could acquire.

"Together, we have more than 100 years of knowledge in the industry," Jan said. "We do a wide range of printing from letterheads, envelopes, invoices, brochures, catalogs and everything in between

from black to full color offset and digital, along with a full-service bindery and a full-service design, layout and typesetting service.”

Printech serves not only Mooresville and Morgan County customers but also those who live in the surrounding areas. Jan said about 99 percent of their business is with commercial entities. The company is also active in the community with Little League teams, the Mooresville and Martinsville chambers and a Christmas charity event. Jan is also a member of and has served as an officer for Networking Business Women of Morgan County.

The Browns enjoy their work and are proud of the quality of items they offer customers. Jan said their favorite part is meeting interesting people and being able to meet their customers’ needs. She said the town has always been welcoming, and suppliers were more than willing to work with them.

Stop by Printech Printing to place orders or call them at 317-831-4200. Hours are Monday through Friday from 8:30 a.m. to 5 p.m.

[http://www.reporter-times.com/free\\_access/printech-printing-takes-on-the-digital-age/article\\_2cf319f0-4bcc-5928-a4b6-3a358ef8e5bb.html](http://www.reporter-times.com/free_access/printech-printing-takes-on-the-digital-age/article_2cf319f0-4bcc-5928-a4b6-3a358ef8e5bb.html)

