



Main Street looking north from Washington Street, c. 1910

Appendix

Indiana Division of Historic Preservation and Archaeology (DHPA)

Historic Preservation Fund (HPF)

Qualified Applicant: Local governments and non-profit organizations.

Eligible Projects: Financial assistance to maintain, restore, and document historic properties. Matching grants have been awarded in the past for the following types of projects:

- Inventories of archaeological sites, historic buildings, or old structures such as bridges.
- Acquisition and rehabilitation of public or non-profit owned historic buildings.
- Preparation of National Register nominations for historic districts.
- Education programs, such as conferences, special events, or research projects.

Grant Specifics: Amounts of grants vary per project and are awarded on a 50-50 matching basis. Grant applications are available in July-August with completed applications due in October. Staff recommendations and award by the Historic Preservation Review Board in January.

Certified Local Government Grant Program (CLG)

Qualified Applicant: Local governments designated by the DHPA as having certified local preservation planning programs.

Eligible Projects: The CLG grants are awarded for survey work, planning and for education.

Grant Specifics: A CLG is a city or town that has decided to have an intensive local preservation ordinance, enforces that ordinance through a local preservation commission and meets minimum standards for CLG's as determined by the DHPA. At least 10% of the federal allocation goes to the CLG program every year.

Contact Information:

DNR – Division of Historic Preservation and Archaeology
402 West Washington Street, W274
Indianapolis, IN 46204
Phone: 317-232-1646
www.in.gov/dnr/historic

Indiana Landmarks (IL) Statewide Revolving Loan Fund-

Qualified Applicant: Non-profit preservation organizations outside Marion County.

Eligible Projects: Loans to purchase and restore historic properties.

Loan Specifics: The agreement signed when one of these buildings is resold must contain covenants that will protect the building's future. These low-interest loans generally must be matched with local funding.

Indiana Preservation Grants Fund

Qualified Applicant: Community preservation groups.

Eligible Projects: Grants are available for variety of uses, including conducting membership drives, producing promotional materials, and paying fees for architectural or preservation consulting.

Grant Specifics: The grants shall be matched with local money and money from this fund may not be used to fund actual construction. can apply to HLF1 for matching grants

Guaranteed Loan Program

Qualified Applicant: Organizations having trouble getting conventional financing for a restoration project.

Eligible Projects: Historic property acquisition or historic preservation and rehabilitation construction projects.

Loan Specifics: In special cases, IL will place funds in a local lending institution to guarantee a loan taken by a community preservation group or to help that group acquire long-term mortgage commitments or construction financing.

Local Leadership Challenge Grant

Qualified Applicant: Community preservation groups.

Eligible Projects: \$60,000 challenge grant from HLF1 to fund a full-time professional staff.

Grant Specifics: Groups must match this amount with \$40,000 for a total of \$100,000 over a three-year period.

Historic Preservation Education Grant : Co -sponsored by Indiana Humanities and the Historic Landmarks Foundation of Indiana. This program is available only to non-profit organizations and is use to educate the public about the principles and importance of historic preservation. The grant amount is up to \$2,000.

Contact Information:

Indiana Landmarks
340 West Michigan Street
Indianapolis, IN 46202
Phone: 317-639-4534
www.indianalandmarks.org

Indiana Office of Community and Rural Affairs (OCRA)

Community Focus Fund (CFF)

Qualified Applicant: Municipalities, and in some cases non-profit organizations.

Eligible Projects: Funding for projects which improve the quality of life and increase the local economic capacity of Indiana communities.

Grant Specifics: A match of 10% is required by the recipient with a maximum limit of \$50,000. In-kind donations for 50% of the match, complete or \$25,000 worth of donations and/or services, whichever is less, may be used. No other federal funding may be used for the match. Maximum amount granted per application is \$500,000.

Community Economic Development Fund (DEDF)

Qualified Applicant: Municipalities, and in some cases non-profit organizations.

Eligible Projects: Economic development activities which are undertaken for the purpose of job creation or retention. Most job creation or retention activities are classified as eligible under one of several economic development-oriented eligibility categories.

Grant Specifics: DEDF Grants are funded with Federal Community Development Block Grant (CDBG) dollars from the U.S. Department of Housing and Urban Development (HUD).

Contact Information:

Indiana Office of Community and Rural Affairs (OCRA)
One North Capitol, Suite 700
Indianapolis, IN 46204
Phone: 317-232-8908

Indiana Housing Finance Authority (IHFA)

Qualified Applicant: Federal tax credits (RHTCs), are competitively allocated to for-profit and not-for-profit developers of affordable rental housing.

Grant Specifics: RHTCs provide access to equity capital, and demand for tax credits runs about four times higher than available resources.

National Trust for Historic Preservation (NTHP)

National Trust Loan Fund

Qualified Applicant: Non-profit organizations and public agencies.
Eligible Projects: Properties listed in or eligible for the National Register of Historic Places.
Grant Specifics: This program provides below-market rate loans of up to \$150,000 . Funds may be used to create or expand local and statewide preservation revolving funds, for site acquisition, or rehabilitation work

Preservation Services Fund

Qualified Applicant: Non-profit organizations, universities, and public agencies.
Eligible Projects: Funds may be used to support consultants with professional expertise in areas such as architecture, law, planning, economics, and graphic design; conferences that address subjects of architectural importance to historic preservation; and curriculum development in preservation directed toward select audiences.
Grant Specifics: Matching grants ranging from \$500 to \$5,000.

Johanna Favrot Fund for Historic Preservation

Qualified Applicant: Non-profit organizations or public agencies.
Grant Specifics: The grant ranges from \$2,500 to \$10,000.

Inner City Ventures Fund

Qualified Applicant: Available only to non-profit organizations or public agencies for use in acquisition or rehabilitation costs.
Eligible Projects: The project must provide housing and commercial development for neighborhood residents.
Loan Specifics: This program provides below-market rate loans up to \$150,000 and lines of credit up to \$200,000 to benefit low to moderate income neighborhoods.

Cynthia Woods Mitchell Fund for Historic Interiors

Qualified Applicant: Individuals and for-profit businesses may apply only if the project for which funding is requested involves a National Historic Landmark
Eligible Projects: Funds may be used for professional expertise, print and video communications materials, and education programs.
Grant Specifics: Grants range from \$2,500 to \$10,000.

Partners in the Field Challenge Grant for Statewide and Local Partners

Qualified Applicant: Partners in the Field challenge grants are only available to recognized National Trust Statewide & Local Partners.
Eligible Projects: The primary purpose of Partners in the Field is to expand the delivery of preservation field services across the country by building the capacity of statewide and local preservation organizations to provide these services on the ground, and by building their long-term capacity for philanthropy to sustain their preservation work.
Grant Specifics: A transformative challenge grant program to expand preservation field services nationwide.

The Peter H. Brink Leadership Fund

Qualified Applicant: Existing preservation organizations.
Eligible Projects: The purpose of these grants is to support the leadership and effectiveness of staff and board members of preservation organizations to fulfill their mission and to create a stronger, more effective preservation movement.
Grant Specifics: Grants from the Peter H. Brink Leadership Fund pay for travel costs and honoraria and generally range up to \$1,500.

Contact information:
(www.nationaltrust.org/help/grants).

Federal Tax Credits

The Department of the Interior and the Department of the Treasury jointly administered program offering tax credits equal to a percentage of the money spent on a certified rehabilitation project for a certified historic property.

Rehabilitation Investment Tax Credit (RITC)- The federal government offers a Rehabilitation Investment Tax Credit that

permits owners and some lessees of historic buildings to take an income tax credit on the cost of rehabilitating buildings for industrial, commercial or rental residential use. The historic rehabilitation tax credit (20%) is available for buildings listed in the National Register of Historic Places which, after rehabilitation, are used for commercial or residential rental use. A certified historic structure is one listed individually in the National Register of Historic Places, or contributing to a National Register listed Historic District. The non-historic tax credit (10%) applies to any pre-1936 building used for commercial but not residential rental purposes. The work does not have to be reviewed for the 10% credit. Neither credit is available for private, owner-occupied residences. The owner of the restore building must maintain ownership for at least five years in order to avoid having the tax credit rescinded by the federal government.

State Tax Credits

The state program allows a taxpayer to take a state income tax credit for 20% of the total qualified rehabilitation or preservation cost of a project, up to \$100,000 pr project. The program is administered by the Division of Historic Preservation and Archeology, Indiana Department of Natural Resources (DHPA).

Rehabilitation Tax Deduction – Taxpayers under taking rehabilitation of historic structures are eligible for a tax deduction if the work has increased the assessed value of the building. Typically, it is a 50% deduction of the increase in property tax resulting from the rehabilitation to a maximum deduction of \$300,000. This deduction is applied for through the office of the auditor in the county in which the property is located. The Indiana Department of Local Government Finance provides the application forms.

Contact Information:
DNR – Division of Historic Preservation and Archaeology
402 West Washington Street, W274
Indianapolis, IN 46204
Phone: 317-232-1646
www.in.gov/dnr/historic

Indiana Safe Routes to School Program

According to the Indiana Department of Transportation:

“The Safe Routes to School (SRTS) Program empowers communities to make walking and bicycling to schools safe and routine for school children. Walking and bicycling to school was once a part of everyday life. In 1969, about half of all students walked or bicycled to school. Today, fewer than 15% of all school trips are made by walking or bicycling, while more than half of all children arrive at school by car. Parents often say traffic danger, distance and lack of sidewalks and paths are the reasons why their children don’t bike or walk to school.”

Some eligible infrastructure improvements would include:

- Construction or installation of crosswalks.
- Construction or installation of sidewalks.
- Construction, striping or designation of on-street bicycle facilities.
- Construction of multi-use paths, including road crossings.
- Purchase and installation of secure bicycle parking facilities and racks.
- Installation of traffic calming and speed reduction improvements.
- Manufacture and installation of signs alerting motorists to schools and bicycle or pedestrian school traffic.
- Application or installation of pavement markings to improve recognition of walking and bicycling facilities directly serving schools.
- Purchase and installation of flashing devices serving pedestrian and/or bicycle traffic directly in route to schools.
- Infrastructure projects will fall under Class 1 or Class 2 depending on project complexity.

Some eligible non-infrastructure improvements would include:

- Creation of “walking school buses” of school children.
- School crossing guard training & equipment.
- School incentive and encouragement programs.
- Development and presentation of bicycle rodeos.
- Creation of bicycle trains for older elementary children.
- Relevant training for teachers, school administrators, local officials, school children and parents.
- Speed enforcement activities.
- Professional safety evaluation to determine suitable improvements to increase walking and bicycling to school.

- Non-infrastructure activities will be considered Class 3 projects.

Accepted infrastructure projects can receive up to \$250,000 while non-infrastructure projects can receive up to \$75,000. Between 10% and 30% of the funding must be used for non-infrastructure projects.

Contact Information:

Indiana Department of Transportation (INDOT)
 100 North Senate Avenue, Room IGCN 755
 Indianapolis, IN 46204
 Phone: 317-232-5533

Recreational Trails Program (RTP)

Administered by the United States Department of Transportation Federal Highway Administration (FHWA); Indiana Department of Natural Resources, Division of Outdoor Recreation.

Eligible recipients are units of government or not-for-profit organizations. Grant amounts vary between \$10,000 and \$150,000 with an 20% match required by the recipient. The 20% match can include the donated value of land, cash, labor, equipment, materials, tax sources, bond issues, Community Development Funds, Farmers Home Administration Loans, or force account contributions. In addition, all facilities must be universally designed to accommodate all people regardless of race, color, national origin, age, or handicap. Trails developed with these funds must be developed off of all regularly maintained roadways, including sidewalks and alleys.

Some eligible projects would include but not be limited to:

- Motorized and non-motorized multi-use recreational trail projects.
- Development and rehabilitation of trailside, trailhead facilities, and trail linkages.
- Construction of multi-use trails.
- Acquisition of easement of property for trails.
- Operation of educational programs to promote safety and environmental protection related to trails.
- Providing stream and river access sites.
- Construction of bridges, boardwalks, and crossings.
- Signage.
- Building of sanitary facilities and other support facilities (e.g. water fountains, etc.).

- Maintenance and restoration of trails.
- Purchase and lease of trail construction and maintenance equipment.
- Education, including publications, monitoring and patrol programs, and trail-related training.

Contact Information:

WWW.FHWA.DOT.GOV
 U.S. Department of Transportation
 Federal Highway Administration
 1200 New Jersey Ave SE, Washington, DC 20590

Community Development Block Grants (CDBG)

Congress amended the Housing and Community Development Act of 1974 (HCD Act) in 1981 to give each State the opportunity to administer CDBG funds for non-entitlement areas. Non-entitlement areas include those units of general local government which do not receive CDBG funds directly from HUD as part of the entitlement program (Entitlement Cities and Urban Counties). Non-entitlement areas are cities with populations of less than 50,000 (except cities that are designated principal cities of Metropolitan Statistical Areas), and counties with populations of less than 200,000.

Eligible Applicants: States participating in the CDBG Program award grants only to units of general local government that carry out development activities. Participating States have three major responsibilities:

- formulating community development objectives;
- deciding how to distribute funds among communities in non-entitlement areas; and
- ensuring that recipient communities comply with applicable State and Federal laws and requirements.

Eligible Activities: Communities receiving CDBG funds from the State may use the funds for many kinds of community development activities including, but not limited to:

- acquisition of property for public purposes;
- construction or reconstruction of streets, water and sewer facilities, neighborhood centers, recreation facilities, and other public works;
- demolition;
- rehabilitation of public and private buildings;
- public services;
- planning activities;

- assistance to nonprofit entities for community development activities; and
- assistance to private, for profit entities to carry out economic development activities (including assistance to micro-enterprises).

151 North Delaware Street
Indianapolis, IN 46204
Phone: 317-226-5187
www.hud.gov

Grant Specifics: The State may use \$100,000 plus up to 50% the costs it incurs for program administration, up to a maximum of 3 percent of its CDBG allocation. The State may expend up to 3% of its CDBG allocation on technical assistance activities. However, the total the State spends on both administrative and technical assistance expenses may not exceed 3% of the State's allocation.

The primary statutory objective of the CDBG program is to develop viable communities by providing decent housing and a suitable living environment and by expanding economic opportunities, principally for persons of low- and moderate-income. The State must ensure that at least 70 percent of its CDBG grant funds are used for activities that benefit low- and moderate-income persons over a one, two, or three year time period selected by the State. This general objective is achieved by granting "maximum feasible priority" to activities which benefit low- and moderate-income families or aid in the prevention or elimination of slums or blight. Under unique circumstances, States may also use their funds to meet urgent community development needs. A need is considered urgent if it poses a serious and immediate threat to the health or welfare of the community and has arisen in the past 18 months.

Annually each State develops funding priorities and criteria for selecting projects. HUD's role under the State CDBG program is to ensure State compliance with Federal laws, regulations and policies.

Local governments have the responsibility to consider local needs, prepare grant applications for submission to the State, and carry out the funded community development activities. Local governments must comply with Federal and State requirements.

HUD distributes funds to each State based on a statutory formula which takes into account population, poverty, incidence of overcrowded housing, and age of housing. Neither HUD nor States distribute funds directly to citizens or private organizations; all funds (other than administrations and the technical assistance set-aside) are distributed by States to units of general local government.

Contact Information:

Community Development Block Grants (CDBG)
US Department of Housing and Urban Development

On-Line Survey Seeking Community Input

An on-line survey was developed by the steering committee to gather ideas from a larger community user group, especially the younger audience that would typically be more comfortable with electronic, web based communication. Some of the selected online survey questions included:

- ❖ *How often do you come to downtown Martinsville and why?*
- ❖ *What do you like about downtown?*
- ❖ *Downtown was once the hub of activity in Martinsville. List five things it needs in order to be that again.*
- ❖ *What types of businesses would you like to see downtown?*
- ❖ *What kind of help could be provided by the city/county for downtown improvements?*
- ❖ *List three things that make Martinsville unique and 'sellable' to visitors and residents?*
- ❖ *Ten years from now, what do you want Martinsville to be like?*
- ❖ *What kind of signage would be helpful to you in navigating downtown by car and by foot?*
- ❖ *How far are you willing to walk from a parking space to get to your shopping or business destination?*

Results of the online survey were reviewed by the design team, with many of the suggestions being incorporated in the final recommendations. The following are the unedited results gathered from the survey:

❖ **How often do you come to downtown Martinsville and why?**

1. Twice a year....to go to Candy Kitchen and to go to the Parade.
2. Once a month, usually to eat and shop.
3. Not very often. Meetings

4. Once a day, driving through or stopping at the bank, Post Office, going on a walk.
5. once or twice a week. Berries & Ivy
6. 2-5 times per week; business, courthouse, passing through
7. very rare - even though I work downtown, don't have a real reason to shop; I used to shop at the yarn store but it went out; have shopped at Berries & Ivy (like the store) but don't really have the finances to buy unnecessary items.
8. 1 - 2 times per week, usually to get a cup of coffee and go to post office.
9. Everyday....Live there...Work there...Love it here!
10. Maybe 3-4 times a month to stop in at the shops and see if there is anything new and get some ice cream at the Candy Kitchen!
11. Every day during the work week. It is where I work.
12. 3-4 times per week, to work and go to bank.
13. I come to work at my shop
14. Daily
15. averages about 3 times a week
16. My wife and I own a building and live downtown.
17. DAILY
18. 1 to 2 times a month; to shop or eat
19. As seldom as possible. Simply because there is nothing downtown.
20. daily I work there
21. Once or twice a week, generally for lunch. I also use the library and go to Home Bank every couple of weeks. I occasionally shop in the stores on the square.
22. Once /twice per week. Banking or post office.
23. weekly; dining and/or shopping; Post Office
24. 4 times a week
Haircut appointment Bank
grocery or see someone downtown
eat out
25. Just pass through or go to the bank. Right now there is nothing to go down town if your are not interested in antiques or have personal business.
26. Everyday, to shop, eat, do business or just passing through.
27. Never, There is nothing that draws my attention.
28. daily for work
29. 1 time post office
30. Several times a week

31. Once a week. Drive through it 3-4 times a week..
32. 3-5 days a week. To have lunch, shop, go to post office, and sometimes just to pass through
33. 3-4 times a week for meetings, eating out, worship service at my church
34. Once a week - post office and bank.
35. Daily for business
36. On a daily basis for work.
37. Maybe once every two weeks or so. I go to the post office. I go the courthouse or the annex on occasion.
38. not often- nothing to bring me uptown right now
39. Not often unless using one of the professional offices that are down there.
40. I live downtown
41. 3-4 days a week. i help in a store.
42. Once a month - reasons vary.
43. 1-2 times monthly. Formerly everyday when I worked downtown.
44. Everyday. I work downtown.
45. Several times each week either for lunch or to go to the courthouse.
46. Daily. Post Office, bank and good Mexican Resturant.
47. I come to town on a daily basis. My son and his wife are opening The Mixing Bowl Restaurant. I am opening a shop next door to them.
48. Come perhaps once per week for dining (Mexican); pass through several times per week to get to Post Office, bank or grocery store
49. Every week day to work
50. Hardly at all - maybe once every two months for the Mexican restaurant. Oh, wait - we go weekly for the post office & bank. Otherwise, not much.
51. daily, just to look
52. about 3 X's a week. Eat and shop at stores.
53. I live downtown.
54. quite often, i do it just to drive and also to go and visit
55. 6x per year
56. Daily for work
57. Once per month - for church or the post office
58. Everyday
59. Daily, work.
60. often dailey
61. Every day, work
62. everyday
63. Daily, work

- 65. daily, sometimes multiple times. I live in an adjacent neighborhood and moved there in part for the proximity to downtown
- 66. to shop: 2 to 3 times a week
To visit people: 2 times a week
- 67. Every day for work, some shopping and dining
- 68. Daily, to get to other side of town or main highways.
- 69. I enjoy driving through the downtown looking at the great architecture. Visiting the various shops that are still in business. The downtown events are fun and worthwhile.

❖ **What do you like about downtown?**

- 1. The old buildings and "hometown" appeal.
- 2. The small-town feel and look.
- 3. Some of the dining opportunities.
- 4. I like the Court House square and all the old intact buildings that surround it.
- 5. Berries Ivy
- 6. Buildings; folks we know.
- 7. it looks small town; but small town isn't always that practical; like the updates that have been done
- 8. There are a couple of businesses that have been frequent stops for me. Otherwise, I have a hard time answering this question. I work with businesses outside of the community. Most days I leave the Martinsville area for Indianapolis. I'd rather not, but it's the current reality.
- 9. As John Cougar Mellencamp stated, "I was born in a small town, and I live in a small town. Probably die in this small town, too small for me to tease!"
- 10. That it still has its small town feel, my family and I love that!
- 11. The potential.
- 12. scenic, quiet
the art shops
fun to walk,
- 13. small town feel, people trying to help each other
- 14. Charm of old buildings, sense of community
- 15. convenience of so many things I do being close together
- 16. We love the architecture and layout of the buildings and the convenience to every need we have.
- 17. QUIANT, ARCHITECTURE, BUSINESSES
- 18. It's layout & appearance.
- 19. Other than the fact that the square is virtually intact there is little to like about down town unless one likes closed boarded up store fronts and government offices that are really tacky.
- 20. restrauts and shoppes
- 21. I enjoy the restaurants, Super Sports and the candy kitchen. I also enjoy the events held there.
- 22. Not much. Antique shops.
- 23. general look and feel; it has a great courthouse sqaure and green; beautiful architecture; Los Reyes Mexican Restaurant; Berries and Ivy store; the antique shoppes; The Art Sancuary; The Candy Kitchen
- 24. It is quiet and easy to get around don't like big stores
- 25. I like the small town personality where everyone knows the others.
- 26. The hometown feel and easy in and out.
- 27. Nothing in particular.
- 28. Small
- 29. Friendliness
- 30. Small town atmosphere. Greenspace around courthosue.
J.K's Cheesecake Mexican Restaurant Post Office Library
- 31. It's historic past and court house (all with fond memories of years past). Endless possibilities to be revived and alive!
- 32. small town atmosphere, familiarity, friendly faces, free parking
- 33. Not much - not enough parking
- 34. Historic
- 35. Easy to manipulate and take care of necessary business, i.e., paying taxes, post office, restaurants, city business, varied retail establishments, etc.
- 36. The court house is a nice well kept old building.
That's about it.
- 37. small owned shops, not having to drive sometimes to a big mall
- 38. I like to be able to park and walk to offices..
- 39. I love living downtown..
- 40. community, jks, oh so chic,
- 41. That it's a small town and we have some very nice shops.
- 42. Her Majesty (our Courthouse) proudly sits in the middle.
Some quaint businesses like the Candy Kitchen, Berries & Ivy and KJ's Cheesecake.
- 43. It's the "heart" of our town. Walking around the square, I can see people I know, wave to folks in the stores, get honked at by friends, etc. It's our friendly heart!
- 44. Historic look and feel
- 45. Uncongested, historic, it's like it was many, many years ago.
Old style street lights. Court House at Christmas time.
- 46. I love the atmosphere of all the old buildings. It has a home town feel.
- 47. Courthouse has some visual appeal ... very little else; usually have no problem with finding a parking space ... and that means there's a problem!
- 48. Small shops
- 49. Very little. Only 1 restaurant. No theater. No good variety stores. Too many flea markets & lawyers.
- 50. hub-bub
- 51. It's got personality and has a historic look. Really like the Mineral water sign and Kivetts.
- 52. What I use is close by. Our downtown is very quaint.
- 53. i like the antique look
- 54. That's where the courthouse is.
- 55. Architecture integrity
- 56. The courthouse, architecture and streetlights
- 57. Unique Buisnesses
- 58. The look of the courthouse.
- 59. its quaintness at one time.
- 60. Candy Kitchen, Court house
- 61. businesses
- 62. The potential for a small town ambiance
- 63. Compact
- 64. historic buildings and sense of enclosure created by the square; essential businesses such as post office and bank; restaurants (Mexican, JKs); everything is within walking distance
- 65. I like eating downtown then walking around...wish more shops were open later, but I understand the ecomonics...
- 66. Charm, in tact buildings, great people!
- 67. Courthouse square, Candy Kit, shops
- 68. The buildings that are not compromised by unscrupulous owners for the sake of a dollar saved. The friendly people you meet there. The possibility of some future revitalization.

❖ **Downtown was once the hub of activity in Martinsville. List five things it needs in order to be that again.**

1. A five & dime store, a barber shop, a place for young kids to go, a roller rink, a donut shop.
2. More businesses
More community events
Better promotion of all events (not just once in the Reporter-Times but get it in other local papers.
Get businesses to also promote events and themselves.
3. Outdoor activities, businesses that are unique that bring people in.
4. It needs quality restaurants, shops, a landscaped Court House square, better lighting.
5. More business like Berries & Ivy
6. Close all stripmalls
2. Relocate Walmart, Rural King, ACE Hardware and CVS to downtown
3. Eliminate all parking spaces. Park where you can, just like in the old pictures.
4. Bring in a couple of trolleys to compete with the horse, foot, and vehicle traffic
5. Eliminate any businesses outside of the 25 block downtown area
7. I really don't know; enough variety to give people a reason to come and stop; not just drive through the square on their way to shop elsewhere
8. Reason to visit. Right now there are a few restaurants and several specialty shops. We eat out only a few times per month. We seldom visit specialty shops.
2. Parking. During the work day, parking is less available than after 5pm and on weekends. Why not have designated city parking lots.
3. Businesses open after 5pm during the week and 12pm on the weekend. Aside from the restaurants, very few of the downtown businesses are open past 5pm during the week and past 12pm on weekends (if at all). Most people in the community work outside the community. If people in the community are to frequent downtown, then the businesses should be open other than 9 - 5 hours.
4. Have events and activities. The Farmer's Market last year was fantastic. This brought us downtown more often than

- normal. However, a lot of the local businesses weren't open.
5. An open mind. Most businesses and community leaders seem to have minds made up on what needs to be done.
 9. Scum removed. Building renewed. If there are to be apartments, make them upscale. Remove tenants and landlord who owns 240 N Jefferson St and 100 block apartment on E Harrison St. Too many drug deals. Yes I have seen it with my own eyes.
 10. A hardware store, a place for young kids to have fun (maybe a park?), maybe a farmers market, a history of Martinsville location like a time capsule in a building
 11. Restaurants.
Specialty shops.
Park space.
Good parking.
Good signage.
 12. easy parking
friendly merchants
places to hang out and sit down
walking
 13. tlc, a face lift, fresh colors and interesting in season banners and flowers. Let's put on a happy face. Warm and friendly
1) Attract large employer to city that will then attract professionals to area thus increasing the customer base
2) see no. 1
3) see no. 1
4) see no. 1
5) Nicely asking Walmart to leave.
 14. Retail downtown, restaurants, more parking, inviting storefronts
 15. Things to draw outsiders such as the arts, culinary expertise, farmer's market, Maybe something like a Second Saturday art stroll or Friday Night Concerts on the square. Thursday lunch concerts sponsored by a local restaurant, etc.
 16. PICNIC TABLES/SEATING, MOVIES ON THE SQUARE, OLD TIME SING-A-LONGS OR BARBER SHOP QUARTETS, SHOPPING, EATERIES
 17. Events that will attract people. U can't re-create shopping habits of pre-WWII, but u could arrange a variety of events that appeal to different interests and age groups.
 18. Decent city planning not the feed em what they want to hear studies.
2. Vision. Pick a central theme for the town and work toward it.
3. Clean it up. Once one drives off the square it looks like a

- third world country.
4. Do something with the entrances to the city. At least Fat Boys is gone.
 - 5.
 19. a health food store/herb shop, a new night club, more shops like oh so chic, more restraunts, Possibly a place to take cooking classes or some sort of classes. CHECK OUT BLOOMINGTON PARKS AND REC SUMMER GUIDE FOR GREAT IDEAS!!!!
 20. I don't think it can be the hub, but it can grow and become vibrant. I think the farmer's market is a good step and continued growth of it would be valuable. I think there needs to be more destination type stores, similar to the candy kitchen. Unique stores like that will bring people into the area from other communities.
 21. I don't know that that can happen.
 22. Re-light the Mineral Springs neon sign; more ethnic restaurants; later shopping hours; weekend shopping hours; more community celebrations; additional businesses; more apartments above the buildings; general improved curb appeal
 23. You can never go back we just need to go forward
clean up appearance more seating (would have monitor) If we did an open call for entertainment some would come for publicity etc
 24. Shops & better parking. Other stores besides antiques.
Purchase some place else for the courthouse employees to park and a place for store owners to park (unless they are handicapped) besides in front of their store.
 25. Stores that stay open later.
Clothing store.
Variety store.
Movies.
Entertainment.
 26. Businesses that offer what a person needs on a daily basis at a competitive price. County government takes up all the space (i.e. parking legal offices, etc.). They need to take all the properties they own and either build a modern government center to hold all their office or return those properties to residential. Building maintenance by owners is a must as most of these buildings are fire hazards or structurally unstable.
1) safe buildings 2) attractive facades
 27. PARKING/PARKING/PARKING/PARKING/PARKING
 28. Get rid of the lawyer offices.
 29. Cleanliness. Gardens. Sitting/visiting areas.
Music/Festivals/Fairs/Special Events. Fine shopping.

- Specialty shopping. Movie theater again/something for the youth.
30. Renovations/face lift of business fronts, attractive housing above the business downtown, a nice assortment of dining establishments, and of course all being done tastefully and professionally.
 31. Economic growth that will attract prospective businesses to locate their businesses in our community, i.e. life science industry, etc. which should positively contribute to the local revenue/economy. To retain local talent, as well as attract others to our community to make their homes and raise their families.
 32. Shopping, public restrooms is a must-have for shopping to happen, activities, things to do, people to see
 33. That will never happen unless it is totally converted to a Nashville atmosphere and with the economy the way it is - will have to wait for years.
 34. Night club 2. High end restaurant 3. More social weekend planned activities 4. Conference meetings available at court house for businesses 5. Quarterly fund raising activities for revitalization projects
 35. Trending all across America seems to dictate that the small downtowns will never become the "hub of activity" again. This is due to larger shopping districts, more competitive selections for same items, etc. However, upgrading the downtown to modern, attractive things such as convenient parking, green space, flowers, good sidewalks with easy access, appropriate lighting...and education of business & professional owners on how to accept and treat customers will go a long way in enticing more visitors to the downtown area.
 36. Parking space. Without convenient parking, nothing will work.
 2. No apartments on the square.
 3. Move the probation department off the square.
 4. Replace the "Bars" with nice clean pubs.
 37. businesses that stay open later than 4 or 5 maybe a movie theater something for kids to do
 38. I don't believe it can every become that again, like most communities. Other than professional offices not much reason to come downtown..Shopping has moved to other areas of Martinsville
 39. Retail shops, specialty shops, drug stores, book stores, etc.etc.etc.....We need a happening small town!
 40. affordable healthy restaurant & grocery like blooming foods in downtown bloomington. tables & chairs on sidewalk to sit and eat.
 41. people to come and shop in the stores. all buildings to have good biz in them and updated. not everything country or rustic. city could pay each biz to pass out samples of their foods to other bizs on certain days alternating bizs. that would get them known to others. the chamber people or other committees could help pass it out. do the chamber and other committee people shop in all the places downtown?
 42. Not sure I can answer that.
 43. Attractions-facelift and owner pride in property
Hometown feel: welcome & offerings
Patronizing: our community needs to visit
Competitiveness: shop local vs. driving away
Togetherness: city, county and others working as a whole
 44. Public restroom facilities
 2. Later retail hours
 3. Continued "clean up"
 4. Continued "family friendly" events
 5. Continued encouragement of citizens to come on downtown-pack a lunch-have a picnic on the square-sit back and smell the roses.
 45. More shopping, better restaurants, revitalization to improve the aesthetics of the square, more parking,
 46. Won't ever be the "hub" of activity again. Wal Mart is now.
 1. Horse and buggies.
 2. County residents that don't have TV, school activities, club meetings, and AAU sport trips.
 3. Feed Mill and Blacksmith shops
 4. Downtown churches.
 5. Saloons with free cheese and crackers.
 47. Restaurants - Shops - Parking - Responsible landlords that are not allowed to leave their building in disrepair (Mason) - Incentives for people to open businesses.
 48. specialty shops; second-story residential development; stronger & more consistent visual appeal; one or two additional GOOD restaurants; fund for storefront restoration
 49. Nice Restaurants
Small boutique shops
Updated/restored buildings
cleaner streets
 50. A theater!
Two good sit-down restaurants.
A grocery store.
 - A new book store.
Benches.
 51. weekend carriage rides/tours, weekend concerts on the square, dinner theater @ arts sanctuary/depot
 52. Ice cream socials, bands, flea markets, speakers, restaurant activity
 53. Number one would be everyone in RHM working toward a common goal and not their own. Unity among the downtown commerce district. Active support of city and most definitely county govt.
 54. some classic good restaurants like downtown indy maybe a museum i think martinsville could really use one of those
 55. ample parking
 56. More shops variety, more press about events
 57. -Affordable residential property
-Viable retail space, with notable "anchors"
-Adequate parking
-Restaurants
-Expanded hours for businesses
 58. Empty buildings need to be filled, More lightning downtown, Clean-up Tennemants, Have the Businesses open when I get off work, PARKING
 59. Absolutely number one is to remove the substandard housing that is everywhere downtown. This includes the Manna Mission that is nothing more than a flop-house. I would never, ever allow my family to venture downtown by themselves as long as these housing arrangements are permitted to exist!
 60. community involvement
building improvements
new business
involving all businesses not just a few
less govt offices on square also lawyers offices
 61. more retail businesses that stay open in the evening, nice restaurants,
 62. curb appeal, lights, flags, gardens more businesses
 63. It won't be the hub of activity again. It is foolish to chase that dream. Focus on niche-market and specialty retail, service, and food.
 64. Food, variety of stores, clean-up, enforcement of existing laws
 65. renovated buildings so they can be occupied by retail businesses and restaurants, cultural arts centers; events; beautification in terms of landscaping: add color with flowers, winter plantings, etc; update the courthouse lawn landscaping: landscape timbers are so old hat, add flowers, replace decaying trees, and please, either get rid of or replace the

gazebo with something not so weather beaten/rustic; municipal parking lot a block off the square; farmer's market/festival place in this same municipal lot on weekends and one afternoon/evening per week; new, or at least working, streetlamps; Wi-Fi; signage to and from downtown; public art

66. It may never be the "Hub" again due to the out lying retail areas, but it can become a tourist, and specialty shop attraction.
67. More restaurants, longer hours (well publicized) on certain days, keep up the schedule of frequent downtown events, higher quality upstairs residential, good mix of niche businesses. Variety of musical offerings in establishments and concerts
68. more businesses maybe craft / fabric store more parking, public restrooms, seating under mature trees like benches and or picnic picnic tables, maybe painting on the windows of empty building with signs like "Looking forward to the grand opening of your new business" something to cover the empty trashy look.
69. Change of attitude. A city government willing to roll up their sleeves to get the job done and keep it that way. A TIFF district. Incentive to potential businesses. Building owners willing to fix their buildings or sell them to forward thinking folks.

❖ **What types of businesses would you like to see downtown?**

1. See above.
2. Boutiques, unique gift shops, eateries and more antique shops
3. A unique bookstore, unique restaurants and taverns.
4. I would like to see more restaurants with quality food served.
5. Same as above I miss Jermery's
6. More attorneys... you can never have enough attorneys
7. Good businesses; not like some of the ones that have come and gone the last few years(example: corner of Main & Morgan the weird clothing store)
8. Variety of retail, non-retail, early stage companies, residential, book store, toy store, music store.
9. Need more parking first.
10. A hardware store,a farmers market to support our local growers
11. See #3

12. bookstore
coffee shop
music
novilty shops
13. quaint, family friendly, cozy nooks, history and past information. Interesting places with lots of things to do from the past.
14. Restaurants, clothing store, anything but more title and law offices
15. Retail, restrauants, conference or meeting center
16. specialty shops, barber, quality restaurants, art studios,
17. BULK STORE (LIKE THE AMISH STORE IN FREEDOM), CRAFT STORE, RESTAURANTS, WINE BAR WITH PIANO MUSIC, HARDWARE STORE OR ANTIQUE STORE WITH HISTORIC HARDWARE AND ARCHITECTURE
18. The businesses will follow the crowds.
19. No business will locate down town until there traffic...buyers. Now that the city has allowed the movement of retail out to Grand Valley there is little hope of retail based businesses downtown. This will not change no matter how much the city pays to any consultant! What is needed is a unique concept requiring vision (something martinsville is very short on)
20. restrauants, NO business that everyone can't walk into, BROWN COUNTY as an example OR BROAD RIPPLE. Clothing shops, a shoe store, health oriented shops herbs, reiki massage, vitamins
21. I would like a bookstore, a bakery , a brewery and restaurants that are more oriented to dinner versus lunch.
22. A very good restaurant and not a chain. It should be quiet, good food, nice ambiance. All that goes with a quality restaurant.
23. ethnic restaurants; Panera Bread; a great bakery; shoe repair shop; a UPS store that is actually open
24. I look forward to bakery type stores that are coming
flower gift
clothing
kitchen items
25. There was a time when childrens clothing stores were there with nice clothes for babies and toddlers. A cafeteria would be nice but parking needed. A really nice bookstore and maybe a Hallmark card shop.
26. See above.
27. Downtown Martinsville will never be a Nashville, In. Wrong atmosphere and dirty.
28. eVERYTHING
29. Restaurants
30. Upscale dining. Outdoor dining. Boutique men's, women's and children's stores. Gourmet & organic shopping
31. See the first part of question #3. Guidelines

32. quality antique stores, card shop (like Hallmark), gift shops, more restaurants (tea room), general store type
33. Antiques, specialty, old style 5 & 10 - decent quality restaurants.
34. see #1 & #2 above. Also, christian book store, internet cafe' and cigar shop.
35. Retail clothing outlets; however, I understand the difficult time the small business owner has in competing with larger malls and outlets.
36. A nice, affordable, sit down restaurant.
2. Stores offering something that the big box stores don't have.
37. unsure
38. retail that we would use, not the "antique shops"
39. specialty,book stores, retail stores of all kinds...
40. see above, bread bakery, cafe with better menu, winery or wine shop, carriage rides
a local growers guild.
41. A nice dress shop.
42. Breakfast restaurant, children's specialty/gift shop, meeting room rental. Let's get artsy.
43. Actually, just more of the same. Specialty retail, pubs, restaurants. I, personally, see nothing wrong with the square of our County seat having government buildings, law offices, etc as part of our landscape. But those owners should be just as concerned with how their properties look as they want the other shopowners to be concerned. Outside eating spaces in fair weather would be nice, too.
44. Clothing stores, book stores, nice sit down restaurants (Italian would be nice).
45. Specialty shops, more good resturants, antique shops specializing in Morgan County relics. Summertime entertainment and expos serving good items and liquor. Special music and social party-type events.
46. Restaurants - Flower shop - outdoor cafe -
47. again ... good restaurants; specialty shops (absent large retailers); expand legal, title emphasis; good artistic shops (quilting, crafts, etc.) ... examine Bloomington's square
48. Women boutique
Nice restuarants
Sandwich shops
49. See question 3.
50. bakery, florist/card shop, vintage clothing shop, cyber-cafe, Create Your Own Ceramics store, a bed a breakfast, music hall
51. bakery, shoe repair shop.
52. We have a coffee shop. Whatever walmart hasn't, ie: specialty shops. If you don't know what I'm referring to, we have the wrong people working for us.

53. more restaurants less legal businesses
54. Anything besides junk stores
55. -Restaurants
-Mixed use buildings
-Retail
56. Electronics store, Restaurants, NO MORE OFFICES
57. Movie theater, ice cream parlor, legitimate "Nashville, IN" type, shops, and something that stays open beyond 4PM (besides the bars)
58. art related businesses
small business
better farmers market
59. book store, clothing,
60. retail stores, little diners, speciality shops
61. See #3
62. Food & Retail
63. restaurants and specialty eateries, e.g. coffee shop, bakery, whole/natural foods or other small grocery; card/gift/floral shop; small hardware store; print shop; wine bar; the kind of business that is a community gathering spot or "third Place"; something to attract young people and encourage them to gather, like Starbucks does. This doesn't mean I would encourage chain or franchise businesses downtown.
64. Movie theater, more restaurants, craft shops, shops that draw people in after dinner, maybe an ice cream shop or the candy kitchen could expand there ice cream shop....
65. More restaurants, wine bar, niche retail, art related, outdoor cafe where possible, music
66. restaurants, Craft/fabric, bookstore, bakery, specialty shops
67. Restaurants, hardware store, clothing/shoe outlet, cinema, drugstore

❖ **What kind of help could be provided by the city/county for downtown improvements?**

1. Upkeep of buildings?
2. Are they working cooperatively with business owners and potential business owners? Or are they acting in a regulatory way?
3. Facade restoration, landscaping, public art pieces.
4. Both the city and county need to keep the streets clean of litter. Unsightly advertising should be removed. The "No Parking" signs need to be removed from the sidewalks before the city is sued by someone walking into them, The County needs to take care of the square, plant new trees, remove old shrubs and tear down the ugly gazebo.

5. I don't know, I had a business and was good at first later really slacked off.
6. Keep the streets and courthouse up and the police busy. Leave the public enterprises alone and stop trying to throw public money and mandates at them. Make jail inmates clean the streets, plant the flowers, paint the walls.
7. grants/donations - this economy, though improving, it may be difficult to get large donations
8. Tough to answer. Two things that could help improve the downtown image:
 1. Fix the courthouse clock.
 2. Fix the Martinsville City of Mineral Water sign.
 With neither of these items functioning, it contributes to the downtown looking run down.
9. Ask, if I can I will! If I cannot, I will decline...Just ask!
10. Clean up abandoned portions of buildings to make them look better. I think that would make a huge improvement, no one likes to look at a building that's dirty on the inside
11. Leadership, identifying funding.
12. cleaning up some. Some of the store fronts need some help.
13. I will help any way I can that is time friendly. am caring for my dad and working in my shop
14. The downtown obviously needs a great deal of work to improve the structures. Without attracting higher paying jobs to immediate area, there will simply not be the profit incentive to put a lot of money into downtown for large, wealthy investors (e.g. Ron Stanhouse types.)
15. Financial
16. I'm not sure financially the city is able to help unless grants could be appropriated by the city.
17. CODE ENFORCEMENT ON THE BUILDING THAT HAVE MAJOR ISSUES INSIDE AND OUT. CODE & HEALTH & SAFETY ISSUES IN VACANT BUILDINGS i.e., MOLD, CEILINGS FALLING IN ETC, PUBLIC RESTROOMS
18. Aggressive economic development activities to attract job-creating industry to the area.
19. Realize that this is the 21st century and break loose from the farm mentality.
20. advertise for new businesses in other papers, they need a council for entertainment/parks and rec
21. Tax breaks for owners to rehabilitate properties.
22. could be = I don't know; should be = tax incentives for new businesses and ongoing businesses; keep the Mineral Springs sign lit
23. Police to stop loitering and messing the benches
Stop smoking so they don't have all the cig to clean up. When I was in town you can see these people at night the police must know what they are doing
24. Just do something with the parking problem.

25. Land scape, #1 thing appearance.
26. Only infrastructure help as I do not believe my tax dollars should go towards improving private property. If grants are available, let property owners match monies.
27. enforce "no parking" on the sidewalk (Hometown Transmission)
28. nONE no tax dollars
29. Change traffic lights. Make it so that three cars don't make a traffic jam. At night, have one way flashing red, and the other flashing yellow.
30. A positive attitude toward downtown improvement. Money Man power and equipment.
City/county could volunteer manpower & equipment to civilian work projects.
31. Matches on grants from the local government when possible, total support from the local government, working with the Chamber of Commerce and business owners to establish goals, timelines, and fulfill the vision and work toward reviving a once thriving hub and destination.
32. incentives for businesses to move in, public restrooms
33. Have them do their jobs for once
34. Planned fund raising activities
35. I think the present city administration is doing all it can do, based on current budget restraints, to bring about more improvements. It will always be important for city administration to be a part of downtown organizations to coordinate activities and desires.
36. The city needs to help with tax incentives and infrastructure, such as parking space.
37. unsure
38. tax abatements
39. everything
40. go to other cities that have done this and get biz to come here. make building owners update or sell at reasonable cost to people who want to update. put things on square on all streets not just main st. all of Martinsville matters not just main street. park swings and picnic tables on court house lawn. someone to maintain tables and trash throughout the day. regular police security for safety. don't we have bike cops? a skater area for skate boarders and bikers. they are really neat. yo yo club. inside parklike place for rain or shine walking and skateboarding and eating. maintained and secured as stated above. mothers could bring children to indoor park areas with sandboxes and swings, and paths to walk and push strollers.. remove parking around court house and put meandering paths with picnic and play and skater areas. (im brainstorming) internet cafes,

41. facelift of buildings, property and landscaping if applicable, picnic table area, repair to the gazebo, marked walking route (how many laps around square equals a mile?)
42. As long as the good relationship continues between the downtown activists and our local government, I think a vision for our downtown will be realized. I truly believe that everyone is very close to be on the same page, if they aren't there already. BUT, having said that, the Martinsville Matters must be in a partnership relationship with local elected officials and not an adversarial relationship. Mama always told us we can catch more bees with honey!
43. Stricter enforcement or Implementation of laws requiring homeowners and business owners to keep their property clean and free of refuse and debris.
44. Just three things. 1. Remove the stop and go lights on the square. 2 & 3: same. Traffice would flow MUCH better. Especially at Main and Jackson Streets.
45. Someone needs to take responsibility for the slum lords who allow their buildings to be an eye sore to the community.
46. the Downtown Martinsville Revitalization effort will not succeed without an annual financial commitment of at least \$35,000 from the city government
47. grants
city workers
48. Financial incentives. The city/county needs to start working with the historical society, not against. New city leadership really.
49. stricter enforcement of building codes
What's with that Jefferson St alley? It will be one of my kids heads that gets crushed from falling brick...
50. possible parking
51. That's your line of work. Do your job!! Earn your \$50,000!
52. better parking
53. -Proper planning and zoning in areas of the city OTHER than downtown to encourage downtown viability.
54. constant police patrol
55. getting community involved?
signage for our community
56. need help getting new businesses, watering planters if we get them, ENFORCING ordiances
57. city = flags, lights
58. More regular maintenance of streets, sidewalks, drains.
59. Tax incentives,enforcement of existing laws.
60. tax abatements for attracting new businesses; Business Improvement District (BID) to fund public improvements such as benches, public art, facade improvement grant; possible TIF district; enforce the building maintenance and other ordinances; redevelopment commission that is not blind to the economic importance of downtown; negotiate with

- property owners and others to bring violations into compliance. I'm thinking of the billboards on teh side of the building across from the post office. Can't we find a way to get rid of them? I understand that someone is making money off them, but can't a solution be found to mediate public benefit with personal gain? Move county employees from courthouse lot and surrounding streets and put them in a municipal lot or at administration building. By all means, keep county courthouse in use and keep post office and city hall downtown. These functions are absolutely vital to the health of downtown,andthe buildings are powerful symbols of a self-respecting community; become more actively involved with downtown revitalization--don't leave it to community volunteers because it's far too big of a job
61. Street and sidewalk maintenance. Street Lighting...street sweeping...public parking lot....leased to business by month...to pay for lot...
 62. Better enforcement of existing codes, incentives for downtown business and building owners - ie. awards for most improved storefront, get rid of signs that are not in use, etc.
 63. new banners, Street lights, flower baskets, benches, picnic tables, public restrooms.
 64. The TIFF district, get their heads out of the sand, progressive city planners that even come downtown for anything, a visable city council, take over the water sign and keep it lit, get involved with Master Gardeners and give them a chance to help, an aggressive clean up, and keep it clean, parking in front of businesses for customers/not just business owners, pubilc restrooms, enforce ordinances that are in violation,

❖ List three things that make Martinsville unique and 'sellable' to visitors and residents?

1. The history in Martinsville with Sanitorium & water. Our buildings, courthouse.
2. The downtown square is unique and makes it sellable. As a resident, I want to go there and walk around and shop. We just need more things to do.
3. The downtown square, mineral water theme, down home friendlyness
4. History, culture, location between Indy and Bloomington w/o the "big city" crowding, filth, and attitude
5. I can't think of anything
6. I can't think of anything unique.
7. Location, location, location!

8. The history that you can still see wherever you look and the small home town feel!
9. It's history, reclamation of downtown space, attractive events.
10. our court house is beautiful, and the square could be very inviting
11. history, brick streets
history, interurban
history, artisian wells and spas---Park
12. The downtown square.
I could name the park or the YMCA, but let's be honest, compared to other local communitis, our facilities are average at best.
13. Friendly, history, convenient to 37 & 67 from Indy
14. At the present there is very little downtown to attract residents or visitors but changes are being made to change this.
15. QUAIN, BUSINESSES HELPING BUSINESSES, THE COUNTY SEAT
16. Location (between St captial a & major university town), transportation (adjacent to major hiways & convenient to airport), picturesque appearance.
17. Nothing. Especially to vistors. Why would any out of townner take to trip to Martinsville?
18. BRING BACK THE MINERAL BATHES. It worked for french lick
19. The Candy Kitchen. We need more of this.
20. Can't think of any.
21. The Art Sanctuary; Los Reyes; The Candy Kitchen
22. I think we are friendly. We could be cleaner in sweeping the sidewalks of debri Not every space has a owner so you get gaps clean and dirty
flowers are enjoyed by all lights also
23. Low crime rate, best of schools and teachers, wonderful friendly people.
24. Location between B-town and Indy.
Small- low crime area.
Friendly.
25. Nothing unique, unless you want to market the overwhelming dirty and inkept properties around this town.
 - a. Rural location between Indy and Bloomington. 2) Wildlife, hills, countryside, etc.
26. Small
27. Good roads in and out
Good location from indy to bloomington
28. Small cozy town.
29. Small town. Close to nature. People are generally friendly.
30. Small community that is friendly, with a beautiful countryside yet close to the "big city scenes" for commuters, and an excellent place to live and raise your family.

31. small town atmosphere, friendly faces,
32. Nothing - too much of a stigma
33. Historic, with antique shops; small town atmosphere; caring people
34. Unusual shops, varied items, peacefulness, and beauty of our setting.
35. Martinsville is a bedroom community for Indianapolis and Bloomington. Most people in the city and the area tend to shop and eat in Indy or Bloomington, due to a larger variety of options. I think the city needs to first address the parking, then begin working to attract unique businesses. What those could be I'm not sure.
36. not just antiques for sale we have some unique businesses there now. pool supply, candy kitchen i.e. something selling locally produced items for sale all year
37. gateway to southern indiana..
38. historic section but otherwise not much...
39. isnt our water supposed to be special? cant we capitalize on that?
40. Easy to get into town - friendliness of existing businesses - the peaceful nature of a small town.
41. nostalgia of the Candy Kitchen. Prime antique district potential, farmers market
42. Small town
Friendly merchants, residents
Historical past
43. Historic features, small town quaint feel, less expensive real estate and less propert tax.
44. (Concerning downtown)
 1. Original County Courthouse.
 2. Original and Historic buildings.
 3. Friendly and courteous people.
45. The entire square with the Courthouse located in the center is the stuff Norman Rockwell paintings are made of. We have very cool archetecture.
46. apart from its sense of and reputation for parochialism, Martinsville is not particularly unique in any significant way; schools are generally a plus, at least by local perception
47. People
48. Has a great layout for downtown. Walkable streets. Trees in downtown area.
49. There is a pack of folks who care and are willing to do something, baby steps get noticed, giant strides are RECOGNIZED.
That will encourage curiosty and more needs met.
50. hometown feel, stores that provide services, facades are kept up.
51. its a caring community and has a great history

52. -The people
-Civic pride
53. friendly small town atmosphere (excluding the current majority of downtown residents)
54. its quaintness, its history.
55. chimes from court house, candy canes from Candy Kitchen,
56. it's small town appearance
57. Small town with history; small town with history; small town with history
58. Old style buildings,good sidewalks,no parking meters.keeping the streets clean,
59. history: sanitarium, goldfish, Old Hickory industries, basketball (old gym, John Wooden, Glenn Curtis); beautiful surrounding landscape: hills, fields, woods, river and creeks, Morgan-Monroe State Forest (hiking, running, bicycling camping, fishing, hunting, etc.); growing artist commuity, with studios, shop, galleries, classes, etc.
60. intact downtown structure, Fall Festival, {need more major events every month or at least every quarter, mineral water...
61. an in tact downtown with great potential, great location between B-town & Indy
62. Candy Kitchen, Fall Foilage Festival, Art Gallery's
63. The water sign, ARTisan community, this is a city of volunteers when there is a public need, fairly intact downtown buildings although compromised,

❖ **Ten years from now, what do you want Martinsville to be like?**

1. Still NOT like bigger cities overrun by buses & interstates. We need to retain our farmland & unique buildings that make it our home.
2. I hope it has the same feel, but will be more robust overall.
3. A vibrant downtown
4. I would like it to maintain its small town atmosphere, I would like it to be a clean community something that local residents don't know the meaning of.
5. More like Nashville.
6. Just like it is would be fine. I didn't move here because of what I thought it would be in ten years, I liked it as it was.
7. haven't given it much thought
8. Alive and prosperous. Vibrant. Hub of activity. Friendly to entrepreneurs. More than a place to fill the gas tank en route to Bloomington / Indianapolis.
9. Have biotech businesses located in the new business park off new 39 by-pass.

10. I wouldn't want things to change to much. I would love for businesses to occupy the empty buildings and be successful,but I don't want to see the look changed.
11. A reflection of where it once was, especially in architecture.
12. a little more Nashville like
13. A small town that can keep pace with the times and can take pride and remember where it came from and remember those that started it all.
14. Zionsville, or the quaint villages of the Chicago suburbs.
15. Vibrant community with enough tax base from new business to support itself
16. I see Martinsville providing office, retail, dining, services, government, entertainment and cultural activities. Residential housing is on the rise which could contribute to a sense of place and adding life to our business district that might otherwise shut down at 5PM.
17. LIKE IT USE TO BE IN THE OLD DAYS. THE PLACE TO BE WITH INTERESTING SHOPS, RESTAURANTS AND SHOWING OFF OUR ARTESIAN ARTISANS
18. Prosperous & safe.
19. Change
20. a small but hip and chic community, Not 20 years and 20 minutes behind Indy and Bloomingtwn. We are known for being racist and bible thumpers THAT NEEDS TO CHANGE if you ever want the town to blossem
21. I want it to still have that "small community" feel, but I would like to see more employers with good paying jobs. I would also like to see more dining opportunities.
22. It would be nice to have it look like the square in downtown Bloomington.
23. A thriving version of what it is now.
24. I would like to see the square designed up like a quaint town like Zionsville we need to get advertising outside of the reporter Owners have to be pressured in upkeep after the grant happens
25. Just hoping for the future of the ones I leave behind as I am not sure in 10 years at 88 I will be doing too much shopping.
26. Like it was 30 years ago, downtown full and living.
27. Cleaner, less politically controlled and moving into the 21 century.
28. Distinct areas of town that have "progressed" for retail, industry, etc., while older parts of town maintain their charm.
29. A small town on I69
30. Same size it is now.
31. Like Bloomington or Broad Ripple. All buildings on & surrounding the square occupied by businesses offering residents opportunities to shop/dine & relax -- not law related businesses for which most of us have no need. At

- our age I would also like to see it a community adaptable and conducive to the needs of the elderly.
32. I want to see a vibrant downtown that is a destination rather than a passing through with arts a culture all tied in with our history. I want a livable downtown, with apartments to call home. I want restaurants and other shops that support downtown living with all being done tastefully.
 33. like a small Nashville (Indiana) type of downtown with shops that offer variety of things, Christmas carolers, huge Christmas tree and lighting ceremony with roasted chestnuts at Christmas time a town troubador would be awesome, performing arts, music, etc
 34. I hope I'm not here 10 years from now.
 35. the same positives mentioned in #6 with no empty business spaces
 36. More progressive to stay with modern times. Updated settings and infrastructure.
 37. I would like to see the empty stores, such as the old K-marts filled. Attract businesses to provide jobs. Work on infrastructure, such as side walks, sewers, water, clean up some of the run down areas, to give a prosperous image for the city.
 38. somewhat like the downtown of bloomington is, but we don't have the college kids to keep it going like bloomington does.
 39. Have the downtown look better, have shops that people would use on a regular basis.. generally improve the look.
 40. a booming city.....
 41. broadripple, downtown bloomington, plainfield parks,
 42. Not a continuation of Indpls., or Greenwood but a area worth stopping in. Would like to see some manufacturing jobs created, light business and a positive image when spoken about by others.
 43. Pretty
Clean
Prospering
Noticeable pride in ownership of downtown properties
 44. More revitalized, beautification awards given to businesses and homeowners for cleaning up/improving their property, more choices in restaurants and shopping.
 45. Downtown, no Post Office. Retain beautiful trees, small town atmosphere. AND NO I-69 SPLITTING IT IN TWO!
 46. Clean downtown with all buildings rented and full of thriving businesses.
 47. as close in vibrancy and appearance to Bloomington as reasonably possible and attainable given the absence of a university and lower levels of educational attainment, income & cultural interests
 48. I hope that we will be a thriving industrial community
 49. Totally repopulated with liberal, tolerant people. I'd settle for the 90% of population who could care less about changing town to actually care. But, that's going against the dominant culture. I was gone for 24 years and Martinsville hadn't changed. Ten more years probably won't make much of a difference as long as culture/attitudes remain the same.
 50. I hope it will be like Madison IN.
 51. Viable businesses, but still small town
 52. a more up to date city but also keep the antique look
 53. -I want Martinsville to be like Martinsville, with a more viable economic base and downtown.
-Additionally, overcoming our "reputation" would be a development, but that will take time.
 54. Quite simply, as hard as this is to say, more like Mooresville
 55. thriving, small business thriving.
 56. The place to be, alot like Bloomington
 57. between a Nashville and Bloomington
 58. I'll be 82 and not sure I'll care.
 59. All the stores full. historic fronts unchanged
 60. one-third of the downtown buildings back on their feet, repaired, restored, occupied by businesses that are not professional offices (e. g. lawyers, title companies, mortgage companies); I'd like to see a successful adult/continuing/enrichment education program; 1-2 new industries employing an educated, semi-professionals from inside and outside the communities (attracting a new residential population for the city), 1-2 industries employing unskilled and skilled labor; I want a proactive city and county government, with a redevelopment commission and other commissions supporting an improved economy; I want a city park department complete with programming, rec trails, ball fields, disc golf course; I want a clean town; nice sidewalks, neat streets, personal pride in private property
 61. A great place to call home, (image change) and a great place to raise a family....(low taxes, better paying local jobs, good infrastructure,
 62. A thriving and busy downtown, day and night, more jobs (decent pay) for our local residents, higher educational attainment, more emphasis on lifelong learning,
 63. A destination like Nashville used to be but better and different
 64. Liked by locals and interested folks from the outlying counties for what we have to offer.
- ❖ **What kind of signage would be helpful to you in navigating downtown by car and by foot?**
1. Some of the type of signs you see in downtown Brown County.
 2. Directional signs that divide the area into districts; such as historic, shopping, eateries, etc.
 3. Small corner map stands.
 4. Having multiple signs that direct people to the Downtown square at multiply intersections on the highways. The signs should mention historic downtown Martinsville. The roads leading downtown should be clean and uncluttered with busy billboards.
 5. I pretty much know my way around
 6. By foot, a kiosk similar to those in malls, on one single corner, listing the locations of some of the more popular shops and government offices. By car, the street signs are fine.
 7. ?
 8. Just simple signs that say "downtown Martinsville this way" would be a huge improvement.
 9. Rustic looking and coordinated throughout whole city. Maybe whole county!
 10. A type of directory by the court house. That way you can easily access directions, and the rest of downtown doesn't get cluttered with signs.
 11. Attractive, "historic" looking signs with color.
 12. Hang shingles on the street signs with arrows indicating where the shops are as well as office buildings
 13. not sure
 14. Major entry info at 37 intersection with 252 and at 67 with 39 would need to be billboard sized.
 15. Amenities that make a pedestrian-friendly environment can include a downtown directory located three or four places around the square. Building signage, and Signboards on 37, 39 and 67.
 16. HISTORIC BUILDING INFORMATION. HOW TO GET TO AND FROM 37 & 67 FROM DOWNTOWN, BILLBOARD ON ADVERTISING DOWNTOWN HISTORIC DISTRICT
 17. Straight-forward & easy to read.
 18. It does not take much to navigate the square.
 19. ??
 20. I was born and raised here, so I don't really need any.
 21. I don't think signage is needed to get around the square. If any, minimal signage done in keeping with the architecture.
 22. Signs on 37 and 67 guiding folks in with the names of businesses that are there
 23. I like the signage at the state parks nice and informative
 24. Nice downtown merchant signs. Historic looking at the city entrances. Play on our heritage of fish hatcheries and mineral springs, John Wooden.
 25. None, Born here, no where things are at.

26. It's not big enough to require signs.
27. Signs to point out the good locations of things
28. Signs removed from middle of sidewalks. Walking tour signs/pictures showcasing historical past of town even if original bldg. is gone.
29. Street signage for the business district, historic locations, etc. Local businesses to provide attractive and visible signage for dining, business names, etc.
30. Not sure
31. How tough is it to navigate? Its not that big.
32. don't know
33. I don't feel Martinsville is so large that navigating to downtown is a problem.
34. None yet. But if the city could find a nice, then by all means exploit it.
35. unsure
36. Not sure that is necessary it is not that big of an area
37. This is up for debate.....
38. a new sign on hwy stating new attractions or something. parking signs in lots that you arent sure of.
39. I don't see this necessary unless you want to direct people to The Arts District (N. Jefferson & The Sanctuary) Love the shops that display the sandwich type boards on their sidewalk. This is always inviting.
40. Just way signs directing visitors from the State Roads and the By-Pass to our Historical Downtown
41. None required
42. Professionally designed signs on 37 and 67. Promote Martinsville as the "Gateway to Beautiful Southern Indiana"
43. your emphasis on signage should focus on a step toward class & standardization in business signage, especially surrounding the square ... not on driving or walking
44. Just change Jefferson back to a two way. Signs are fine. Spend that money elsewhere.
45. I pay attention to those antique signs.
46. signs that show wich way different places are
47. -"Wayfinder" signs to promote tourism, historic sites, etc. help restore civic pride and tourism.
48. colorful, directional signs
49. any signage, businesses fronts inviting.
50. bigger, nicer signs, at different points on the highway,
51. perhaps antique looking signs, naming the stores on one chain sign advising you of the businesses on that block
52. Not that hard to find. Just from highways.
53. Clear/readable signage that will not overpower you. Everything uniform.
54. Welcome to Martinsville signs on 37, 39, 67; billboards advertising downtown businesses; navigational signage from highways, and from downtown back to highways; downtown

- directional signage to library, City Hall, fire station, farmer's market, future municipal parking lot; MHS, West and East Middle Schools, Glenn Curtis Gymnasium, depot, Jimmy Nash City Park; beautified major entrances to downtown (Morgan Street, Bypass-Main Street, maybe Ohio Street from 37); a kisok or something similar where information about events and activities can be posted; I'd like to see unified, complementary, planned signage from building to building, get rid of the two-hour parking signs that are not used, clean up the sign clutter on sidewalks and buildings. Pedestrian crosswalks are definitely needed; they're practically worn off.
55. We need some "Welcome to Historic Downtown Martinsville signs with arrows at all the major roads coming into town...
 56. Need decent signage directing people back to 37 and 67, and of course, good signage from those highways to downtown.
 57. Any would be better than none. Something out on each highway would be first thought.
 58. Points of interest, signs to and from 37/67, gateway signs, municipal buildings, who we are/heritage

❖ How far are you willing to walk from a parking space to get to your shopping or business destination?

1. Several blocks. It would even be nice to have a "trolley" with horses like Brown County has!
2. I have walked several blocks and am willing to do that, weather permitting
3. 4 or 5 blocks
4. 2 blocks
5. a block
6. Interesting question. In Nashville, you can walk for blocks. In Chicago or New York, miles. Here in Martinsville though, we complain about walking more than three parking spaces. Go figure.
7. anywhere on the square
8. Several blocks is more than acceptable.
9. I walk 7 blocks to work. Walking is great, but older people and people from out of town won't!
10. One of my favorite things is that all the shops are within walking distance of each other. I can park in front of one store and make a complete lap back to my car.
11. Several blocks.
12. a couple blocks
13. no far maybe 50 feet
14. 2-3 blocks

15. In sight --- not more than 2 blocks
16. People will walk if sidewalks are safe, comfortable, and enjoyable; and if destinations are clearly linked by a network of sidewalks and pathways. Benches for sitting, brick pavement, lighting, planters and street trees and even alleys can be retrofitted with sidewalk cafes to be pedestrian friendly.
17. 2-3 BLOCKS. (ABOUT THE SAME AMOUNT OF WALKING AS PARKING YOUR CAR AT WALMART AND GOING INSIDE)
18. It depends on an individual's purpose & desire to reach the "destination." Everyone is different!
19. How far does one walk to get into Wal mart? That is about it for todays buyer.
20. 4/5 blocks at the most
21. Two or three blocks
22. Does not matter too much. I can walk from the rear of buildings.
23. 2 blocks
24. a block or two You have to during the FFF if you can double park to pick up packages or merch. If I was going to be 5 minutes I would rather park closer
25. I am handicapped so need space very near where I am going.
26. A few blocks.
27. 1-2 blocks
28. three blocks
29. 2 / 3 blocks..However the people are in general getting older.
30. It would be nice to say a number of blocks, but one block is probably realistic. Weather dominates. Snow, rain and heat make one block enough of a walk.
31. Parking is an issue, but parking lots within a reasonable proximity are certainly an issue, most definitely be attentive to handicap needs and accessibility.
32. 2-3 blocks
33. 1/2 block
34. 2 blocks
35. 3-4 Blocks.
36. Not very far.
37. a block
38. I walk when we go to most shopping areas, Metropolis in Plainfield would be an example.
39. does it matter? People walk here during fall foliage. Why not any other time? We all need a little exercise.....
40. on a nice day, any distance on square.
41. Half a block.

42. God has blessed me with feet that move so I would say 1-2 blocks. The elderly need to be considered. Maybe have 30 minute parking in some locations.
43. Never actually thought about this in distance. A block or two surely isn't unreasonable.
44. Couple blocks
45. One block, maybe two or three to an excellent restaurant.
46. Depends on the weather.
47. ideal if less than 30 yards; okay if under 100 yards
48. 2 blocks
49. Six blocks.
50. 3 blocks
51. 2 blks
52. not far
53. 1 block
54. 1 block...period. So shop owners, dwellers and courthouse employees will need to stop parking in potential customers space.
55. 2 miles if need be if its worth it.
56. 2 blocks
57. one block
58. 2 blocks
59. 2-3 blocks
60. multiple blocks; no distance is too far in downtown Martinsville
61. 1 block
62. Most times, a block or two.
63. half a block maybe slight bit more
64. 2 or 3 blocks or more with an interesting walk/shops, artwork, cleanliness

❖ **Additional comments**

1. You are doing a fantastic job that is not going to be finished overnight. It is appreciated:)
2. Concerning the ugly Gazebo, tear it down and build a new one on the North side of the square. Make it big enough for a band to play or a place for dignitaries to speak on special occasions. Also remove the parking lot on the North side, more room will be needed for people to sit while listening to the band play.
3. I wish the down town the very best
4. Downtown was a major hub back when the Merchantile, grocery, drug store, and hardware store were all downtown. You can only visit an art gallery, antique store, or candy shop just so many times. None of these need visited very often.
5. as I'm sure you know, the empty stores make things look unappealing. Maybe have more benches in front of stores/businesses around the square; large planters similar to Mooresville are eye appealing
6. None at this time.
7. Good Luck!!
8. I think blocking off streets for weekend activities on weekends Spring-Fall. I like the farmers market type of things.
9. I love my shop. I am very interested in maintaining the building and the history of it. Very few people know where I am because of no signs at the stop lights, other merchants have the same problem. Because of this no one knows what is downtown.
10. The only thing keeping the downtown from dying completely is the local county government being located in downtown. I know this is repetitive, but without attracting a large employer (500 + employees) to town, fixing up the old buildings will be for not without the customers to frequent them.
11. Downtown revitalization brings exponential benefits to every resident. If merchants benefit from revitalization through growth and expansion, we benefit. Property values increase, residents have access to greater services and goods, employment increases, tax revenues increase, the cost of municipal services decreases, and the community is preserved.
12. THE COUNTY EMPLOYEES SHOULD HAVE TO PARK IN THE COUNTY EMPLOYEE PARKING LOTS SO PEOPLE WHO HAVE BUSINESS IN THE COURTHOUSE HAVE A PLACE TO PARK. THEN THE BUSINESSES WOULD HAVE PLACES TO PARK FOR THEIR PATRONS.
13. You can't save every old building--it's not practical (unless you have a Bill Cook to pay for it!). & you can't please everyone.
14. We are looking forward to the Mixing Bowl and Pizza King restaurants opening soon and wish them well.
15. No matter what happens I will always shop in Martinsville. Maybe it will be more crowded
Put pressure on the Mason family to fix up their Buildings We have a committee for that maybe they can put pressure on her. I want to be a part of this project
16. I just would like to say how I remember Martinsville downtown. We had the huge J.J. Newberry, Queen City dress shop with beautiful clothes, Touseys children shop, Alexanders shoe store, Bertelsens Jewelry, several eating places, Barskins Men store, Drug stores, & J. C. Penneys. I know this can never be again. The Malls ruined the downtowns. But maybe a little of this can be brought back to live in downtown Martinsville. Please, no more lawyers offices. Take them outside of town and use the space for places to shop. Martinsville has now nice shops and sometimes we do like to buy something besides Walmarts clothes or go to Indy.
17. Love Martinsville and it does Matter...
18. Downtown has become very kid/teen unfriendly. No bikes, skateboards, etc. How do you think the under 16 crowd is supposed to get around?
19. It can't be like the way in the past..Don't live in the past..Make the future the past. JOBS/JOBS
20. Don't expand way out in the country. Keep it small like it is.
21. Martinsville has a long way to go. As the population moves south from Indianapolis and north from Bloomington, Martinsville is being left farther & farther behind. If the city doesn't do something to move forward it will find itself too far behind and without the financial resources to ever catch up. The result being no one will want to move here and the community will become an ever increasing eyesore.
22. Need parking right off the square if you are going to see that anything decent happens
23. good luck!
24. Accept the fact that it's difficult to compete with Shopping Centers, and larger cities, and concentrate more on "service" and "speciality shops" with beautification a major part.
25. I think the city should look at other cities who have thriving downtowns, I'm not sure which ones that might be, and find out how or why they thrive. It could very well give the city a game plan.
26. concentrate on people in town that have businesses in town for years and quit concentrating on just the new birds that have "recently just flown in"- find out what has made the ones in town successful all the years they have made it.
27. Again Martinsville is not unlike most small town downtowns.. Mooresville is an example.. with the exception of a restaurant and a couple of professional offices not a reason to come there often... But not sure that will change unless you try to change toward a Nashville IN type theme and attract those types of businesses..
28. none at the moment.....
29. block off alternating streets and do yo yo competitions, skater comps, and such. with chamber people passing out biz flyers and samples. at events advertise for all biz downtown not just the ones that are members of chamber and other committees. its about community not individuals. its about all the streets not just main street. its not political. its community. what about making the square wifi for outside parklike areas and inside parklike areas? outside tall fountain that drains but

you can cool off under on a really hot day while picnicing on the square. we have a lot of parking lots around the square that could be utilized for parking and the immediate square could be made into picnic and all stuff like ive mentioned and more. the parking lots need to be marked and repaired and cleaned on a regular basis. put up safety cameras and prosecute any who destroy properties.

30. I applaud those working to move us forward. I feel the public views this as a task that will be hard to complete due to financial needs. I love the events that are being held to promote our downtown. Consider a corn toss tournament.
31. Thanks, one and all, for your stamina and passion as we all work toward a better Martinsville.
32. There seems to be a few residents working very hard to preserve the downtown atmosphere and vibrance. I hope they don't get discouraged and continue progress.
33. i am a small business owner in Martinsville. My original location was on the square. But due to the lack of quality buildings and landlords who are not required to take care of their property there was not a place for my business to stay and I ended up moving it out of the downtown area. I find the person who owns most of the buildings to be a slumlord who is not at all interested in the revitalization of our town.
34. need to visit other successful downtown restoration & redevelopment communities, especially the success stories among Main Street organizations ... in state & out of state
35. Good luck. I'd like to see change but will be moving away as I'd rather not waste my life & energy here. If you aren't a conservative (& redneck), this isn't the town for you.
36. Stop allowing the garage at Mulberry & Morgan to park on the sidewalk!
37. thank you for the time and visions you have and are sharing it with us.
38. Lots of Luck
39. identify business gaps and desires and actively recruit to fill these spots--don't just wait and get whatever we get; encourage public investment in downtown buildings in order to secure sustainable businesses; cultivate a communitywide sense of responsibility for downtown. Revitalization will take the entire village.
40. I know Martinsville has untapped talented people that will make this town a destination.
41. It's not too late for this town to wake up, others didn't and have lost valuable time and resources