

MARTINSVILLE

Parks & Recreation

2018-2022 Master Plan



March 2018

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Introduction

The Martinsville Department of Parks has developed a plan that defines the role and guides the growth of the department over the next five years.

Planning Process

The planning process covers five key phases: Analyze, Connect, Envision & Prioritize, Plan, and Implement. The results of the initial four phases have been compiled into this master plan document. The final stage, Implementation, will take place when the plans developed in this document are implemented.

The planning process began in the fall of 2017 with an extensive inventory and analysis of the Martinsville Department of Park's park and open space assets, indoor facilities, and social and economic context. Through the use of various platforms, the task force, stakeholders, and community provided awareness of the issues and needs facing the Parks Department.

Upon completion of the Analyze and Connect phases, the planning team held small group sessions to envision and prioritize strategies for the action plan that will be implemented over the next five years.

Goals

Goals for this Comprehensive Plan include:

- Assess existing park, facility, and programming conditions.
- Determine community sentiment about existing services and facilities.
- Identify park, facility, and program needs.
- Define strategic and measurable goals and objectives.
- Provide action plan to implement strategies over the next five years.

How to Use the Plan

This Comprehensive Plan document will be used by the Martinsville Department of Parks as a guide to implement action items over the next five years. The Action Plan should be thought of as a "working list" that will need to be updated annually.

STRUCTURE OF THE DOCUMENT



Chapter One

Analyze: Inventory & Analysis

Inventory and analyze the assets of Martinsville and provide a detailed inventory of parkland, open space, Parks Department facilities, schools, trails, and relevant adjacent land uses. Park assets are classified and quantified by standards, size, location, and amenities. Chapter One also includes the Level of Service analysis and individual park and facility inventories for Martinsville’s parks and facilities.

Chapter Two

Connect: Community Engagement & Needs Assessment

This assessment includes national, state, and local parks and recreation trends. It also includes summaries of the online survey, community workshop, stakeholder interviews, and task force input.

Chapter Three

Envision & Prioritize: Alternative & Preferred Strategies

The strategies presented here incorporate the needs that surfaced during the Analyze and Connect phases. Background is provided for the reasoning behind the strategies, and clear justification is provided for future action items. Selected goals and strategies are categorized by the following themes:

- Organization
- Partnerships
- Programs
- Facilities
- New Park Property

Chapter Four

Plan: Action Plan

The highest priority strategies are developed into a five-year action plan. The action plan designates when strategies will occur, how to accomplish them, and the leadership in charge of implementing each initiative.

Chapter Five

Appendix

Contents include raw data from the Community Needs Assessment, meeting summaries, and excerpts from other planning documents.

Department Profile

The Martinsville Department of Parks service area covers 4.5 square miles and serves a population of approximately 11,700 people. Martinsville has 5 developed park properties (Jimmy Nash City Park, Doris Daily Park, Mulberry Street Park, Victory Park, and Artesian Fields), and two undeveloped park properties (Southview Property Area and Robin Road Acreage). Jimmy Nash is the largest park at 91.30 acres and houses the majority of the Departments recreational amenities.

City Mission Statement

Rooted in history, embracing the future.

History

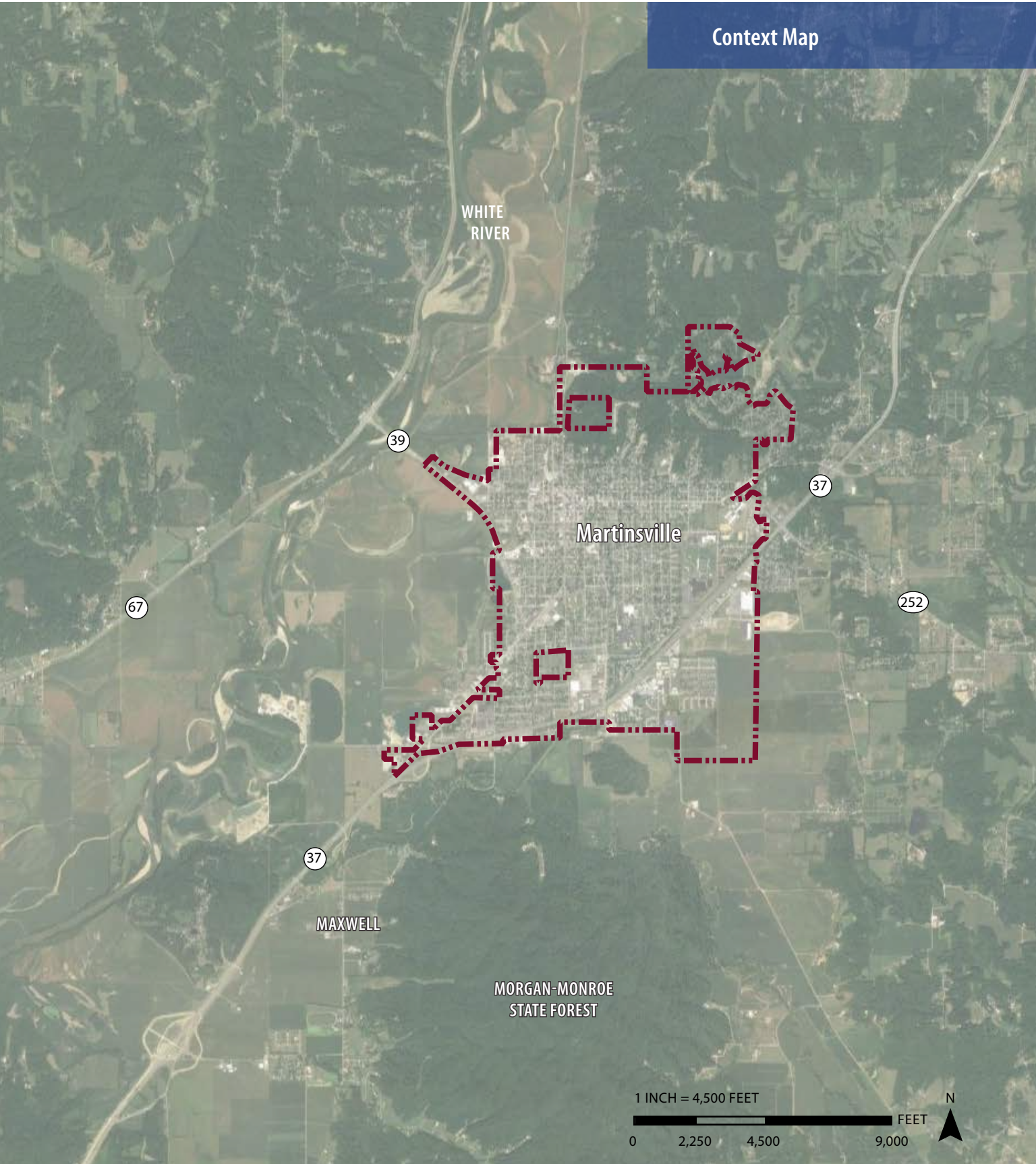
Martinsville, founded in 1822, was named after the county commissioner. The City's roots are in agriculture, but more recently Martinsville has supported an array of different businesses. Historically, Martinsville is most recognized for its artesian mineral water and large fisheries, both of which are still visible in the landscape today.

The community is located in the southern half of Morgan County and serves as the county seat. State Road 37 cuts through the east edge of Martinsville, allowing residents

to get to Bloomington in half an hour and Indianapolis in under an hour. Construction is underway to transition State Road 37 to Interstate 69, reducing travel time from Martinsville to its neighbors. This gives Martinsville residents an ability to tap into employment, education and recreational opportunities in these major cities.

Today, Martinsville is going through a period of revitalization. The city has adopted a new comprehensive plan (January 2018) with goals of creating a vibrant, diverse, and thriving community. Much of the historic square has been bought by investors and is currently being revitalized, including apartments for senior living.

Context Map



The department of parks has five developed properties: Jimmy Nash City Park, Doris Daily Park, Mulberry Street Park, Victory Park, and Artesian Fields. Jimmy Nash (established in 1947) is the largest of the parks and is the home of the majority of the City’s park amenities. This includes a swimming pool and concessions building, playgrounds, picnic shelters, basketball courts, a softball diamond, and park office and maintenance buildings. Mulberry Street is an active park with basketball hoops, play equipment, and a picnic shelter. Doris Daily and Victory Parks are both passive recreation parks. Doris Daily is maintained by Martinsville’s Denominational Garden Club. The Artesian Fields property is leased to Artesian Little League, who programs and maintain the property.

Several special events have been programmed throughout the year within the parks. It is important to understand the effect these events have on the Parks Department as a whole, including the spatial needs these events require and the impact to each park or facility that hosts an event. During the planning process, special consideration was given to ensuring the success of these events—focusing on adequate space and infrastructure to designing future improvements that will reduce both the short- and long-term maintenance that results from hosting special events.

2017 Events Included:

- Beautify Martinsville
- July 4th Celebration (Jimmy Nash City Park)
- Artie Fest
- National Night Out
- Morgan County Fair
- Second Annual First Responders Appreciate Day
- Fall Foliage Festival
- Festival of Lights (Jimmy Nash City Park)

Currently, the Department of Parks does not have a program director, limiting the program activities that occur in the parks. Alternative recreation program providers in Martinsville include Barbara B Jordan YMCA, Martinsville Area Senior Citizen Center, Martinsville School District, Artesian Little League and Lil Arties Basketball League.

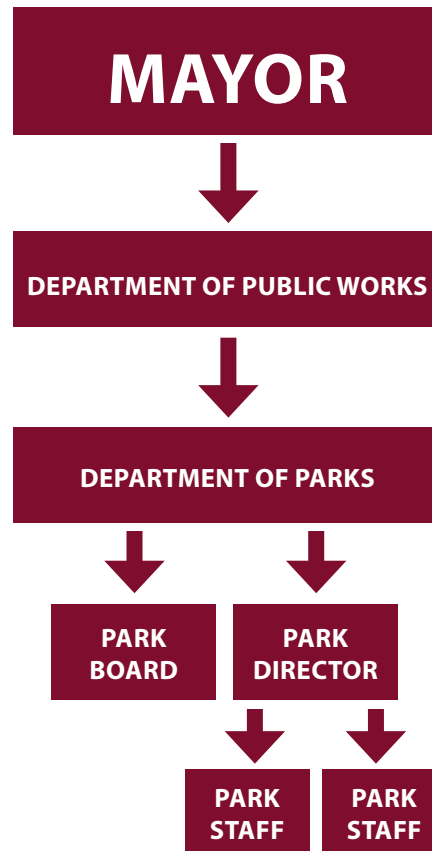
Budget

The city budget for the Department of Parks is approximately \$500,000 for maintenance and \$250,000 for capital improvements. In 2017, the City budgeted \$215,000 for park infrastructure including pond rehab, a pool heater, lighting, a locking gate, and playground equipment. All planned

improvements, except for the playgrounds, occurred in 2017. Allotted funds for playgrounds will be carried to 2018. Capital improvements in 2018 total \$211,000 and include a pickleball court, basketball courts, sidewalk improvements, and new mowers for the department. In 2019, the city plans to invest \$669,593 in parks. The plan includes improvements on shelters 3 and 4 at Jimmy Nash City Park, additional playground upgrades, tree planting and trimming, updates on the maintenance shop, and the purchase of new trucks for the Parks Department. The current administration holds office until 2019 and at this time has not planned for improvements after their tenure.

Organizational Structure

The City of Martinsville is in the process of updating the Department of Parks ordinance. The proposed structure houses the Department of Parks under the Department of Public Works. The Department of Parks will be composed of a Park Board and a Park Director. The Park Director will be supported by two full-time staff.





Related Plans

Related documents referenced during the master planning process included the:

- IDNR 5 Year Plan (2016-2020)
- Morgan County 5 Year Plan (2015-2019)
- Martinsville Comprehensive Plan (2018)
- I-69 Expansion (September 2017)



CHAPTER ONE

Analyze

Inventory & Analysis

Overview

The Analyze: Inventory and Analysis Chapter of the master plan describes and illustrates the existing conditions of the Department of Parks. The information in this chapter helps to develop a base-line understanding of the Department's assets.

Purpose

This chapter documents the inventory and analysis accomplished during the "Analyze" phase of the comprehensive master planning process and conveys extensive information, including demographics and detailed maps of the Department that identify parks and other relevant land uses. Level of service analysis for both parks and facilities is included, comparing the Department's total acreage of parks, open space, and indoor facility square footage to local, state, and national benchmarks.

An equity mapping analysis of the geographic distribution of park assets is also found in this chapter. The age segmentation and life cycle analyses and review of the Department's marketing approaches follow the park and facility inventory and analysis. The chapter concludes with detailed inventories of each Martinsville park and facility that include tax parcel identification number, site observations, character images, and aerial photography.

Planning Boundary




The map on the following page illustrates Martinsville Department of Parks planning boundary, showing key open spaces overlaid onto aerial photography of the

region. The planning boundary used for this document is the city limits of Martinsville as the majority of park users live within the city.

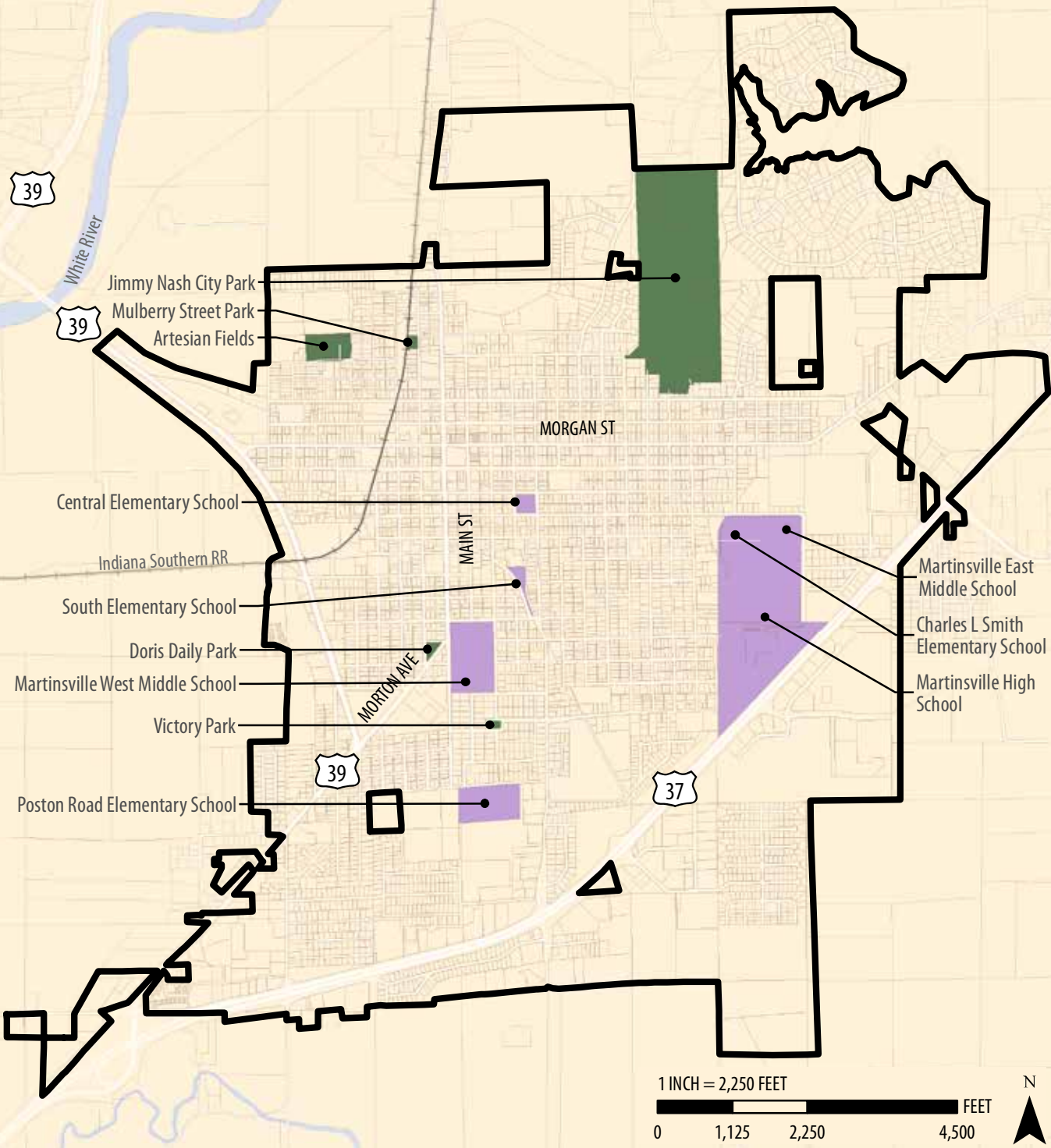
Chapter Outline

- Demographics
- Existing Conditions
- Asset Inventory
- Level of Service Analysis
- Amenities
- Park & Facility Inventory
- Programs
- Accessibility & Federal Accessibility Standards
- Assess: Inventory and Analysis Summary

Inventory Map Legend

-  District Boundary
-  Park
-  School

Inventory Map



Demographics

The demographics review utilized the Environmental Systems Research Institute (ESRI) Business Analyst Online (BAO) software to gather up-to-date demographic data necessary to gain a strong understanding of the Department and its context.

Summary

Martinsville is the largest community in Morgan County, Indiana, directly southwest of Marion County and Indianapolis. As of 2017, the population of the community was 11,815. A total population number of 11,828 from 2010 indicate that the population is stable, with a very slight decrease. The population is expected to remain stable through 2022, when the population is projected to reach 11,857 and have a growth rate of 0.07%. This is much lower than the national rate (0.75%).

Housing

There are 4,617 households within Martinsville. A household, according to the US Census, “includes all the persons who occupy a housing unit as their usual place of residence.” Out of these 4,617 households 65% (2,981) are families. The average household size is 2.48 and is projected to remain the same in 2022 (2.47). The population is evenly divided among gender.

Age Distribution

With a median age of 38.1, the Department of Parks has a middle-aged population. According to 2017 estimates, 23.1% of the population is under the age of 18, 51.3% is between the ages of 25 and 65, and 14.5% is over the age of 65. This is projected to shift slightly toward an aging population in 2020, with 18% (as opposed to 14.5% in 2017) over the age of 65. While it will be important to increase activities for the elderly, children and middle-aged people will continue to be the primary user of Martinsville Parks.

Race and Ethnicity

The population is nearly exclusively white (98.6%). According to ESRI, Martinsville has a diversity index of 9.0. The Diversity Index captures the racial and ethnic diversity of a geographic area in a single number, 0 to 100, and allows for efficient analysis of diversity throughout the US. The Diversity Index is “the likelihood that two persons, selected at random from the same area, would belong to a different race or ethnic group.” According to demographic

Key Facts |||

11,815
Population

38.1

Median Age

2.5

Average Household Size

\$38,361

Median Household Income

Employment |||

53%

White Collar

5.1%

Unemployment Rate

29%

Blue Collar

18%

Services

Education |||

38.1

No High School Diploma

45%

High School Graduate

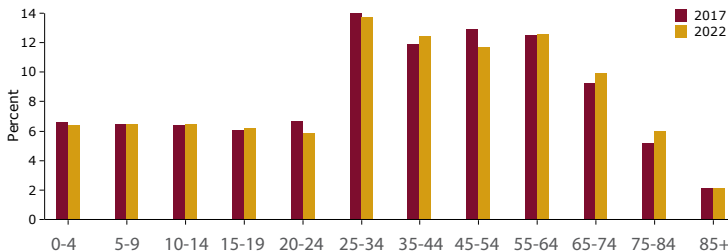
26%

Some College

13%

Bachelor/Grad/Prof Degree

Population by Age |||



estimates, 96.9% of residents indicate their race as White, which results in a low diversity index. The minority groups within the Martinsville area are 1.5% “Hispanic Origin,” 0.2% “Black Alone,” 0.3% “American Indian Alone,” 0.6% “Asian Alone,” 0.2% “Pacific Islander Alone,” 0.7% “Some Other Race Alone,” and 1.1% “Two or More Races.”

Income & Employment

As of 2017, the median household income was \$38,351 which is over ten thousand less than the average throughout Indiana. This is expected to raise 1% by 2022 to \$39,888.

53% of the workforce is employed with white collar jobs, 29% blue collar, and 18% in the service industry. There was a 5.1% unemployment rate in Martinsville in 2017, slightly higher than the national average of 4.1%.

As mentioned previously, employment opportunities have varied throughout the history of Martinsville, ranging from agriculture to fisheries and sanitariums. Most recently, Twigg Aerospace has provided numerous jobs in the aerospace industry. Some residents commute from Martinsville to Indianapolis and Bloomington.

Poverty

In 2016, the US Census Bureau estimated that 24.0% of Martinsville’s population was in poverty. This is much higher than Morgan County estimate of 10.5%, state estimate of 14.1% and national estimate of 12.7%.

Education

One public school district (the Metropolitan School District of Martinsville) operates within the city, as well as one private school (Tabernacle Christian School). The MSD Martinsville enrolls much of Morgan County and consists of one high school, one middle school, one intermediate school and seven elementary schools. Each school has a comprehensive list of enrichment and extra-curricular opportunities which vary by school, but include athletics, clubs, arts and performance, and recreational facilities.

In 2017, the majority of residents (45.1%) were high school graduates or attained a GED/Alternative Credential, 19.2% report some college (no degree) and 20.1% hold associate, bachelor’s or graduate/professional degrees.

Existing Conditions

The first step in the comprehensive planning process is to understand not only the context around the Department of Parks, but also the existing conditions of the Department's assets including land use, open space, natural resources, and trail resources.

Land Use

According to the 2018 Martinsville Comprehensive Plan, new development sites are planned adjacent to the future Interstate 69 corridor. Infill and redevelopment in the city are priorities for future land use as well. The plan calls out the majority of Martinsville as residential and commercial, with commercial as the primary land use along Interstate 69. Park/open space is called out within the floodplain on the south and west city borders. There are several pockets of industrial land use in the northwest, southwest, and southeast parts of the city.

Martinsville's downtown is currently going through a period of revitalization with private investors restoring buildings in the historic square and finding new businesses and restaurants to occupy them. The city can capitalize on this by matching the private efforts with public ones that focus on creating a complete street network. Complete street networks provide

safe pathways for pedestrians, bicyclists, motorists, and transit riders and are designed to make it easy for people to access businesses on foot. A complete street network would tie parks, schools, and the downtown center together.

Significant Features

Martinsville is encompassed by several manmade barriers that hinder options for land acquisition and growth. Morgan/Monroe State Forest is to the south. To the north, land begins to get steep with hills and ridges. SR 37, soon to become Interstate 69, acts as a barrier to unified development. The White River, just to the west, poses a challenge with its floodplains extending to the city boundaries.

Past and present use of the Indiana Southern Railroad line connects Indianapolis with southwest Indiana. These tracks travel through the northeast portion of Martinsville and create a pedestrian barrier to foot





traffic. The tracks also border Mulberry Street Park. The “Rail to Trail” trend has been very successful in communities throughout Indiana. If these tracks are ever abandoned, they would be a great opportunity to connect Martinsville to other cities via a regional multiuse trail. Not only would the trail be a recreation opportunity for Martinsville residents, but it would bring recreation tourism into the city.

Jimmy Nash City Park is a unique park that provides urban dwellers access to nature and trails. The park contains steep hills with a woodland canopy. The park hosts the Festival of Lights in the winter and Fireworks for Martinsville’s July 4th celebration. Currently, Jimmy Nash City Park has the capacity to host these events. As programming is developed for Martinsville’s Department of Parks, space, maintenance, and capacity needs of the park should be taken into consideration.

I69 Expansion

SR 37 is currently the main thoroughfare through Martinsville and cuts through the southwest section of the community leading south to connect with I-69 through Evansville and north to Interstate 465, the beltway around Indianapolis. Martinsville to Indianapolis is the sixth and final section to complete I-69 South connecting Evansville to Indianapolis. Construction is scheduled to begin in 2020. Once completed, the new I-69 has been billed as a key component to the future economic vitality of southwest Indiana, and will connect an entire region. Community members have mixed feelings on how the project will affect Martinsville. Some think it will bring more people to the city, and others think it will cause people to drive by without stopping. Businesses have been planning for the expansion and are relocating as necessary.

The City had been fighting for an overpass at Burton Lane with pedestrian lanes but unfortunately this piece was removed by INDOT due to budget constraints. Martinsville will consider putting a pedestrian crossing here when the I-69 project is complete. A Burton Lane overpass is critical to bringing recreation into the city as it connects to a larger bike system in the Morgan-Monroe State Forest. In the meantime, the city is continuing to advocate for bike and pedestrian crossings to be included in overpasses, thus reducing the physical barrier of the highway to foot traffic.

Historic Landmarks, Facilities, and Places

- The Blackstone House & Martinsville Telephone Company Building
- Crawford-Gilpin House
- East Washington Street Historic District
- Martinsville Commercial Historic District
- John Wooden Middle School Gymnasium
- Martinsville Northside Historic District
- Martinsville Sanitarium
- Martinsville Vandalia Depot
- Morgan County Courthouse
- Morgan County Sheriff's House and Jail
- Neely House

Open Space

The Department of Parks is one of many open space and outdoor recreation providers within the community. The Indiana State Parks system provides regional active and passive recreation opportunities, as well as preserves significant open space assets. The School District also provides outdoor recreation opportunities at elementary, middle, and high school properties. Private agencies provide pay-to-play opportunities such as golf courses.

Public Open Space

Park District, Municipal, State, Federal

While the Department of Parks manages over 80 acres of public open space within Martinsville, the Morgan-Monroe State Forest lies just outside the city and is a major asset to residents.

Institutional Open Space

Elementary, Middle, and High Schools

The Metropolitan School District of Martinsville consists of one high school, two middle schools, and eight elementary schools. In addition to public schools, there are several early education schools and a private faith-based school offering pre-kindergarten through high school. These campuses provide open space opportunities to residents.

Private Open Space

HOAs, Cemeteries, Golf Courses

Martinsville Golf Club is just north of the city limits. This is a scenic, 152-acre, 18-hole course set on rolling hills. A privately owned, 10-acre cemetery is located adjacent to the hospital.

Trail Connections

Just south of Martinsville, the Tecumseh Trail begins at the Morgan-Monroe State Forest Headquarters. The 42-mile trail extends to Brown County. Plans have been proposed to connect the Tecumseh Trail to the Knobstone Trail, which would provide hikers and backpackers with a continuous 140-mile trail. One goal of the Morgan County Parks and Recreation Master Plan (2015-2019) is to facilitate the development of recreational trails in Morgan County. Jimmy Nash City Park has several trails within the park, although they do not connect to a larger system.



Natural Features

This section outlines the existing natural features present within Martinsville. This includes bodies of water, floodplain, topography, vegetation and climate. These have been identified to provide a baseline of information and data for long-term decision-making.

Rivers, Streams and Wetlands

Martinsville sits just south of the west fork of the White River which bisects all of Morgan County. The White River is the main tributary to the Wabash River which is the largest watershed in Indiana. Indian Creek runs through the southwest corner of Martinsville, and is a tributary to the White River. Wetlands occur near Indian Creek and the White River, providing critical habitat for wildlife and vegetation, as well as protection from floods.

The pond at Jimmy Nash City Park is one of the most popular park amenities. The pond is primarily used for fishing, although fish species in the pond are unknown and the city currently does not stock the pond. As a management plan is created for the park, developing a native fish habitat in the pond should be considered.

Several fisheries remain in Martinsville and are known for attracting unique birds. Land adjacent to the fisheries should

be considered for public parks that cater to bird watching. If these businesses were to leave Martinsville, the property should be considered for a public park.

The Department of Parks should look for opportunities to provide the community with access to the White River and Indian Creek. Trails, boat launches, fishing piers, and greenways along the rivers are examples of ways to connect residents to waterways and water trails, and to bring recreation tourism and tax dollars to the city. Turning the waterways and adjacent property into public land allows the city to protect and control the management of natural amenities, provide critical habitat for wildlife and vegetation, and ensure that natural barriers to flooding are in place.

Floodplain

The Federal Emergency Management Agency through the National Flood Insurance Program produces Flood Hazard Boundary maps for areas prone to flood hazards. The 100-year

flood plain denotes the area potentially affected by the level of floodwater equaled or exceeded every 100 years on average or that has a 1% chance of being equaled or exceeded in any single year. 100-year floodplains associated with the White River and Indian Creek are located to the west of IN-39 and south of IN-37. The green area marked AE on page 21 notes the 100-year floodplain.

Both of Martinsville's undeveloped park sites lie in floodplain. The city acquired the Southview Drive property in 2008 after floods destroyed homes in that area. While structures cannot be built on floodplains, they can be used for recreational activities such as sport fields, trails, and nature preserves. Planting native habitats in these areas should be considered because areas that have been cleared due to flood damage can be used to store water in future flood events. Native plantings help to slow and contain flood waters.

Topography & Vegetation

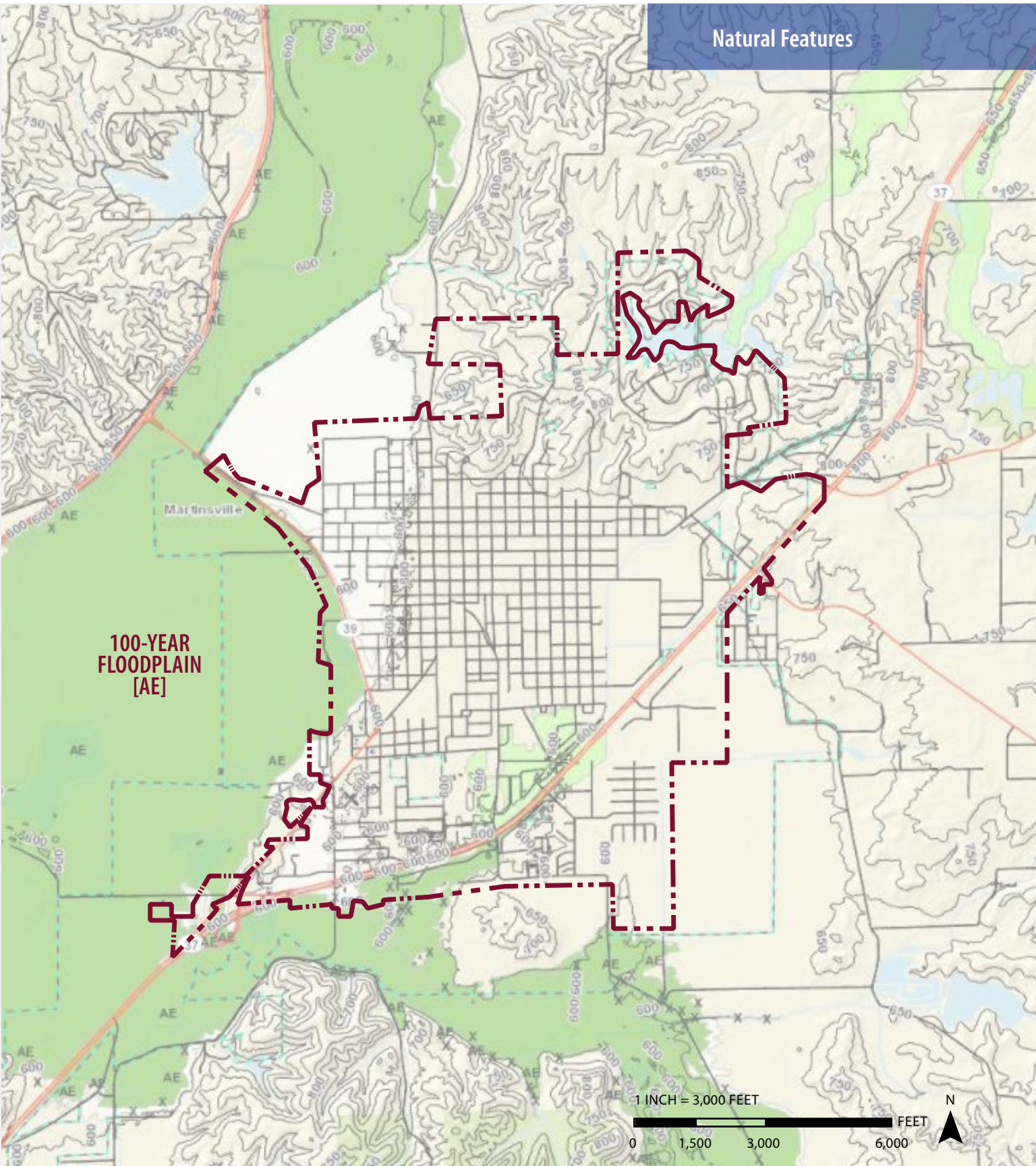
The vegetation in Martinsville is typical of Morgan County-wooded hills and flat, fertile land historically used for farming. Substantial portions of the county encompassing Martinsville and the northern portion of the city were not glaciated during the last ice age – resulting in rolling hills and scenic topography. A large sled hill currently exists at Jimmy Nash City Park and is one of the community's most beloved features of the park. At the top of the hill, a covered seating area provides visitors a breathtaking view of Morgan-Monroe State Forest.

Martinsville does not currently have an invasive species management plan but removes dead trees as needed. According to the Morgan County Parks & Recreation 2015-2019 Master Plan, one of the biggest threats to the landscape is infestations of invasive and exotic species. Bush Honeysuckle and Emerald Ash Borer have had particularly devastating effects on native plant communities and the character of woodlands throughout Morgan County. The County Master Plan recommends routine maintenance and mitigation to control these and future invasive species. When a park director is hired in Martinsville, it is recommended that they develop an invasive species management plan.

Along with an invasive species management plan, the city should consider creating a plan to introduce native plantings to the park system, such as pollinator patches and rain gardens. Native plants require much less maintenance than mowed grass and provide ecological benefits to the community. Rain gardens function as "green infrastructure." They help to manage storm water (through retention and purification) and create healthier urban environments. From an aesthetic standpoint, native plants create a sense of place and tie the community to their natural heritage.

Climate

The climate plays a significant role in outdoor recreation opportunities. People like to play outdoors year-round, and if the weather won't cooperate, then there are fewer opportunities available. Martinsville enjoys a relatively mild climate characterized by winter temperatures cold enough to support snow cover and warmer temperatures in the summer. The community is subject to the various conditions of all four seasons and enjoys a mild climate overall.



Asset Inventory

As a part of the planning process, the guidelines outlined by the National Recreation and Parks Association (NRPA) - Park, Recreation, Open Space and Greenway Guidelines Manual have been referenced.

NRPA recommends creating a park classification system to serve as a guide for organizing an agency's parks. Park, Recreation, and Greenway Classification Guidelines are expressions of the amount of land a community determines should constitute the minimum acreage and development criteria for different classifications or types of parks, open space, and greenways.

Mini Park, Neighborhood Park, School-Park, Community Park, Large Urban Park, and Sports Complexes are the six classifications for parks recognized by the NRPA. Commonly, School-Parks are included in the Neighborhood Park category and Large Urban Parks and Sports Complexes are included in the Community Park category.

These categories are based on size, function, and use. Mini Parks are the smallest size and most limited in function while Community Parks are typically the largest parks of a system and serve a variety of functions for the community. Other open space categories recognized by the NRPA are Natural Areas, Trails, Corridors or Linear Parks, and Special Use. Undeveloped Parks are sites not yet developed for meaningful public access. This category is recognized for planning purposes but is not an NRPA designated category.

These classifications are vital to a comprehensive Level of Service analysis. In the park and open space matrix on the following pages, amenities are quantified to understand the Department's total recreational offerings. The numbers in red text indicate an amenity is beyond its useful life, per the IDNR Useful Life Criteria (found in the Appendix). The Department's indoor space was also categorized by the type of facility and / or programming. The facility matrix follows the park and open space inventory matrix. It categorizes the Department's facilities by condition and identifies the total administration, recreation, and support space allocations for each facility.

PARK CLASSIFICATIONS

	<i>General Description</i>	<i>Service Area</i>	<i>Size Criteria</i>	<i>Martinsville Department of Parks</i>
Mini Park* (M)	Mini Parks meet the need for a walkable, drop-in recreation experience. Appropriate elements in these parks include playgrounds, picnic areas, and seating. These parks usually do not include parking. Used to address limited, isolated, or unique recreational needs.	Less than 0.25 mile distance in a residential setting.	Between 1.3 and 2.5 acres in size.	Doris Daily Park, Mulberry Street Park, Victory Park
Neighborhood Park* (N)	Neighborhood Parks remain the basic unit of the park system and are generally designed for informal active and passive recreation and community gathering spaces. Elements in these parks often include playgrounds, picnic areas, sports fields, and trail systems. Neighborhood Parks serve as the recreational and social focus of the neighborhood.	0.25 to 0.5 mile distance and uninterrupted by non-residential roads and other physical barriers.	1.9 to 10.5 acres in size is typical.	Artesian Fields
Community Park* (C)	Community Parks focus on meeting community-wide recreation needs. These parks preserve unique landscapes, and often serve the community as gathering places and for general athletics. Elements in these parks include playgrounds, pavilions, trails and path systems, multiple sport courts and fields. Serves broader purpose than neighborhood park. Focus is on meeting community based recreation needs, as well as preserving unique landscapes and open spaces.	Determined by the quality and suitability of the site. Usually serves two or more neighborhoods and 0.5 to 3 mile distance.	As needed to accommodate desired uses. Usually a minimum of 20 acres.	Jimmy Nash City Park
Natural Area*	Conservation and wildlife areas, wooded areas and waterways that are maintained for the most part in their natural state.	Service radius is unlimited.	No applicable standard.	None
Special Use*	Special use facilities focus on meeting community-wide recreation needs. Often, these spaces, both indoor and outdoor, are designed as single-use recreation activities. Examples of special use facilities include golf courses, nature centers, recreation centers, and museums.	No applicable standard.	Variable, depending on desired amenity.	None
Trails, Corridors, and Linear Parks*	Effectively tie park system components together to form a continuous park environment.	Resource availability and opportunity.	No applicable standard.	None
Undeveloped Park	Lands owned by the agency, but not yet developed with any amenities to provide meaningful access to the site such as trails, seating areas, and other passive and active recreation amenities.	No applicable standard.	Variable.	None

* from NRPA's Park, Recreation, Open Space and Greenway Guidelines.

Park & Open Space Matrix

	ACREAGE		TRAILS				INDOOR FACILITIES (X)			DAY USE AMENITIES (QTY)			SPORTS COURTS AND AMENITIES (QTY)										WATER-BASED AMENITIES (QTY)				NATURAL FEATURES (X)												
	Acreage - Own	Acreage - Lease / Manage	Regional Trail Access (X)	Multi-Use Trails (Miles)	Hiking Trails (Miles)	Bicycle Trails (Miles)	Nature / Interpretive Trails (Miles)	Indoor Program / Support Facility	Restrooms	Concessions	Fitness Stations	Dog Park	Picnic Shelter	Playground	Basketball	Baseball	Disc Golf (holes)	Football / Rugby	Golf Course (holes)	Golf Driving Range	Horseshoe Pit	Lacrosse	Pickleball Court	Slate Park	Soccer	Softball	Tennis Court	Volleyball Court	Swimming Pool	Splash Pad	Ice Skating	Sled Hill	Boat Launch	Fishing	Creek / River / Open Water	Natural Area / Gardens			
PARK AND OPEN SPACE SYSTEM																																							
Mini Parks																																							
Doris Daily Park	0.87																																						
Mulberry Street Park	0.70											1	1	2																									
Victory Park	0.50																																						
Mini Park Acreage	2.07	0.00																																					
Neighborhood Parks																																							
Artesian Fields	6.30								X																														
Neighborhood Park Acreage	6.30	0.00																																					
Community Parks																																							
Jimmy Nash City Park	91.30		0.25	2				X	X	X	1	1	8	3	6											1			1	1	1	1	1	1	1	X	X		
Community Park Acreage	91.30	0.00																																					
TOTAL PARK & OPEN SPACE HOLDINGS																																							
	99.67	0.00						1	1	2	1	1	9	4	8	4	0	0	0	0	0	0	0	0	1	0	0	1	1	0	1	0	1	1	1	1			
OTHER DISTRICT OPEN SPACE & FACILITIES																																							
Natural Areas																																							
None																																							
Natural Area Acreage	0.0	0.0																																					
Special Use																																							
None																																							
Special Use Acreage	0.0	0.0																																					
Trails, Corridors, and Linear Parks / Greenways																																							
None																																							
Trail, Corridor and Linear Park Acreage	0.0	0.0																																					
Undeveloped Park																																							
Robin Road Acreage	31.5																																						
Southview Drive	7.5																																						
Undeveloped Park Acreage	39.0	0.0																																					
TOTAL DISTRICT HOLDINGS																																							
	138.7	0.0	0	0.3	2.0	0.0	0.0	1	1	2	1	1	9	4	8	4	0	0	0	0	0	0	0	0	1	0	0	1	1	0	1	0	1	1	1	1			
BEYOND USEFUL LIFE AMENITIES AT CURRENT STANDARDS																																							
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
	1	2	1	1	9	4	8	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	1	1	0	1	0	1	0	1	1				
ACREAGE INFORMATION																																							
Acreage information was derived from GIS data obtained from Morgan County.																																							

Indoor Facility Matrix

	SQUARE FOOTAGE		RESTROOMS (QTY)		ADMIN (QTY)		ACTIVITY ROOMS (QTY)							RECREATION AND FITNESS (QTY)					OTHER (QTY)					
	Total Square Footage		Restrooms	Locker Rooms	Reception Desk	Office	Kitchen	Concessions	Banquet / Community	Classroom / Multipurpose	Art Room	Teen Room	Auditorium	Gymnasium	Indoor Turf	Fitness / Weight Room	Aquatics	Indoor Activity Courts	Dance	Storage	General	Greenhouse	Maintenance	
INDOOR FACILITIES																								
Recreation & Fitness Programming																								
Nash Family Pavilion	1,770		2						1															
Park House Office	1,676		1		1	1																		
Pool Concession Building	5,250		2	1				1																
Recreation & Fitness Programming	8,696																							
Single-Use																								
Jimmy Nash Restrooms (Sled Hill)	796		2																					
Jimmy Nash Restrooms (Dog Park)	510		2																					
Single-Use	1,306																							
Shelter House																								
Shelter House 2	945		1					1																
Shelter House 3	1,800		1					1																
Shelter House 4	1,152		2					1																
Aquatics	1,152																							
Maintenance																								
Park Maintenance Building A	1,404					1																		1
Park Maintenance Building B	216		1																					1
Park Maintenance Building C	900		2																					1
Pool Storage	1,692																							1
Maintenance	4,212																							1
TOTAL SQUARE FOOTAGE 15,366																								
			16	1	1	2	0	1	4	0	0	0	0	0	0	0	0	0	0	3	0	0	2	
Total Square Footage			Restrooms	Locker Rooms	Reception Desk	Office	Kitchen	Concessions	Banquet / Community	Classroom / Multipurpose	Art Room	Teen Room	Auditorium	Gymnasium	Indoor Turf	Fitness / Weight Room	Aquatics	Indoor Activity Courts	Dance	Storage	General	Greenhouse	Maintenance	
SQUARE FOOTAGE	RESTROOMS	ADMIN	ACTIVITY ROOMS							RECREATION AND FITNESS					OTHER									

Level of Service Analysis

The Level of Service (LOS) analyses evaluate how well the Park Department's facilities and amenities are serving the current needs of the community. Martinsville's Level of Service was evaluated through three different avenues.

The development of a Level of Service standard for parks and recreation began in the 1980s with the development of Levels of Service for other infrastructure such as water, stormwater drainage, sewer systems, and transportation. These benchmarks provide agency officials with the ability to respond to growing communities, evolving demographics, and changing needs. However, it is important to note that these benchmarks are not strict rules that all communities should follow. These Level of Service benchmarks are simply another gauge for agencies to use when determining future needs and services.

According to the National Recreation and Parks Association (NRPA), the Level of Service is a quantification of the park and recreation delivery philosophy and policy of a community. Its basic utility is in meeting a legal and/or economic requirement of quality service and equity. As a basic rule, a Level of Service benchmark should:

- Be practical and achievable
- Provide for an equitable allocation of park and recreation resources throughout a community, providing equal opportunity access for all citizens

- Reflect the citizens' real-time demand for park and recreation opportunities

Three different Level of Service measurements were used to help the community understand how equitable and comprehensive their current park and recreation offerings are. These are:

1. **Acreage:** A calculation of the minimum number of land required to provide all the recreation activities and facilities required to support the desired activities.
2. **Distribution:** An evaluation of how equitable park and open space sites are placed throughout the community, as well as how accessible existing sites are to residents.
3. **Amenities:** A calculation of the minimum number of amenities and facilities required to meet state and / or national averages.

Level of Service guidelines are developed by state and national agencies, including the NRPA. Historically, Level of Service analyses have been limited to total park and open space acreage alone, and do not include distribution, amenities, or indoor square





footage. The national standard for acreage Level of Service was 10 acres per 1,000 population, but as park and recreation planning developed, professionals saw the need to develop a more comprehensive benchmarking tool that could be adjusted for and specific to each community.

Because one size does not fit all, the NRPA recommends using community-specific benchmarks. Park Metrics, is the NRPA's online management tool, designed for public park and recreation agencies.

This tool is a replacement for the NRPA standards that have guided land acquisition and development for the past 45 years. Through this tool, agencies have the ability to compare themselves and their offerings with departments and agencies in their state or region. Agencies can also compare themselves to others based on factors such as total population, operating budget, and number of full-time technical equivalent employees. These reports calculate actual numbers, based on real, similar agencies. Now, agencies can plan and benchmark with more applicable data than generic national averages.

Park Metrics has thousands of data points and more than 600 completed profiles. It is now the largest and most comprehensive collection of detailed municipal, county, state, and special district data. As more agencies add their data to the database, trends and patterns begin to emerge that help agencies plan and benchmark. From comprehensive jurisdictional planning to business and revenue-generating planning, Park Metrics offers tools that provide agencies the justification they need to get things done.

The following Level of Service analyses reference national NRPA standards, Park Metrics benchmarks, and local and regional-specific standards set by the State of Indiana and the planning team.

Acreage

Acreage Level of Service benchmarks are calculations of the recommended amount of land required to provide all of the recreation activities and facilities required to support such activities.

The NRPA's population ratio method (acres/1,000 population) emphasizes the direct relationship between recreation spaces and people and is the most common method of estimating an agency's level of service for parkland and open space. In addition to the baseline of 10 acres/1,000 population used in this analysis, Park Metrics benchmarks are also used to understand how the Martinsville Department of Parks compares to agencies of similar population size.

Based on the NRPA benchmark of 10 acres per 1,000 population, 118.15 acres of Mini, Neighborhood, or Community Park space is recommended for the Martinsville Park Department. The chart on the right designates these park assets as "Active Recreation Areas." With 99.67 acres of open space dedicated to Mini, Neighborhood and Community Park uses, the Department has a 18.48 acre deficiency compared to this benchmark. The Department has a level of service of 8.44 acres per 1,000 population, just short of the NRPA recommended 10 acres per 1,000.

If the Department of Parks were to acquire more land (such as Natural Areas, Special Use Sites, Trails, Corridors and Linear Parks), the level of service could be raised.

The Park Metric database was referenced to understand how the Martinsville Department of Parks compares to agencies across the nation with similar population sizes. Martinsville has a population of 11,815. Out of over 600 agencies reporting, there were 63 agencies with populations between 9,000 and 15,000. Park Metrics provided information on the following level of service benchmarks:

- Total Number of Parks
- Total Park Acres
- Total Acres Managed
- Acres of Parks per 1,000 Residents

The Martinsville Department of Parks has five parks that total 99.67 acres, which is less than the median of eight total parks and 125 acres as reported by Park Metrics. The median for total acres managed is 132 acres, which is more than the Martinsville Department of Park's 99.67 total acres. The Department is in the lower quartile of agencies in terms of total parkland acres managed or maintained. This information is show in the chart to the right.

Level of Service Analysis: 10 acres / 1,000 population

OWNED / LEASED ACTIVE RECREATION AREAS

Classification	Martinsville Acreage (Total)	Martinsville Existing Level of Service (acres / 1,000 population)	NRPA Recommended Acreage	NRPA Recommended Level of Service (acres / 1,000 population)	Acreage deficiency / surplus (acre)
Mini Park	2.07	0.18	5.91	0.50	-3.84
Neighborhood Park	6.30	0.53	23.63	2.00	-17.33
Community Park	91.30	7.73	88.61	7.50	2.69
Total Active Recreation Areas	99.67	8.44	118.15	10.00	-18.48

Recommended acreage is based off the existing population of 11,815

ALL MARTINSVILLE MANAGED OPEN SPACE

Classification	Martinsville Acreage (Total)	Martinsville Existing Level of Service (acres / 1,000 population)	NRPA Recommended Acreage	NRPA Recommended Level of Service (acres / 1,000 population)	Acreage deficiency / surplus (acre)
Mini Park	2.07	0.18	5.91	0.50	-3.84
Neighborhood Park	6.30	0.53	23.63	2.00	-17.33
Community Park	91.30	7.73	88.61	7.50	2.69
Natural Areas	0.00	0.00	0.00	0.00	0.00
Special Use	0.00	0.00	0.00	0.00	0.00
Greenways	0.00	0.00	0.00	0.00	0.00
Total MPD Open Space	99.67	8.44	118.15	10.00	-18.48

Recommended acreage is based off the existing population of 11,815

ALL PUBLIC OPEN SPACE

Classification	Martinsville Acreage (Total)	Martinsville Existing Level of Service (acres / 1,000 population)	NRPA Recommended Acreage	NRPA Recommended Level of Service (acres / 1,000 population)	Acreage deficiency / surplus (acre)
MDP Total Parks & Open Space	99.67	8.44	118.15	10.00	-18.48
School Open Space		0.00	0.00	0.00	0.00
Forest Preserve Open Space		0.00	0.00	0.00	0.00
Total Public Open Space	99.67	8.44	118.15	10.00	-18.48

Recommended acreage is based off the existing population of 11,815

Level of Service Analysis: Park Metric Benchmark

OWNED / LEASED ACTIVE RECREATION AREAS

Classification	Martinsville Acreage (Total)	Martinsville Existing Level of Service (acres / 1,000 population)	Park Metrics Recommended Acreage	Park Metrics Average, Recommended Level of Service (acres / 1,000 population)	Acreage deficiency / surplus (acre)
Total Active Recreation Areas	99.67	8.44	123.07	10.42	-23.40
Total Martinsville Managed Open Space	99.67	8.44	129.97	11.00	-30.30

Recommended acreage is based off the existing population of 11,815

Distribution

Planning areas are used to analyze park distribution, land acquisition, and park facility redevelopment needs. Planning areas are delineated by major pedestrian barriers, including major roads or highways, railroad corridors, and extreme natural features.

Not only is the quantity of park and open space important, but the location and geographic distribution of the parks themselves also offer an indication of how well a parks and recreation agency is serving its residents. By understanding where parks are located in relationship to residential development, we are able to understand who is underserved. This analysis may reveal the need for acquisition in underserved areas of the Department, or may reveal that the Department is serving the residents well and should focus on maintaining or updating existing assets.

Methodology

In Martinsville, arterial roads, railroads, and major natural features serve as the main pedestrian barriers. These pedestrian barriers created seven planning areas within the city limits.

After dividing the city limits into planning areas, the geographic distribution of the parks and open spaces was analyzed. A service area, illustrated in the following maps with an orange halo, was created around each individual park. The shape of each service area is determined by analyzing the real distance – a quarter-mile, half-mile, or one-mile distance – one has to travel to access the park. The size of the service area is dependent upon the park classification.






The table on page 22 notes the various service area distances for Mini, Neighborhood, and Community Parks. Natural Areas,

Special-use Sites, and Undeveloped Sites are not included in this analysis.

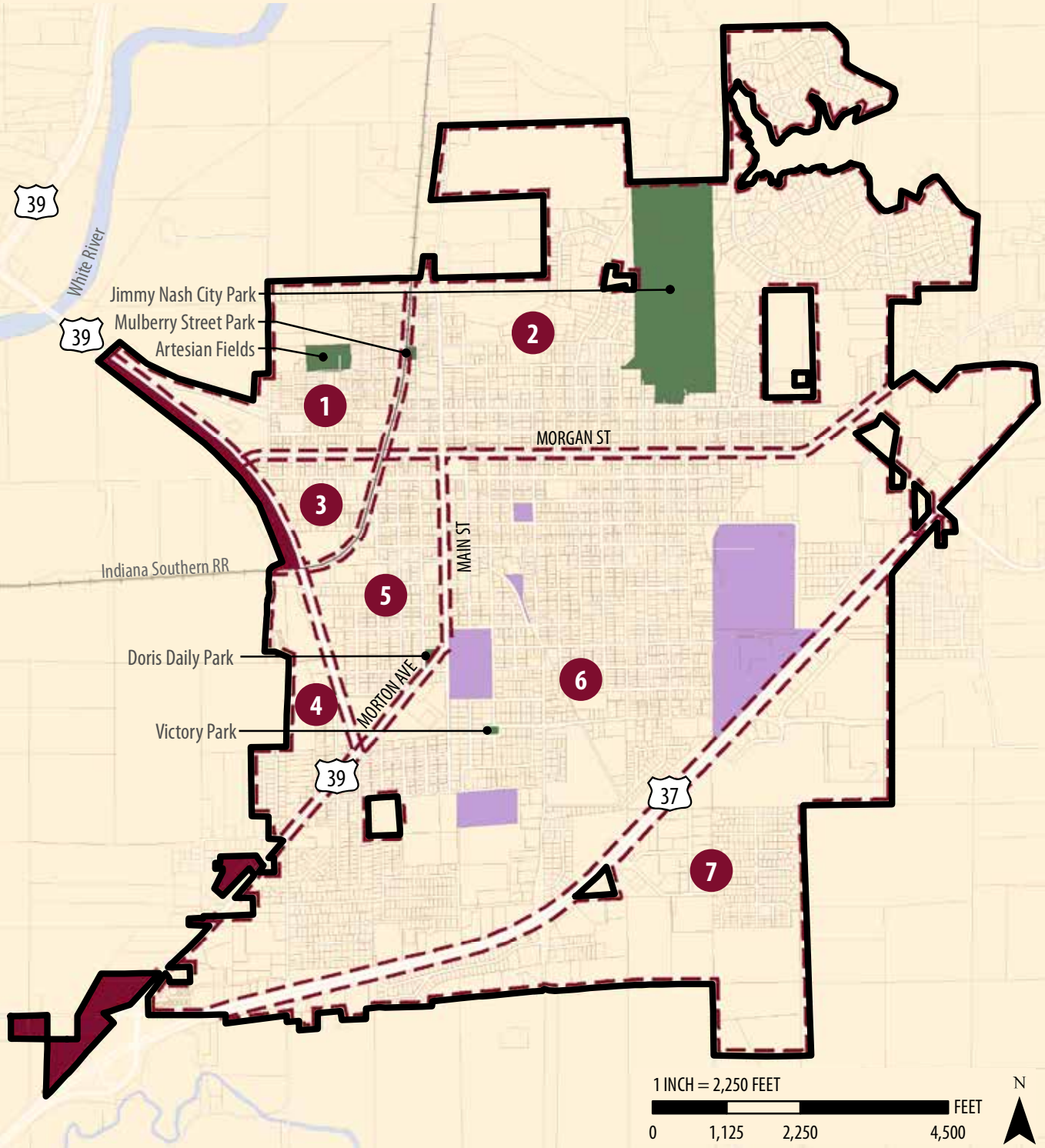
Service area buffers for Mini and Neighborhood Parks were truncated to the planning area boundaries in which the park is located. Planning Area boundaries are considered barriers to safe or comfortable pedestrian access and Mini and Neighborhood Parks are walk-to or walkable destinations. For Community Parks, the boundaries were not truncated because these parks are seen as drive-to destinations.

Finally, overlaying service area maps and other related maps reveals which areas are most and least served by the existing park system. The most served areas are illustrated by the dark orange while the least served areas are illustrated by the lack of orange. The orange service area buffers overlap to form a gradient that illustrates the degree to which residents are served. The darker the orange, the better these residents are served. Residents who fall within the darker or opaque orange areas are served by multiple parks and their amenities. Demographics for each planning and service area further informed the level of service analysis.

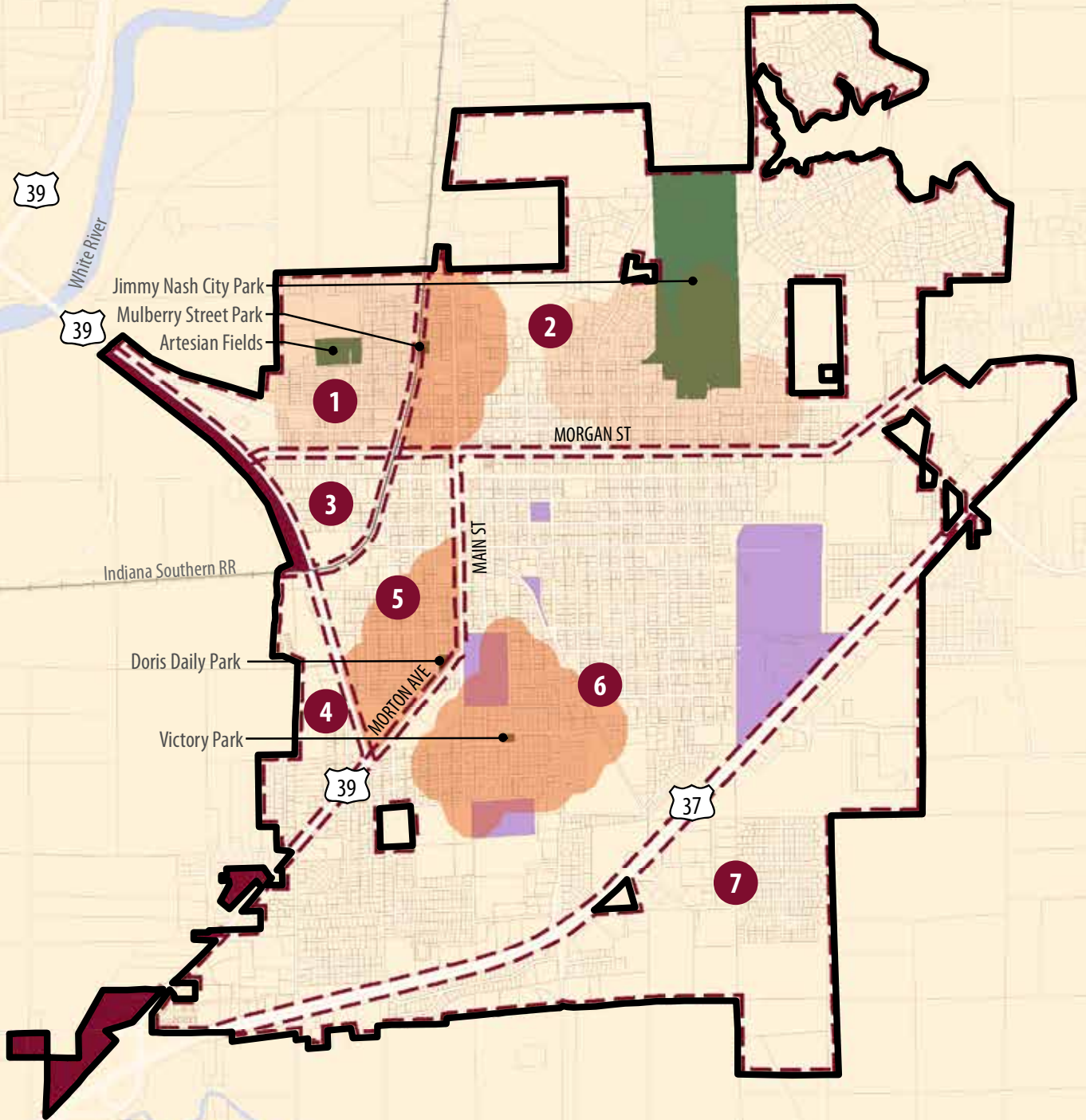
Planning Area Map Legend

-  District Boundary
-  Planning Area
-  Park
-  Non-Planning Area
-  School





Planning Area Map



Mini Parks



Mini Park Service Area Map Legend

-  District Boundary
-  0.25-Mile Service Area
-  Park
-  School

Mini Park Analysis

Mini Parks meet the need for a walkable, drop-in recreation experience. Appropriate elements in these parks include playgrounds, picnic areas, and seating opportunities.

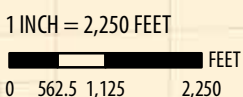
The purpose of the Mini Park Distribution Analysis is to determine which planning areas are under-served by the Department’s existing Mini Park land holdings. Currently, the Department has three Mini Parks that range from 0.5 acres to 1 acre in size.

The Mini Park service area map illustrates a 0.25-mile service radius (shown in dark orange) around each existing Mini Park.

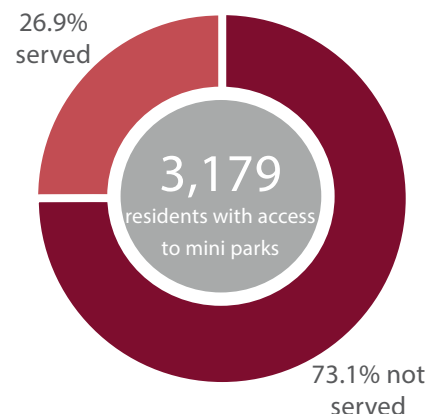
The map to the left illustrates the 0.25-mile service area reach for Mini, Neighborhood, and Community Parks. Quarter-mile service areas are also shown for Neighborhood and Community Parks, as these parks serve the function of a Mini Park for those residents within a 0.25-mile distance from the park. According to NRPA’s Park, Recreation, Open Space, and Greenway Guidelines, Mini Park service areas do not include residents who must cross a planning area boundary to reach the park. Service areas are truncated at all planning area boundaries.

Mini Park coverage is concentrated in Planning Areas 1, 2, 5, and 6 where 74.7%, 44.3%, 61.0% and 12.9% of the populations within those planning areas have access (respectively). These planning areas have the highest level of service. Planning Areas with the lowest level of service are Planning Areas 3,4, and 7. The table below compares the total population served to the total population not served by a park within 0.25-miles of their home.

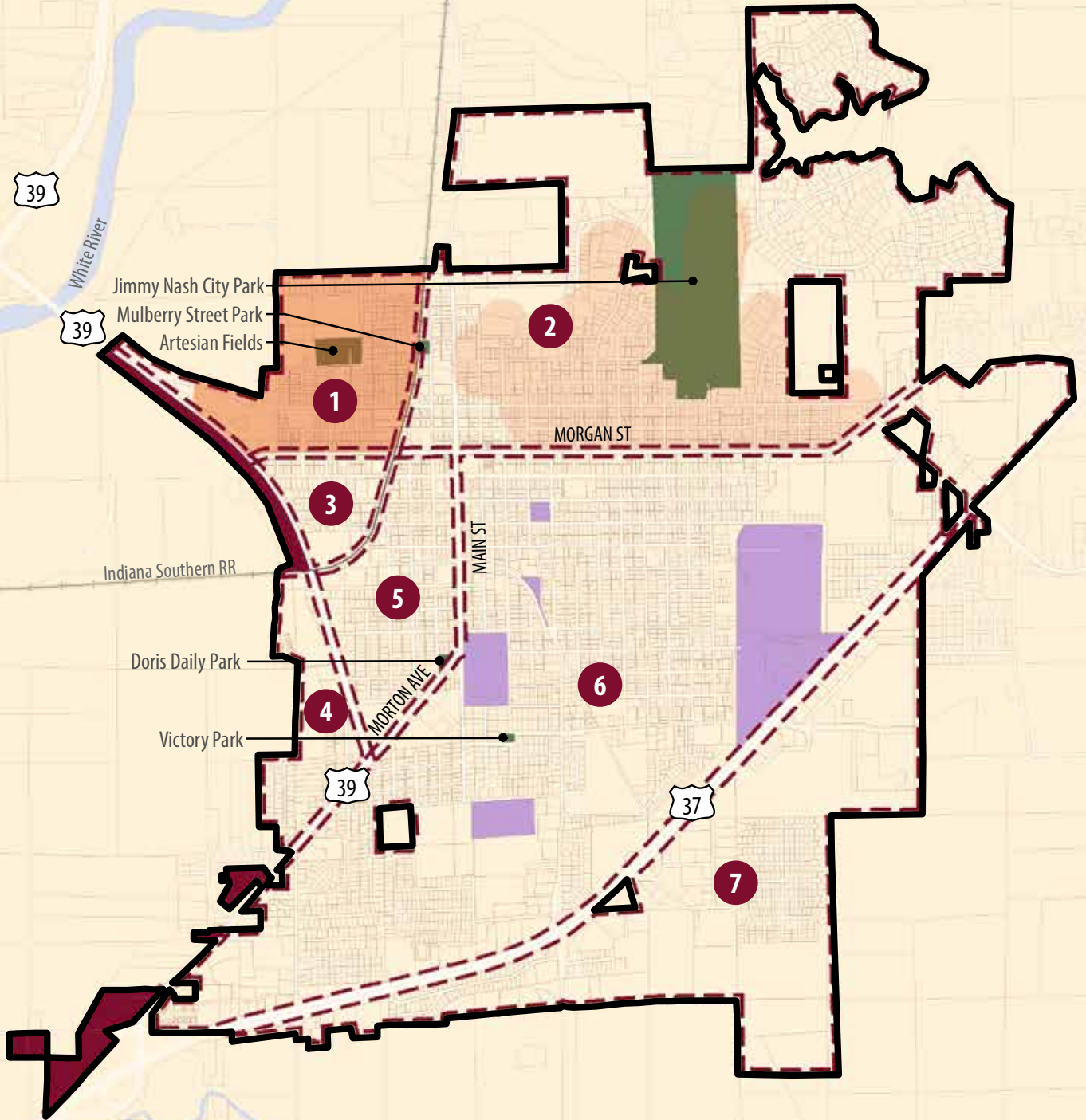
Overall, 26.9% of Martinsville’s population has access to a park asset within a 0.25-mile walking distance from their home.







Planning Area	Population Served	Population Not Served
1	883	299
2	1,146	1,443
3	0	194
4	0	306
5	423	270
6	727	4,929
7	0	1,196



Neighborhood Parks



Neighborhood Park Service Area Map Legend

-  District Boundary
-  0.5-Mile Service Area
-  Park
-  School

Neighborhood Parks

Neighborhood Parks remain the basic unit of the park system and are generally designed for informal active and passive recreation and community gathering spaces

The purpose of the Neighborhood Park Distribution Analysis is to determine which planning areas are under-served by the Department’s existing Neighborhood Park land holdings. Currently, Martinsville has 1 Neighborhood Park that is 19.0 acres in size.

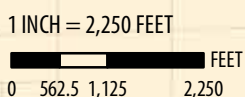
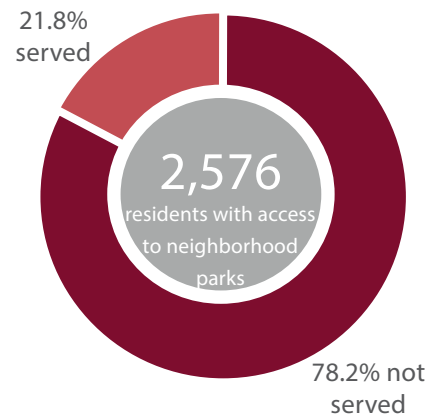
The Neighborhood Park service area map illustrates a 0.5-mile service radius (shown in dark orange) around each existing Neighborhood Park.

This plan also illustrates a 0.5-mile service area (shown in light orange) for Community Parks as these parks can also serve the function of a Neighborhood Park for those residents within a 0.5-mile distance from the park. According to NRPA’s Park, Recreation, Open Space, and Greenway Guidelines, Neighborhood Park service areas do not include residents who must cross a planning area boundary to reach the park. Service areas are truncated to all planning area boundaries.

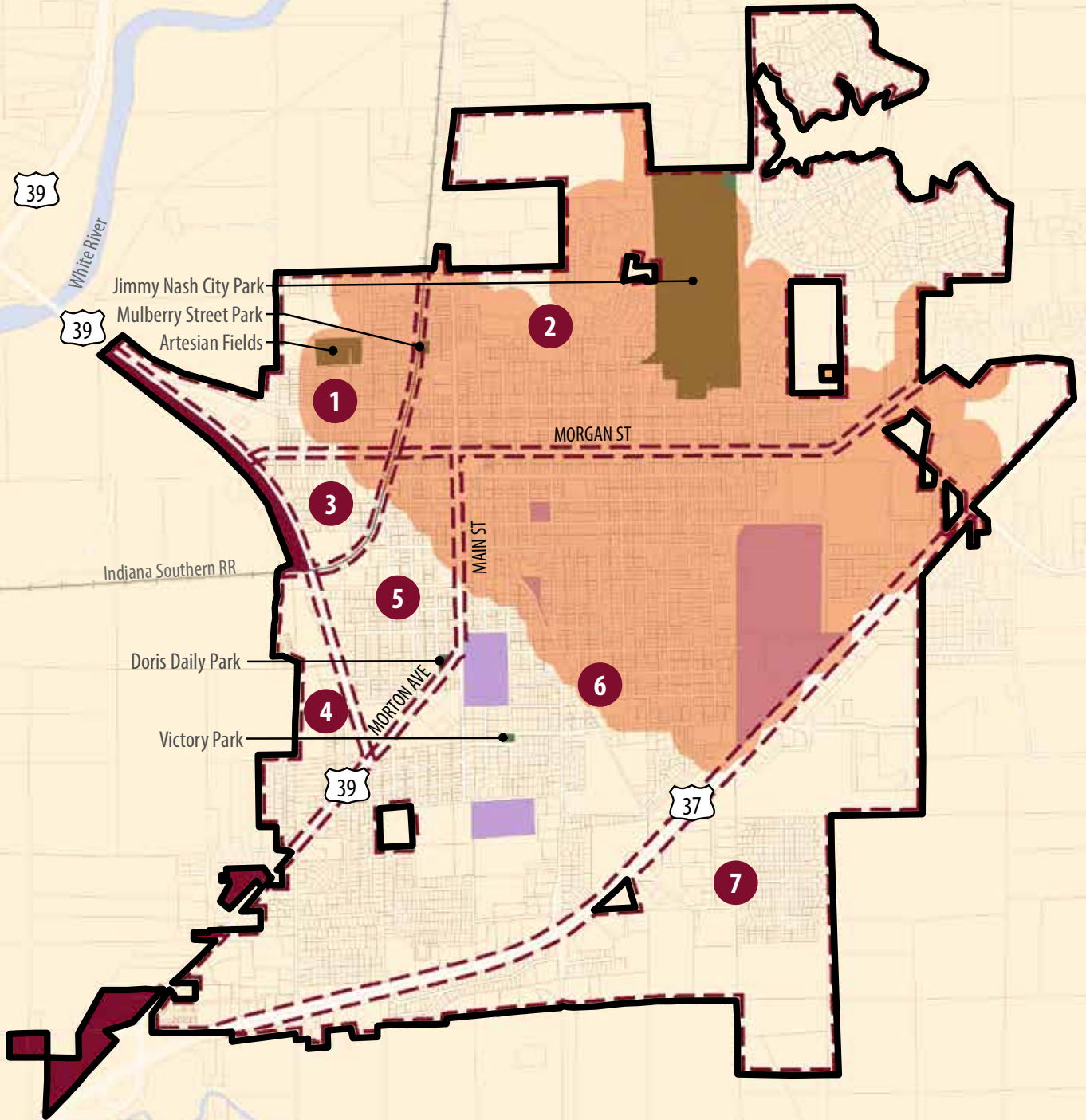
The map to the left illustrates where Neighborhood Parks service is concentrated within the Department. Planning Areas 1 and 2 have the highest level of service. 100% and 53.8% of residents (respectively) within these areas have walkable access to a Neighborhood or Community Park. Planning areas 3-7 have no neighborhood parks within walking distance. The table below compares the total population served to the total population not served by a park within 0.5-miles of their home.

Overall, 21.8% of Martinsville’s population has access to a park asset within 0.5-mile walking distance.





Planning Area	Population Served	Population Not Served
1	1,182	0
2	1,394	1,056
3	0	194
4	0	306
5	0	693
6	0	5,656
7	0	1,196



Community Parks



Community Park Service Area Map Legend

-  District Boundary
-  1.0-Mile Service Area
-  Park
-  School



Community Parks

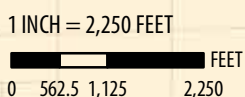
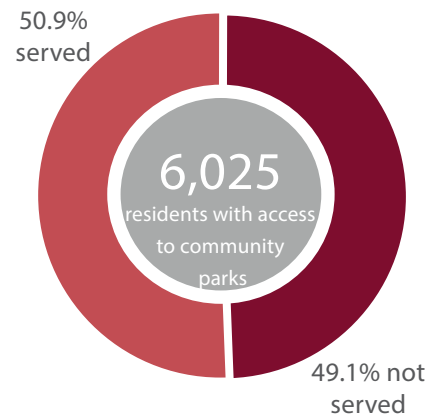
Community Parks focus on meeting community-wide recreation needs. These parks preserve unique landscapes and often serve the community as event and recreational team sport spaces.

The purpose of the Community Park Distribution Analysis is to determine the location of gaps in Community Park service area coverage. Currently, Martinsville has one Community Park that is 86 acres in size.

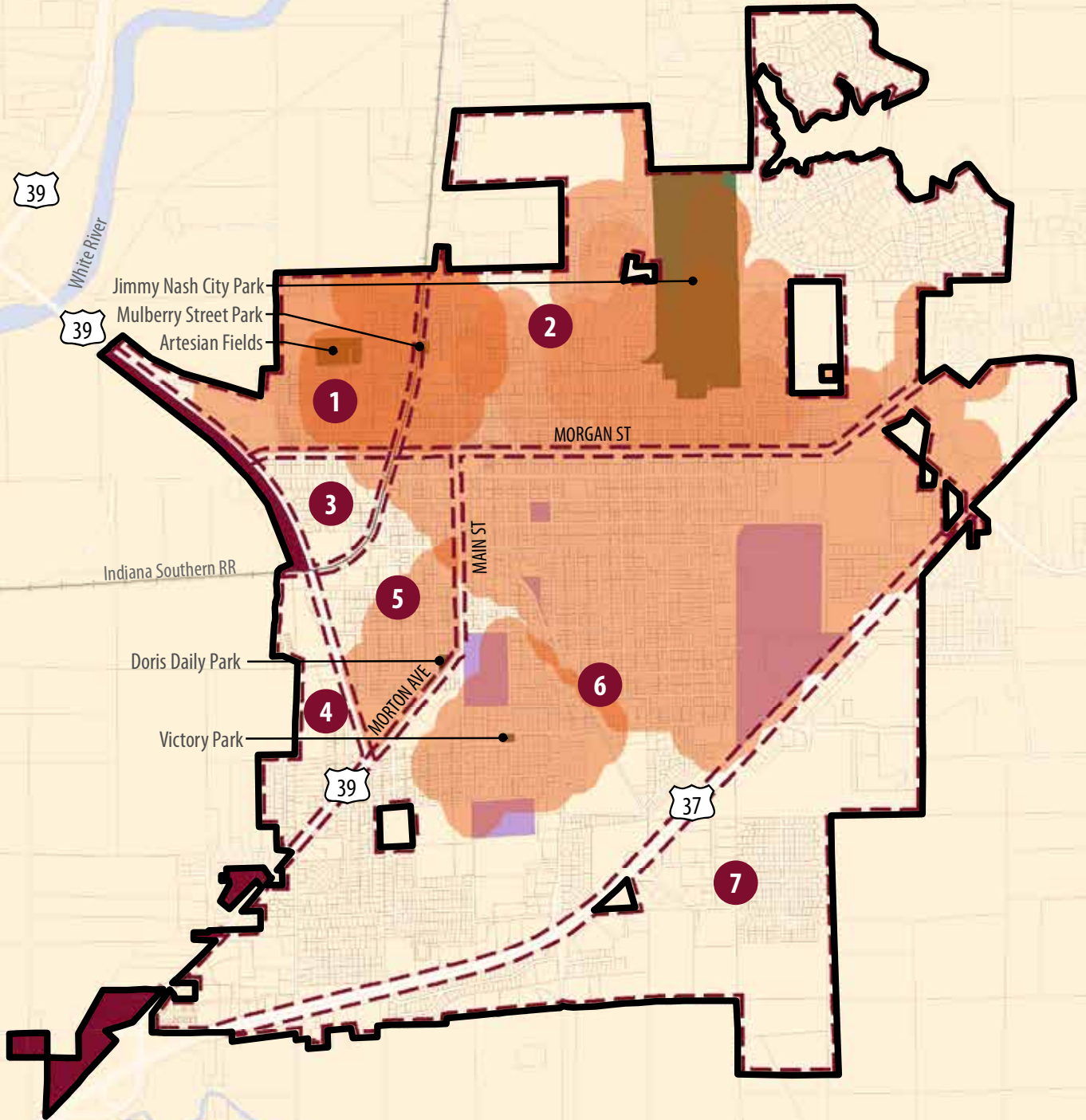
The Community Park service area map illustrates a 1-mile service radius (shown in dark orange) around the existing Community Park.

Unlike Mini and Neighborhood Parks, Community Parks are considered drive-to recreation destinations. Service areas are not limited to the boundary of the planning area in which they are located. These drive-to destinations cover multiple planning areas and are regional destinations for Park Department residents.





Overall, 50.9% of Martinsville residents have access to a Community Park asset within a 1-mile drive from where they live. The largest gaps occur in the southwest portion of Martinsville. Planning areas 4 and 7 have no access to community parks while only half of planning area 6 and even less of areas 3 and 5 have access.



Overall



Overall Service Area Map Legend

-  District Boundary
-  Service Areas
-  Park
-  School

Overall Park Distribution Analysis

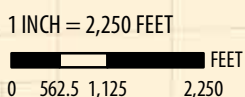
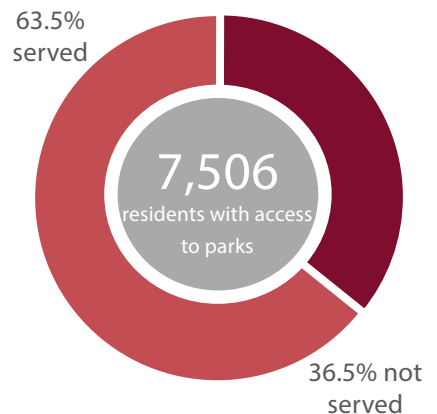
The Overall Distribution Analysis illustrates the Department-wide deficiencies for Mini, Neighborhood, and Community Park assets.

The purpose of the Overall Park Distribution Analysis is to develop a Department-wide understanding of the location, distribution, and Level of Service for all existing Mini, Neighborhood, and Community Parks. Natural Areas, Special-Use facilities, Parkways, and Undeveloped land holdings are not included in this analysis.

The overall service area map illustrates the service areas for all Mini (0.25-mile), Neighborhood (0.5-mile), and Community Parks (1-mile).

Per NRPA Guidelines, the Mini and Neighborhood Park service areas are truncated at the boundaries of the individual planning areas in which they reside. Community Parks are considered drive-to destinations and service areas are not truncated to the planning area boundaries.

Overall, 63.5% of Martinsville residents have access to a Mini, Neighborhood, and / or Community Park resource within a mile of where they live. The largest gaps in coverage exist in Planning Areas 3, 4, and 7, as well as the southwest portion of Planning Area 6 and the northeast portion of Planning Area 2.



Amenities

In addition to park acreage and distribution, another measure of Level of Service is the total recreation amenities available to residents. These benchmarks come from Park Metrics.

The planning team reference Park Metrics to identify how the Martinsville Department of Parks compares to other agencies throughout the US with populations of 9,000 to 15,000. Park Metrics provided information about the total population per facility for indoor facilities, playgrounds, tennis courts, basketball courts, baseball fields, softball fields, football fields, and multi-purpose rectangular fields.

The table to the right compares the total number of Martinsville Department of Parks-owned and managed facilities to agencies with similar populations. Green indicates Martinsville exceeds the average number. Red and orange indicate deficiencies with red being most critical. According to Park Metrics benchmarks, the Department meets or exceeds the total number of basketball court, baseball fields (Little League) and playgrounds. The Department is most deficient in, or has the lowest level of service, in tennis courts, multi-purpose rectangular fields (small and regulation), regulation baseball fields, and a fitness center.

Existing Population 2017

Name	Existing # of Facilities		Existing # of Facilities per population	Facility Average Total # of Facilities needed to meet Park Metrics median	Surplus / Deficit Surplus / Deficit	Ranking Highest to Lowest Need
	Existing # of Facilities (total)	Existing # of Facilities at current standards				
INDOOR FACILITIES						
Recreation / Community Center	1	1	0.08	1.0	0.0	4
Fitness Center	0	0	0.00	1.3	-1.3	13
Senior Center	0	0	0.00	1.0	-1.0	6
Ice Skating Rink (indoor)	0	0	0.00	1.1	-1.1	8
Gymnasium	0	0	0.00	1.2	-1.2	9
Nature / Interpretive Center	0	0	0.00	1.3	-1.3	10
Performing and / or Visual Arts Center	0	0	0.00	0.9	-0.9	5
DAY USE FACILITIES						
Playgrounds	4	4	0.34	3.8	0.2	3
SPORTS COURTS AND FACILITIES						
Tennis Courts	0	0	0.00	5.0	-5.0	16
Basketball Courts	8	8	0.68	2.5	5.5	1
Baseball Fields (90 ft)	0	0	0.00	1.3	-1.3	10
Baseball Fields (50-65 ft)	4	4	0.34	2.8	1.2	2
Softball Fields (adult)	1	1	0.08	2.0	-1.0	7
Football Fields	0	0	0.00	1.3	-1.3	10
Soccer / Lacrosse / Rugby Fields (regulation)	0	0	0.00	1.3	-1.3	14
Soccer / Lacrosse / Rugby Fields (small size)	0	0	0.00	2.7	-2.7	15

Analyze: Inventory & Analysis Summary

The following conclusion, combined with the information gathered in the Connect Phase, directly influences the strategies developed in later phases of the project.

Existing Conditions

As new amenities, programs, and park land are added to the Department of Parks, care should be taken to ensure that all demographics in Martinsville are served. Developing strategic plans for programming and capital improvements that take demographics into account will ensure that equal opportunities for recreation are provided to the community.

The natural features of Martinsville are a defining piece of the city and create a sense of place. Developing recreational opportunities that highlight, preserve, and protect natural features will enrich the community. Jimmy Nash City Park is a great example of this. Care should be taken to preserve the natural features at Jimmy Nash City Park and create similar experiences in the rest of the park system.

Park Level of Service

The Level of Service Analysis looks at Martinsville's park assets from three different perspectives; acreage, distribution, and amenities provided.

The Acreage Level of Service Analysis reveals that Martinsville's park land holdings (99.67 acres) are just under the National Park and Recreation Association standard (118.15 acres - 10 acres / 1,000 population) and the Park Metric average of 123.07 acres of total active recreation space.

Distribution analysis of parks in Martinsville reveals that 7,506 residents, or 63.5% of Martinsville's population are within the service area of parks. The southern and northeastern portions of Martinsville are currently underserved. As new open space is added to Martinsville Parks Department's holdings, a focus should be on the portions of the city that are underserved.

The Amenity Level of Service Analysis compares Martinsville Department of Parks-owned and managed facilities to agencies with similar populations. This revealed that Martinsville provides more than the average number of basketball courts,

small baseball fields, and playgrounds. Items of highest need are tennis courts, multi-purpose rectangular fields (small and regulation), and regulation baseball fields. While tennis courts and / or pickle ball courts could fit in Jimmy Nash City Park, the other amenities require space, and would not fit the current land holdings of the Department. As new park property is developed, these amenities should be considered.

Programs

Martinsville has two large community events that take place in Jimmy Nash City Park, including the July 4th celebration and the Festival of Lights. There is a need for year-round programming and reaching various demographic groups including youth, teens, families, and the elderly.

Existing Indoor Facilities

Current indoor facilities meet the needs of maintenance and park office staff. Jimmy Nash City Park houses all of the Park Department's indoor facilities and serves as a home base for the department.

The Martinsville community is well served with shelters and rental facilities for private events. The Nash Family Pavilion provides a space for larger community events and future programming. Park Metric analysis, however, shows that the majority of communities that are similar in size to Martinsville have an indoor fitness center. The Martinsville Department of Parks should consider providing this amenity as they grow.



Park & Facility Inventory

This inventory offers a snapshot of the existing conditions for all parks and facilities during the time of this master plan. Aerial photography, character images, observations, and service area information are documented in the following pages.

Introduction

This section includes a detailed inventory and analysis of each individual park. The planning team performed a site

**Inventory: the act or process
of making a complete list of
things that are in place**

visits and evaluation for each of the Martinsville Department of Park's properties to determine the opportunities and/or potential recommendations for improvements. Each site was visited and photographed, and task force provided information on how the park is used and any issues with the site or site amenities.

Listed in alphabetical order, each spread offers a detailed checklist of the elements present within and around the

site. The inventory checklist is outlined in three categories: context, site characteristics, and uses. Along with the detailed checklist of the site characteristics, the size, tax numbers, planning area, and population served are listed. A park matrix is also included, providing the quantity of each amenity on a per park basis. Finally, site aerial and character photos are included.

Utilization

The inventory and analysis of each individual park aids in the development of individual action items - both districtwide "big picture" items and individual "nuts and bolts" items. However, while the inventory and analysis informs the action plan, the information is documented to serve as a general park reference guide. This not only allows for the park district to utilize these pages to reference the existing conditions of each park at the time of the master plan, but also document the on-going changes and updates to each park as capital improvements and master plan action items are completed.

Artesian Fields

110 W Morgan Street

The City of Martinsville owns the southern portion of the Artesian Little League fields and leases to them. The Little League is responsible for the maintenance of the property.

Context

Zoning

- residential
- commercial / office
- institutional
- industrial
- open space

Site Characteristics

Playground Elements

- modular structure
- independent play elements
- swings
- none

Trails

- asphalt
- concrete
- other
- none

Site Furnishings

- picnic tables
- benches
- lighting
- trash receptacles
- drinking fountain
- bike rack

Parking

- parking lot
- on street
- none

Parking lot on section of property owned by Artesian Little League

Uses

- passive
- active
- affiliate organizations

Park Information

Classification	Neighborhood Park
Acres	6.3
Tax ID / PIN	071-09-33-310-008-000
Planning Area	1

Amenity Matrix

Qty.		
	Trails and Pathways (miles)	Trail
	Indoor Program Facility	Indoor Facilities
	Restrooms	
	Concessions	
	Fitness Stations / Equipment	Day Use Amenities
	Dog Park	
	Picnic Shelter	
	Playground	
	Basketball	
4	Baseball	
	Batting Cages	
	Football / Rugby / Lacrosse	
	Golf Course (holes)	Sports Courts and Amenities
	Golf Driving Range	
	Pickleball Court	
	Roller Hockey Rink	
	Skate Park	
	Soccer	
	Softball	
	Tennis	
	Volleyball	
	Swimming Pool	Water-Based Amenities
	Splash Pad	
	Ice Skating	
	Sled Hill	
	Boat Launch	
	Fishing	



Doris Daily Park

5 Mulberry Street

Doris Daily Park is a passive park with gardens and large shade trees. The park is located on the south end of Mulberry Street at the intersection of Main Street and Morton Avenue and includes a gazebo, several picnic tables, and benches. Doris Daily Park is maintained by the Denominational Garden Club of Martinsville.

Context

Zoning

- residential
- commercial / office
- institutional
- industrial
- open space

Site Characteristics

Playground Elements

- modular structure
- independent play elements
- swings
- none

Trails

- asphalt
- concrete
- other
- none

Sidewalk around the park and up to the gazebo is in great shape.

Site Furnishings

- picnic tables
- benches
- lighting
- trash receptacles
- drinking fountain
- grills
- bike rack

Parking

- parking lot
- on street
- none

Uses

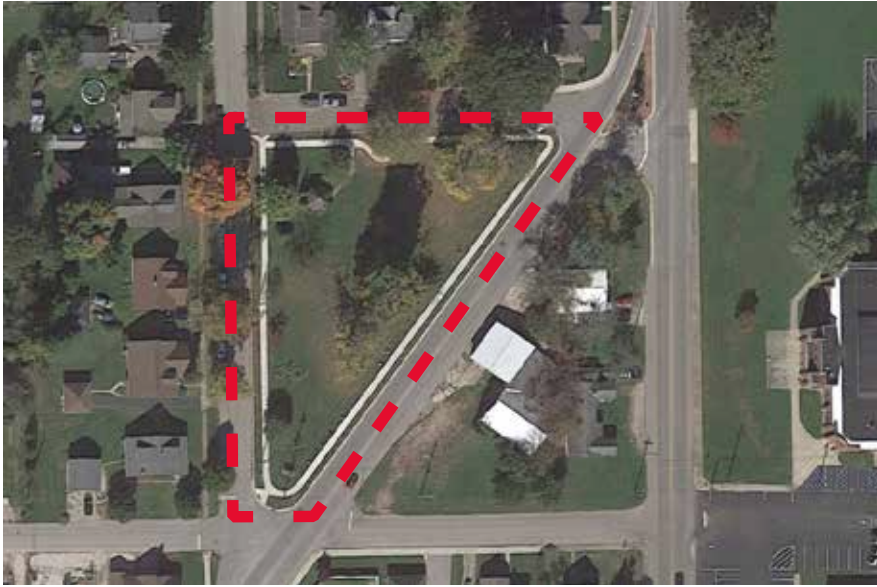
- passive
- active
- affiliate organizations

Park Information

Classification	Mini Park
Acres	.9
Tax ID / PIN	071-13-04-329-001-000
Planning Area	5

Amenity Matrix

Qty.		
	Trails and Pathways (miles)	Trail
	Indoor Program Facility	Indoor Facilities
	Restrooms	
	Concessions	
	Fitness Stations / Equipment	Day Use Amenities
	Dog Park	
	Picnic Shelter	
	Playground	
	Basketball	Sports Courts and Amenities
	Baseball	
	Batting Cages	
	Football / Rugby / Lacrosse	
	Golf Course (holes)	
	Golf Driving Range	
	Pickleball Court	
	Roller Hockey Rink	
	Skate Park	
	Soccer	
	Softball	Water-Based Amenities
	Tennis	
	Volleyball	
	Swimming Pool	
	Splash Pad	
	Ice Skating	
	Sled Hill	
	Boat Launch	
	Fishing	



Jimmy Nash City Park

360 N Home Ave

Jimmy Nash City Park is the largest park in Martinsville and is home to the majority of the Department of Parks amenities. It is active year-round with a large variety of amenities including a pool, nine shelters, a variety of play equipment, a pond, trails throughout the woodlands, and a sled hill. It is also home to the Department of Parks office building.

Context

Zoning

- residential
- commercial / office
- institutional
- industrial
- open space

Site Characteristics

Playground Elements

- modular structure (3)
- independent play elements
- swings
- fitness equipment
- none

There are 3 modular play structures at the park with independent play elements associated with each shelter. All playground equipment should be inspected by a Certified Playground Safety Inspector for hazards including entanglement, entrapment, impact, and falls. Safety surfacing with appropriate impact attenuation should be installed within the fall zones of each piece of play equipment.

Trails

- asphalt
- concrete
- other
- none

An accessible, asphalt trail is located at the entrance to the park. Dirt and asphalt trails are located throughout the woodlands.

Site Furnishings

- picnic tables
- benches
- lighting
- trash receptacles
- drinking fountain
- grills
- bike rack

Parking

- parking lot
- on street
- none

Uses

- passive
- active
- affiliate organizations
-

Park Information

Classification	Community Park
Acres	91.3
Tax ID / PIN	071-09-34-300-001-000
	071-09-34-100-001-000
	071-09-34-100-002-000
	071-09-34-100-003-000
	071-09-34-180-009-000
	071-09-33-200-004-000
Planning Area	2

Amenity Matrix

Qty.		
2.25	Trails and Pathways (miles)	Trails
1	Indoor Program Facility	
3	Restrooms	
1	Concessions	Day Use Amenities
1	Fitness Stations / Equipment	
1	Dog Park	
8	Picnic Shelter	
3	Playground	
12	Basketball	
1	Baseball	
	Batting Cages	
	Football / Rugby / Lacrosse	Sports Courts and Amenities
	Golf Course (holes)	
	Golf Driving Range	
	Pickleball Court	
	Roller Hockey Rink	
	Skate Park	
	Soccer	
	Softball	
	Tennis	
	Volleyball	
1	Swimming Pool	Water-Based Amenities
1	Splash Pad	
	Ice Skating	
1	Sled Hill	
	Boat Launch	
1	Fishing	



Mulberry Street Park

N Mulberry Street

Mulberry Street Park is a small neighborhood park on the north end of Mulberry Street. It has swings, free-standing monkey bars, four basketball goals, and a picnic shelter.

Context

Zoning

- residential
- commercial / office
- institutional
- industrial
- open space

Park backs up to a railroad.

Site Characteristics

Playground Elements

- modular structure
- independent play elements
- swings
- none

Play elements currently sit on lawn. All playground equipment should be inspected by a Certified Playground Safety Inspector for hazards including entanglement, entrapment, impact, and falls. Safety surfacing with appropriate impact attenuation should be installed within the fall zones of each piece of play equipment.

Trails

- asphalt
- concrete
- other
- none

Site Furnishings

- picnic tables
- benches
- lighting
- trash receptacles
- drinking fountain
- grills
- bike rack

Parking

- parking lot
- on street
- none

Uses

- passive
- active
- affiliate organizations

Park Information

Classification	Mini Park
Acres	.7
Tax ID / PIN	071-09-33-332-008-000
	071-09-33-332-009-000
	071-09-33-332-010-000
	071-09-33-332-011-000
Planning Area	2

Amenity Matrix

Qty.		
	Trails and Pathways (miles)	Trail/ Indoor Facilities
	Indoor Program Facility	
	Restrooms	
	Concessions	
	Fitness Stations / Equipment	Day Use Amenities
	Dog Park	
1	Shelter	
1	Playground	
4	Basketball	Sports Courts and Amenities
	Baseball	
	Batting Cages	
	Football / Rugby / Lacrosse	
	Golf Course (holes)	
	Golf Driving Range	
	Pickleball Court	
	Roller Hockey Rink	
	Skate Park	
	Soccer	
	Softball	
	Tennis	
	Volleyball	
	Swimming Pool	Water-Based Amenities
	Splash Pad	
	Ice Skating	
	Sled Hill	
	Boat Launch	
	Fishing	



Victory Park

E South St

Victory Park is a memorial park in honor of Martinsville veterans.

Context

Zoning

- residential
- commercial / office
- institutional
- industrial
- open space

Site Characteristics

Playground Elements

- modular structure
- independent play elements
- swings
- none

Trails

- asphalt
- concrete
- other
- none

Site Furnishings

- picnic tables
- benches
- lighting
- trash receptacles
- drinking fountain
- grills
- bike rack

Parking

- parking lot
- on street
- none

Uses

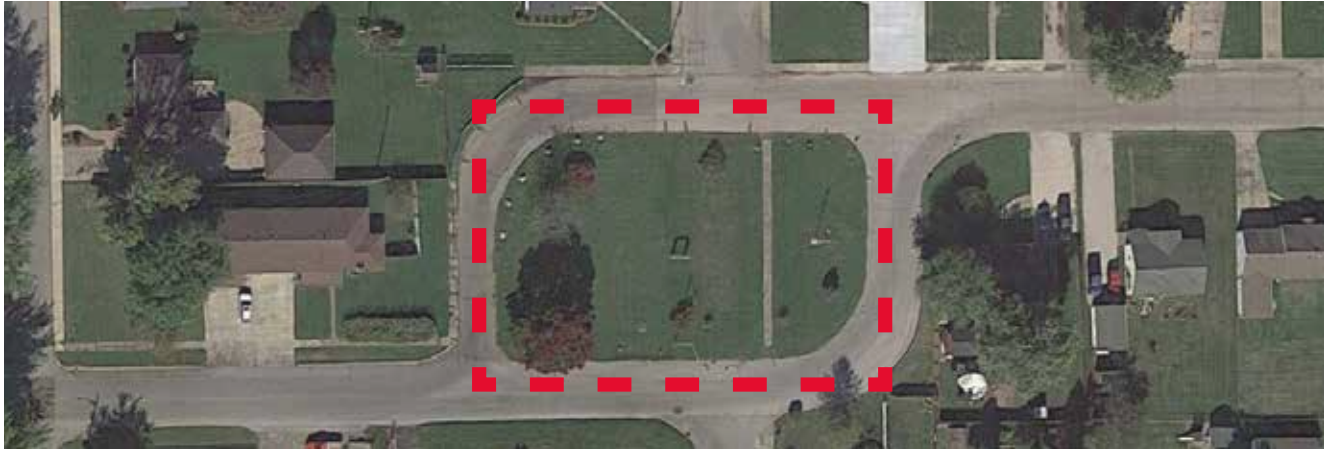
- passive
- active
- affiliate organizations

Park Information

Classification	Mini Park
Acres	.5
Tax ID / PIN	071-13-04-456-001-000
Planning Area	6

Amenity Matrix

Qty.		
	Trails and Pathways (miles)	Trail/ Indoor Facilities
	Indoor Program Facility	
	Restrooms	
	Concessions	
	Fitness Stations / Equipment	Day Use Amenities
	Dog Park	
	Picnic Shelter	
	Playground	
	Basketball	Sports Courts and Amenities
	Baseball	
	Batting Cages	
	Football / Rugby / Lacrosse	
	Golf Course (holes)	
	Golf Driving Range	
	Pickleball Court	
	Roller Hockey Rink	
	Skate Park	
	Soccer	
	Softball	
	Tennis	
	Volleyball	
	Swimming Pool	Water-Based Amenities
	Splash Pad	
	Ice Skating	
	Sled Hill	
	Boat Launch	
	Fishing	



Nash Family Pavilion

Classification Pavilion
Square Footage 1,770 SF

Inventory

The Nash Family Pavilion is located adjacent to the main playground at Jimmy Nash City Park. It is heated, has picnic tables, a stone fireplace, restrooms, utility sink, and a grill. The pavilion can be rented for private activities.

Uses and Programming

- Rentals
- Programs
- Restrooms (2)



Pool Concession Building

Classification Concession
Square Footage 5,250 SF

Inventory

The concession building serves the pool at Jimmy Nash City Park.

Uses and Programming

- Pool Concessions
- Locker Rooms
- Restrooms (2)



Park House Office

Classification Office
Square Footage 1,676 SF

Inventory

The office building houses the Department of Parks staff and serves as the location for reserving Jimmy Nash City Park shelters.

Uses and Programming

- Department of Parks Office
- Park Reception Desk
- Restrooms (1)



Park Maintenance Building A

Classification Maintenance
Square Footage 1,404

Inventory

This is the main Martinsville Department of Parks maintenance facility.

Uses and Programming

- Parks Maintenance
- Office Space



Park Maintenance Buildings B & C

Classification Maintenance
Square Footage 216 SF & 900 SF

Inventory

Located adjacent to the old tennis courts, these buildings are used for park maintenance and storage.

Uses and Programming

- Storage
- Restrooms(1 at B, 2 at C)



Shelter House 2

Classification Shelter House
Square Footage 945 SF

Inventory

This shelter house is available for private rentals.

Uses and Programming

- Park Shelter House
- Rentals
- Restrooms (1)



Shelter House 3

Classification Shelter House
Square Footage 1,800 SF

Inventory

This shelter house is available for private rentals.

Uses and Programming

- Park Shelter House
- Rentals
- Restrooms (1)



Shelter House 4

Classification Shelter House
Square Footage 1,152 SF

Inventory

This shelter house is available for private rentals.

Uses and Programming

- Park Shelter House
- Rentals
- Restrooms (2)



Pool Storage

Classification Maintenance
Square Footage 1,692 SF

Inventory

This building stores pool equipment in the off season.

Uses and Programming

- Storage



Accessibility

A goal of the City of Martinsville and the Department of Parks is to plan all public facilities with universal design elements that meet the requirements of the Americans with Disabilities Act (ADA). A public statement on accessibility in Martinsville is posted on the City Council and Department of Public Works Meeting Agenda. The city is currently updating their website and will include an accessibility statement there as well. Craig DeMott, the Director of Public Works, serves as the ADA Coordinator for Martinsville and is responsible for responding to grievances/complaints, as well as ensuring that public projects meet these requirements whenever feasible. His contact information is included in the statement. He responds to all grievances within 24 hours. The city asks that any individual who requires an auxiliary aid or service for effective communication, or a modification of policies or procedures to participate in a public meeting, program, service, or activity of the City of Martinsville, IN contact Craig as soon as possible, but no later than 48 hours before the scheduled event.

Universal Accessibility Compliance and Section 504 Compliance sign off sheets are included in the appendix of this document.

Accessibility at City Parks:

Jimmy Nash City Park has a quarter mile, ADA accessible trail at the main entrance to the park. The entrance to the pool and concession building are both ADA accessible as well. Several of the play structures throughout the park, however, do not comply with current Consumer Products Safety Commission (CPSC) accessibility requirements.

Doris Daily Park has an ADA accessible ramp up to the sidewalk that surrounds the park. Both the ramp and sidewalk are in good condition.

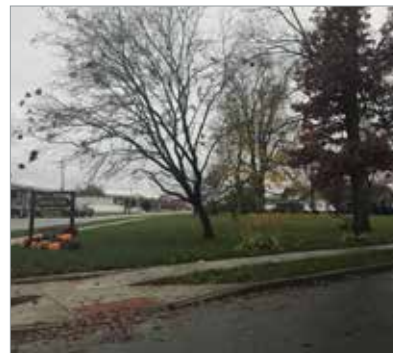
The Mulberry Street Park does not have paved trails to the site amenities. The park has several independent play elements and swings that sit on lawn that does not meet current impact attenuation requirements.

Victory Park has an accessible walk through the park, however it does not connect to the street.

All playground equipment should be inspected by a Certified Playground Safety Inspector for hazards including entanglement, entrapment, impact, and falls. Safety surfacing with appropriate impact attenuation should be installed within the fall zones of each piece of play equipment.

ADA Coordinator Contact Information:

Craig DeMott, ADA Coordinator
59 S. Jefferson IN 46151
(765) 342-7800
cdemott@Martinsville.in.gov



Ramp at Doris Daily Park



Concession building at Jimmy Nash Park



Walk at Jimmy Nash Park



CHAPTER TWO

Connect

Needs Assessment

Overview

This assessment recognizes national, state, and local parks and recreation trends in the industry. The chapter also includes summaries of all input from Martinsville residents and stakeholders.

Purpose

During the Connect: Community Engagement and Needs Assessment phase of the master planning process, the planning team reviewed trends, facilitated a community workshop, and hosted task force and stakeholder interviews. An online survey, available 24 / 7 for a four-week period, gathered input from residents regarding their thoughts on parks, programs, and facilities. In all, more than 230 residents, stakeholders, and staff participated in the community engagement.

The purpose for understanding park and recreation trends is to determine probable demands for certain services and amenities. Recreation trend reports compiled from nationally-recognized sources to explore inactivity, spending, and participation, and are documented in this chapter.

In order to increase participation, knowing the trends and interests of various users groups is crucial. Significant changes in specific activities (both increases and decreases) over the past two years are summarized. Summaries of all engagement sessions follow the national, state, and local trends report.

The systematic approach used to engage the community provided a multitude of avenues for residents to give their

opinion on focus areas for Martinsville Parks and Recreation over the next five to ten years.

Public Involvement

The project team submitted a press release to the local newspaper and radio to advertise for the survey and community workshop. The Martinsville Chamber of Commerce included a link to the survey in their weekly newsletter, as well as a link to the survey on their website. Invitations to take the survey, participate in the community workshop, and have one-on-one interviews were sent to key stakeholders. See the appendix for copies of the press release, the poster promoting the workshop, stakeholder interview invitations, agendas, and meeting notes.

Chapter Outline

- National Trends
- State Trends
- Local Trends
- Public Survey
- Community Workshop
- Stakeholder & Task Force Interviews
- Connect: Needs Assessment & Community Engagement Summary

METHODOLOGY

Review of Trends

National, State, and Local Trends

National trends were derived from the 2014 Sports, Fitness, and Recreational Activities Topline Participation Report facilitated by The Sports & Fitness Industry association (a top national researcher in the sports and fitness industry) and The Outdoor Foundation's Outdoor Recreation Participation Topline Report (2014). State trends were derived from the 2016 Indiana Statewide Comprehensive Outdoor Recreation plan. ESRI's Business Analyst provided local recreation participation trends.

Online Survey

Online survey for community to provide input on parks, programs, and facilities

The community was invited to provide feedback on the Department of Park's operations and parks via a brief online survey. The survey consisted of 18 multiple choice and open-ended questions.

Community Workshop

Public meeting to gather input from community members

One community meeting was held at the Chamber of Commerce to gather input from the public at-large. Overall, 14 residents participated in a focus group activity to provide input on needs, desires, and priorities for the next ten years.

Stakeholder & Task Force Interviews

Interviews were held with task force members and key stakeholders

Information was gathered from stakeholders and task force members through in person meetings and email dialogs.

National Trends

The data on the following pages reflects the national trends derived from the statistically valid surveys facilitated by the Sports and Fitness Industry Association and The Outdoor Foundation.

The Physical Activity Council (PAC) is a partnership of six major trade organizations in U.S. sports, fitness, and leisure activities. These organizations are the Sports & Fitness Industry Association (SFIA), the National Golf Foundation (NGF), Outdoor Industry Association (OIA), the International Health, Racquet, and Sports Club Association (IHRSA), the Tennis Industry Association (TIA), the United States Tennis Association (USTA), and Snowsports Industries America (SIA).

The PAC produces an annual Sport, Fitness & Recreational Activities Topline Participation Report providing information on participation, inactivity, spending, aspirational participation and projections. The 2016 report compiled and analyzed 32,658 online responses. These surveys were then weighted against a total population of 294,141,894 ages 6 and older. The following variables were used: gender, age, income, household size, region, population density and panel join date. Other research incorporated in this chapter references the Outdoor Recreation Participation Topline Report, created by the Outdoor Foundation, in association with the Outdoor Industry Association. This annual report tracks American

outdoor recreation trends with a focus on youth, diversity and the future of the outdoors. The 2016 report is based on an online interview of 32,658 individuals.

Sports and Fitness Participation

Leisure activity has fluctuated over the past six years with last year showing an overall decrease in total activity even as the total number of participants has increased due to a growing population. The majority of Americans prefer participating in fitness sports followed by outdoor sports, individual sports, team sports, water sports, racquet sports, and winter sports. Among these categories, participation rates in winter and water sports have increased over the past year. Team sport participation continued its annual decrease from 2010.

Activity participation is measured by core participation and growth. Core participants are defined as those who participate in a sport or activity on a regular basis. Based on core participation, the top ten activities defined by number of participants, are:





- Walking for Fitness (50+ times / year): 74.2M
- Treadmill (50+ times / year): 27.3M
- Running / Jogging (50+ times / year): 26.2M
- Stretching (50+ times/year): 26.0M
- Free Weights under 15 lbs (50+ times / year): 24.8M
- Weight / Resistance Machines (50+ times / year): 21.3M
- Bicycling (Road / Paved Surface) (26+ times / year): 19.4M
- Free Weights over 15 lbs (50+ times / year): 19.1M
- Fishing (Freshwater / Other) (8+ times / year): 17.5M
- Stationary Cycling (Recumbent / Upright) (50+ times / year): 17.0M

In addition to referencing the current most popular activities by measuring core participation, The Overview Report also lists the growth of activities over one-, three- and five-year periods. These predictions can be used to recognize ongoing recreation trends and predict future areas of growth. The top ten core growth activities over the past three years are:

- Adventure Racing (22.8%)
- Mixed Martial Arts for Competition (15.1%)
- Triathlon (Non-Traditional / Off-Road) (17.5%)
- Triathlon (Traditional / Road) (15.0%)
- Bicycling (BMX) (7.1%)
- Rugby (6.4%)
- Boardsailing / Windsurfing (5.8%)
- Lacrosse (5.5%)
- Squash (5.4%)
- Swimming for Fitness (5.1%)

As evidenced by the above lists of activities, fitness related activities are currently a popular form of recreation with eight of the ten activities falling into this category based on number of participants. Growth trends however indicate a different, more diverse trend. When measuring growth, only one of ten activities is defined as fitness related. The largest growth is occurring in individual sports (three activities in the top ten) and team sports (two activities). Additionally, racquet, outdoor, and water sports are each represented in the top ten growing activities.

These trends reveal that active people are increasingly looking for non-conventional health and recreation experiences that offer a fun physical, emotional, and

mental experience. While the largest amount of growth is being seen in less traditional sectors, class-based group fitness and exercise programs remain strong and are expected to grow in popularity, albeit at slower rates.

While many Americans enjoy watching team sports, both in-person and on television, they are increasingly disinterested in participating in them for their fitness needs. Ultimate frisbee, touch football and gymnastics have shown the largest decrease in participation over the past three years with other sports including baseball, softball, basketball, wrestling, and track and field also declining. While team sport participation is declining as a whole, a few team sports are growing: rugby, roller hockey, and lacrosse.

Racquet sports such as squash, tennis, cardio tennis and pickleball have maintained popularity over the last three years. Pickleball in particular is a trend to watch, as it has been growing in popularity in the recreation industry and is easily added at existing recreation sites. Court sizes are the same as doubles badminton and have a similar striping pattern to tennis allowing them to be overlaid onto existing courts or constructed specifically for the sport.

The above findings are confirmed by the Worldwide Survey of Fitness Trends for 2017 which conducts an annual international survey among practitioners in the commercial, clinical, community and corporate fitness industries. In their predictions for 2017, the majority of activities in the top ten and the top 20 could be described as fitness related, while other trends can be classified as outdoor sports or technology. 18 of the top 20 trends reported remained from the previous year but core training (a fitness related activity) and sport-specific training (a team sports activity) were both dropped from the top activities. According to this report, the top ten fitness trends for 2017 are:

- Wearable technology (activity trackers, smart watches, heart rate monitors, GPS trackers and smart eyeglasses)
- Body weight training (uses minimal equipment for cost savings)
- High-intensity interval training (HIIT uses short bursts of high-intensity exercise followed by short recoveries)
- Educated, certified, and experienced fitness professionals (training by third-party accredited exercise professionals)
- Strength training (common but limited to using weights, strength training is often incorporated into comprehensive exercise routines)
- Group training (motivational, instructor lead classes of five or more people)
- Exercise is Medicine® (global health initiative to encourage health care professionals to prescribe physical activity in treatment plans)
- Yoga (utilizes a series of specific bodily postures for health and relaxation)

- Personal training (services provided by professionals with proper education, training, and credentials)
- Exercise and weight loss (exercise, typically paired with diet, for the goal of weight control)

OUTDOOR SPORTS & PARTICIPATION

According to the Outdoor Foundation 2016 Topline Report, almost half the U.S. population (48.4%) participated in one or more outdoor sport or activity. These 142.4 million people went on a reported total of 11.7 billion outings over the course of the year. While these numbers reflect an overall increase in participation of more than one million, participation rates were similar to the previous year continuing an overall decline since 2011. Compared to previous years, outdoor sports participation has increased. The largest increases compared to all other outdoor sports has been in overnight backpacking, BMX, and mountain/nonpaved bicycling. Shooting sport clays and trap/skeet have also seen significant increases in the past three years.

Across all age groups, running, jogging and trail running remained the top form of outdoor outings by both participation rates and frequency. Bicycling and fishing were also among the top five activities for all ages. The most popular activities for youth (age 6-24) determined by participation rates were:

- Running, jogging, and trail running (24.2% or 19.9M)
- Bicycling (road, mountain, and BMX) (20.6% or 16.9M)
- Camping (car, backyard, and RV) (18.2% or 15.0M)
- Fishing (fresh, salt, and fly)(18.0% or 14.8M)
- Hiking (13.1% or 10.8M)

The favorite activities for youth, based on frequency of participation, were running, jogging and trail running, bicycling, skateboarding, fishing and camping.

For adults (age 25+), the most popular activities by participation rates were:

- Running, jogging, and trail running (14.9% or 31.6M)
- Fishing (fresh, salt, and fly)(14.6% or 30.9M)
- Hiking (12.5% or 26.4M)
- Bicycling (road, mountain, and BMX) (12.3% or 26.1M)
- Camping (car, backyard, and RV) (11.8% or 25.0M)

The top five favorite adult activities based on frequency of participation were running, jogging, and trail running, bicycling, fishing, bird watching, and wildlife viewing.

Three-year growth trends indicated that the following ten activities have seen increasing participation and will likely

continue to provide opportunities to engage more people in the future:

- Stand up paddling
- Traditional / road triathlon
- Kayak fishing
- Non-traditional/off-road triathlon
- Trail running
- White water kayaking
- Adventure racing
- Telemarking
- Sea / tour kayaking
- BMX bicycling

Mixed Media Arts, Pottery, Quilting

- Professional / Other - Languages, Estate Planning, Self-Publishing, Brain Fitness, Voice-Overs, Memoirs

Many agencies are “branding” their active adult programs for those 45 and older. Two local examples include Schaumburg Park District’s Club 55 and 50 Plus! at the Champaign Park District.

Engaging Inactives

An “inactive” person is defined by the Physical Activity Council as one who does not participate in any of the sports/activities covered in the PAC Overview Report. In the past year, 8.1 million Americans were inactive, reflecting the largest annual decrease in inactivity since 2010 with 1.2 million people becoming active. By age group, 6-12 year-olds are the least inactive with inactivity among 13-17 year-olds dropping to nearly the same levels. Americans over 65 have the largest rates of inactivity, reflecting the trend that people generally become more inactive as they age.

In order to understand how to engage inactives in sports and activities, the PAC survey lists “aspirational” activities that inactives are interested in participating in. For all age groups, swimming for fitness is within the top three aspirational activities. Bicycling and camping are also in the top three for all age groups under 65.

For inactives aged 6-12, other activities of interest focus on team sports such as basketball, football, soccer, and team swimming. As Americans age, interest in outdoor sports such as hiking, fishing and backpacking grows as does working out with weights and machines. Adults 65 and older list bird watching / wildlife viewing as their top aspirational activity and also express an interest in swimming for fitness and working out with machines.

Active adults, as well as inactives, are interested in social programs and sports leagues as well as active recreation. Active Network recommends the following activities for adult recreation programs:

- Sports - Broomball, Inner Tube Water Polo, Pickleball, Wallyball
- Exercise - Zumba Gold, Dance Buffet, Kettlebells, Outdoor Fitness Technology - Beginner’s Guide to iPad, Social Media, Digital Photography
- Entertainment - Karaoke, Improv, Murder Mystery Dinners, Speed Dating, Wii for Seniors
- Art - Cooking, Drawing / Painting, Jewelry Making,



State Trends

The Indiana Statewide Comprehensive Outdoor Recreation Plan (SCORP) is prepared as a five-year document by the Indiana Department of Natural Resources (DNR) to maintain Indiana's eligibility to participate in the Land and Water Conservation Fund (LWCF) program.

The 2015-2019 Indiana SCORP was reviewed for information related to Indiana trends in outdoor recreation. Besides qualifying the state for grants, the goal of the document is to provide, "a quantitative analysis of outdoor recreation supply and demand statewide" as well as improving the relationship and interaction Indiana residents have with the outdoors.

Indiana Recreation Needs

Recreation in the natural environment is in demand. Hiking/walking/jogging has been the most popular outdoor recreation demand for the last 20 years. Camping, fishing, boating, and hunting are all in the top ten list.

Trail facilities are needed throughout the state. Multi-use trails are recommended as the best way to meet the needs of a wide range of users and activities.

Top 10 Indiana Outdoor Recreation Activities

A ranking of the most popular statewide outdoor recreation activities is documented in the SCORP as:

- Hiking / Walking / Jogging (Most popular for the last 20 years)
- Camping
- Fishing
- Swimming
- Canoeing, Kayaking, Paddle Sport
- Bicycling
- Hunting
- Fairs/Festival/Outdoor Concerts
- Boating, Water Skiing, Sailing
- Off-road motorized Use

Health and Wellness

As the state of Indiana battles an obesity epidemic, recreation and physical activity play an important part of a healthy lifestyle. Parks and Recreation Departments play a key role in providing citizens with places for recreation and programs to participate in.

Economy

Parks play a key role in attracting people to communities. Not only do they bring tourism to a city, but they can attract new residents and encourage existing residents to spend income in their community. As small towns across Indiana

struggle to maintain population levels, a park system can be used to increase the appeal of a city.

Funding

Funding is a limiting factor for parks across Indiana. Property tax caps and the unpopular increase in fees make it hard for Park Departments to find adequate funding. At the same time, increase in use of park facilities is creating greater operating fees. State grants, donations, preventative maintenance, and use of volunteers are all ways communities are battling limited funds.

Hiking / Walking / Jogging has been the most popular outdoor recreation activity in Indiana for the last 20 years



Local Trends

Local recreation participation trends information was derived from the Environment Science Research Institute (ESRI) Sports and Leisure Market Potential Report.

This data is based upon national tendencies to use various products and services, applied to the local demographic composition of Martinsville. Usage data was collected by Growth for Knowledge Mediamark Research and Intelligence, LLC. (GfK MRI), using a national survey that was representative of U.S. households. MPI (Market Potential Index) measures the relative likelihood of the adults in the specified area to exhibit certain consumer behaviors or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Based on projected population, the top ten recreational activities Martinsville residents will participate in (based on percentage of population) include:

1. Walking for exercise (25.6%)
2. Fishing (fresh water) (16.3%)
3. Swimming (14.3%)
4. Bowling (10.0%)
5. Bicycling (road) (8.49%)
6. Hiking (8.49%)
7. Basketball (8.39%)
8. Jogging / running (8.1%)
9. Golf (7.69%)
10. Weight lifting (7.59%)

These activities echo feedback from Martinsville residents and provide support for a user base if new amenities (such as multi-use trails) are built.

Sports and Leisure Market Potential

Product/Consumer Behavior*	Expected Number of Adults/HHS	%	MPI
Participated in walking for exercise	2,323	25.6%	95
Participated in fishing (fresh water)	1,478	16.3%	136
Participated in Swimming	1,296	14.3%	92
Participated in bowling	912	10.0%	104
Participated in bicycling (road)	760	8.4%	82
Participated in hiking	759	8.4%	81
Participated in basketball	755	8.3%	98
Participated in jogging/running	737	8.1%	60
Participated in golf	690	7.6%	87
Participated in weight lifting	685	7.5%	74
Attended sports events: high school sports	594	6.5%	147
Participated in football	481	5.3%	104
Participated in hunting with rifle	452	5.0%	112
Participated in yoga	451	5.0%	65
Participated in target shooting	420	4.6%	100
Attended sports event: football game (college)	399	4.4%	98
Participated in canoeing/kayaking	398	4.4%	76
Participated in hunting with shot gun	391	4.3%	117
Participated in boating (power)	383	4.2%	84
Participated in Zumba	366	4.0%	94

*In the last 12 months

Public Survey

As part of the Comprehensive Master Plan's Connect Phase, the community was invited to provide input on parks, programs, and facilities via an online survey.

Community Participation

The public survey was open to the public for five weeks, from October 26th, 2017 – December 4th, 2017. In that time, there were 217 responses. The survey was organized into three sections; Martinsville Parks & Recreation Today, Martinsville Parks Tomorrow, and Demographic information. Survey questions were a mix of multiple choice and open ended.

Martinsville Parks & Recreation Today

Most users visit Martinsville's parks several times a year. Jimmy Nash is by far the most visited park, with the pool, shelters, playground, trails and events being the most used/reasons for visiting. Participants rated the parks as "good" overall citing no barriers keeping them out of the parks. The most popular alternative provider facilities are churches, public schools, and the YMCA.

Martinsville Parks Tomorrow

Trails, Ice Skating, and Skateboard Park are the most popular amenities to be added to the park system.

Most participants would like to see the park system expanded and programs provided, especially for children.

Write-in amenities the community wishes to see include:

- Indoor Sports Facility
- Hiking Trails
- Multi-use Paths
- Mini-Golf
- Nature Hikes /Classes
- Seating
- Amphitheater
- Accessible Swings
- Tennis Courts
- Zipline
- Expanded Fishing Facilities
- Horseback Riding Trails
- Sports Fields

Open ended questions gave a wide range of opinions. Trends from each are summarized:





What programs, activities, or events would you like to see the Parks and Recreation Department add to our offerings?

- Youth programs: swim lessons, holiday themed programs
- Family / Adult programs: concerts, movies in the park, fitness classes, festivals/fairs
- Nature programs: education, guided hikes, photography, birding
- Hiking Trails
- Tennis / Pickleball Courts

If you could change one thing about the Martinsville Park System, it would be:

- Increase the amount of open space in the park system
- Increase and improve amenities: add more sports fields, tennis courts, upgrade play equipment, fishing opportunities
- Create a sports complex
- Increase programs
- More security

Participants would like to see more money invested in the parks system. Depending on the improvements, they would be willing to help pay via a small increase in user fees or taxes. They would also like to see improvements being made within the existing budget and with municipal bonds.

Demographic Information

The majority of survey participants have lived in Martinsville for 10 or more years, have children under 18, and are between the ages of 35-59. Only a handful of responses from 18 and younger, 19-34, and 70 or older. This corresponds with the demographic make up of Martinsville.

In summary, the top three priorities are:

- Create programs in the parks for all demographics
- Increase the amount of park space
- Provide a larger variety of amenities in the park system



Community Workshop

In addition to the public survey, the Department of Parks hosted a community workshop to gather input from residents.

The community workshop was held on November 15th, 2017 from 6:00 pm to 8:00 pm. Attendees were given a short presentation about the comprehensive planning process before participating in the focus group activity. Attendees were asked to first write down all ideas they had related to three focus questions:

1. What is your opinion of Martinsville's existing park facilities? Is there a need for improvements?
2. In your opinion, are any new parks, amenities, facilities, or programs needed?
3. What should the Martinsville Parks and Recreation Department focus on over the next 5 years?

They were then asked to write their top three ideas individually on large post-it notes.

These post-it notes were posted on a board in front of the group. Once all ideas were posted, similar ideas were grouped into categories. Once ideas were grouped and categories were labeled, attendees were asked to post dot stickers on the idea(s) they thought were the top priorities.

These dot stickers represented their "votes" for specific ideas or categories. Attendees could place all of their stickers on one idea, or spread them across the matrix. The results of this activity are summarized in the tables to the right.

Fourteen (14) residents attended the meeting on November 16th, 2017.

Programs:

Use local "experts" for classes and programs
 Classes – photography, nature etc., art
 Programs to improve community fitness
 Signature events
 Summer school lunch program
 Preschool events
 Photo walks
 Secure access & engagement programs
 Teen programs
 Fishing derby
 Affordable day camps during school vacation
 Community events

Trails:

- (6) Connect parks with biking/walking paths, Multi-use trail system
- (5) Hiking/Nature Trails
- (2) Work with Morgan County to plan a White River Greenway
- (2) Work with Morgan County to plan an Indian Creek Greenway
- Bike trails
- Trails/trailheads that connect to Knobstone hiking trail, Tecumseh Trail on Burton Lane
- Pedestrian bridge to potential park east of I-37

New Vision:

- (3) Hire Park Director
- Park security
- Gain community support
- Focus on in-city kids
- Friends of the Park Group
- Collaborate with schools, Y, etc.
- Common appearance / theme between parks
- New vision
- Focus on recreation
- Family oriented parks

Pickleball / Tennis Courts:

- (6) Pickleball courts
- (3) Tennis courts

Land & Greenspace:

- (3) Development of additional parks
- (3) Green space
- Fairgrounds becomes city park
- Secure land

Buildings (Community Facilities):

- Small prefab multi-courts (outdoors)
- Kitchen facilities at shelter houses for events, reunions, etc.
- One large multisport complex
- More gym space
- Bowling pavilion
- Campground
- Indian Creek Park, develop campground area at Tecumseh Trail, Knobstone hiking trail, trailhead near old FOP building
- Water fountains

Sport Facilities:

- Disc golf
- Horseshoes or shuffleboard
- Roller skate
- Snow tubing hills with mini ski lift
- Archery and/or skeet shooting range

Soccer/Fields:

- (3) Soccer fields
- Practice fields
- Update sports fields
- Athletic fields

Playground:

- (2) Update playground at Mulberry Street
- Upper playground equipment
- Newer accessible playground equipment

Arts:

- (2) Performing arts series
- Concert/performance center
- Interactive public art

Urban Garden:

- Community garden
- Small community orchard
- Victory garden back in Victory Park



Stakeholder & Task Force Interviews

As part of the community engagement process, the project task force and key community stakeholders were asked to share their knowledge and ideas for the next five years.

The planning team facilitated a meeting with the task force to discuss the history and future needs of Martinsville's Department of Parks early in the planning process, as well as inviting key stakeholders to have one-on-one interviews with the planning team from 3:30 pm to 5:30 pm prior to the community input session on November 15th, 2017. Stakeholders were asked to provide comments and opinions via email if they were unable to participate in the interviews. The following is a review of trends from these discussions.

Staff

Currently, the Martinsville Department of Parks has a vacant position for a Parks Director. Filling this position is key for giving the park system a champion. A "Friends of the Parks" group was suggested as well to harness volunteer support from Residents.

Programs

In the past, Martinsville had much success with park programs. While the staff support for programming is not available

now, community partners such as the YMCA and Martinsville School District could help provide these programs. There is a need for programs catered to all demographics: youth, families, and elderly.

Parks could also look at partnering with existing community events, such as the Farmers Market. Hosting existing events that already have a user base would draw people in.

New Park Property

The majority of parks are located on the north side of Martinsville. As new park property should be acquired, locations should provide residents in other parts of the city walkable access to these resources.

The I-69 expansion will encroach on Martinsville High School, taking away land they use for cross country and marching band practice. The school is also in need of an upgraded natatorium. Developing property with these needs in mind would give new park space successful uses.

From a tourism standpoint, a sports complex could be built to attract events to the community. A sports complex would fill a void in quality, multiuse fields. Currently, families look to communities outside of Martinsville for multiuse fields. Having a sports complex in the city would encourage residents to spend their time and money close to home.

Connectivity

There is a strong desire among stakeholders to connect parks with multiuse trails. These trails would give residents access to walking, biking, or running from their front door. Multiuse trails enhance the experience of visitors by providing them an easy way to move around town without a car.

Long term, these trails could connect with regional systems, such as US bike route 235. This route connects Bloomington to Indianapolis. The route runs through Martinsville on Ohio

and Main Street.

Partnerships

Partnerships allow the community to play to its strengths and provide the most to residents. As stated above, partnerships with YMCA, Martinsville School District, and existing events could be mutually beneficial for the parties involved.



Final Public Comments

The draft of the Martinsville 5 Year Park Master Plan was available for the community to review and comment on for a 4-week period.

The Greater Martinsville Chamber of Commerce posted the Martinsville 5 Year Park Master Plan on their website for the community to review for a 4-week period from January 17th, 2018 to February 15th, 2018. The chamber of commerce promoted the availability of the plan in their weekly newsletter. Martinsville's local paper, Reporter Times, ran an article that directed citizens to the Chamber of Commerce Website if they wished to review and comment on the draft plan. Hitchcock Design Group accepted any comments the public had during this period.

Comments:

- Request for park to be built on the back side of the new subdivision Sand Creek Knoll off of 252, west of the Hoosier Harvest Church.
- Inquiry of what the improvements to the basketball courts at Jimmy Nash Park will entail, with a history

as to why bleachers were removed from the courts.

- Request for rules to be posted at the basketball courts.
- Request that new amenities in Jimmy Nash Park are targeted toward passive, family friendly user groups as apposed to teens and young adults. Park neighbors are apposed to the addition of a skate park.

The full text from these comments is included in the document appendix.

Rough draft of city's park plan released

By Lance Gideon
lgideon@reporter-times.com

MARTINSVILLE

Since October 2017, the city of Martinsville — along with Hitchcock Design Group — has been working on a five-year parks master plan.

Recently, the rough draft of the plan was released, and now the city and Hitchcock are looking for comments from the public as they get a final draft ready to submit to the Indiana Department of Natural Resources (DNR).

The plan is a recommendation of what the city should do at its parks over the next five years.

In the envision part of the draft, five themes are outlined:

organization, partnerships, programs, facilities and new park property.

Organization

In the spring of 2016, the city of Martinsville voted to disband the parks board and brought the parks department under the city's umbrella.

According to the draft though, state law says that a parks department "should" be composed of a park board and park director.

The draft suggests the city look at the park ordinance and make sure it is in compliance with state law and update if necessary.

Partnerships

According to the draft, community partnerships are important for successful parks



A plot of land owned by the city of Martinsville along Robin Road is listed in the rough draft of the city's five-year master plan as a potential location for a future park. Photo by Lance Gideon.

departments.

These partnerships will help ease staffing needs at the city's parks department.

The draft suggests the city

look into partnerships with the Barbara B. Jordan YMCA and the Metropolitan School District of Martinsville.

"By working together, public

agencies in Martinsville can more effectively provide the assets and services the community desires," the plan states.

Programs

The draft says that the city parks in Martinsville do not offer their own programming.

According to the draft, "Community input was very supportive of adding programs back to the parks."

The draft suggests creating and implementing an action plan to develop programs focused on different demographics of the city's populations.

Holiday-themed programs, swim lessons, sports leagues and concerts are some of the suggested listed in the plan.

Partnering with public and

See **PARK** on page A6 ▶

PARK

FROM PAGE 1

private organizations to provide park programming is also listed in the draft.

Facilities

According to the draft, members of the public indicated that they are happy with the quality of park facilities but would like more amenities.

"The department of parks should continue to maintain and update existing assets as needed to ensure high-quality and safe amenities that are compliant with codes and standards," according to the draft.

Some of the suggestions include updating basketball courts at Jimmy Nash City Park, updating play equipment of Jimmy Nash and North Mulberry Street Parks, updating walks at Victory Park to meet the Americans with Disabilities Act Standards and plan for an accessible playground to serve the community.

New park property

The draft says that over 36 percent of the city of Martinsville is not served by parks.

Also, facilities wanted by the community will not fit on current park property.

There are also no parks south of what will be Interstate 69, once that project is complete.

The draft suggests the city look at locations for new parks within the city's limits specifically looking at

areas that are underserved by current parks.

Implement

The implement chapter of the plan lists tasks and projects for the city of Martinsville from 2018 through 2022.

In 2018, the draft suggests a park director be hired, park board be appointed, partnerships be formed and actions plans created for programming and capital improvements.

The draft suggests that programs be implemented, a nonprofit park fundraising group be formed and plans to create a new park be started in 2019.

For 2020, construction of a new park and conceptual design and fundraising for multi-use trails are recommended.

The opening of a new city park to the public and construction of first phase of a multi-use trail is suggested in 2021.

Opening of the first phase of the trail is suggested in 2022 as well as an update to the city's five-year parks master plan.

A link to find the draft can be found on the Martinsville Chamber of Commerce's website at <http://martinsvillechamber.com/city-parks-rec-master-plan/>.

Comments on the plan by the public can be sent to Camille Shoaf with Hitchcock Design Group by email at cshoaf@hitchcockdesigngroup.com by Feb. 15.

Connect: Needs Assessment Analysis Summary

The following conclusions, combined with the information gathered in the Assess Phase, directly influence the strategies developed in the next phase of the comprehensive master planning process.

Trends

Recreation trends were reviewed at national, state, and local levels. These trends are important to consider from a population retention and business recruiting standpoint. Current national trends show walking, running and jogging as the most popular forms of fitness and outdoor sports. Fishing, hiking, stretching, free weights, cycling, resistance machines, and camping follow closely in popularity. Activities that are growing in popularity nationwide include adventure racing, mixed martial arts, stand-up paddling, triathlons, kayak fishing, and BMX bicycling.

Top recreation trends in Indiana are hiking / walking, camping, fishing, swimming, and paddle sports. Major topics in the Indiana's Comprehensive Outdoor Recreation Plan include providing residents opportunities for health and wellness, parks as a means for economic development in communities, and methods for funding park development outside of the traditional city budget.

At a local level, ESRI's Sport and Leisure Market Potential Report predict that the highest percentage of Martinsville residents will participate in walking for exercise, fishing (fresh water), swimming, bowling, and bicycling.

Community Input

Community input was gathered through three methods: an online public survey, community workshop, and stakeholder/task force interviews. The public survey revealed that most participants are happy with the parks but would like to see new amenities, park space, and programs provided. Major desires resulting from the community workshop were programs, a new sports complex, pickleball, and soccer fields. In addition, trails and community connectivity and a new vision for parks were discussed at the workshop. Interviews with the task force and stakeholders emphasized a need for staff in the Parks Department, an eagerness to take advantage





of partnerships within the community from a program and amenity standpoint, and a desire for additional park land.

Conclusion

National, state and local trends all show walking, running, fishing, swimming, hiking, and bicycling to be the most popular recreation activities. These activities can be done in Morgan County, and the majority at a smaller scale within Jimmy Nash City Park. Community input echoes these trends with comments on a desire for trail and community connectivity. An investment in multiuse trails would provide a pedestrian connection throughout the community and give Martinsville residents access to active recreation from their front doors.

Additional amenities and park programs were requested from the community as well. To provide these, the Martinsville Park Department will need to acquire more land and staff. Partnerships with recreation program providers (such as the YMCA) and facility providers (such as Martinsville School District) can provide a solution to these requests.



CHAPTER THREE

Envision

Alternative & Preferred Strategies

Overview

This chapter combines the ideas in the “Assess: Inventory and Analysis Phase” with the “Connect: Community Engagement Phase.”

Purpose

The purpose of the Envisions & Prioritize: Alternative & Preferred Strategies phase is to develop actionable items for the Park District to accomplish over the next five years.

During this phase, the project team developed a series of strategies for issues and opportunities revealed during the first two phases of the process and met with the city council to review proposed strategies. The team then reviewed the initial priorities and narrowed them down to the most realistic, feasible, and community-supported action items recommended for implementation over the next five years.

Strategies are organized into themes. Each theme includes the background information for the themes, the needs associated with each theme, and the goals and strategies to address the needs over the next five years. The timeline for their implementation is detailed in Chapter 4.

Chapter Outline

This Chapter is organized by the defined themes as listed below:

- Organization
- Partnerships
- Programs
- Facilities
- New Park Property

THEME 1: ORGANIZATION

Background

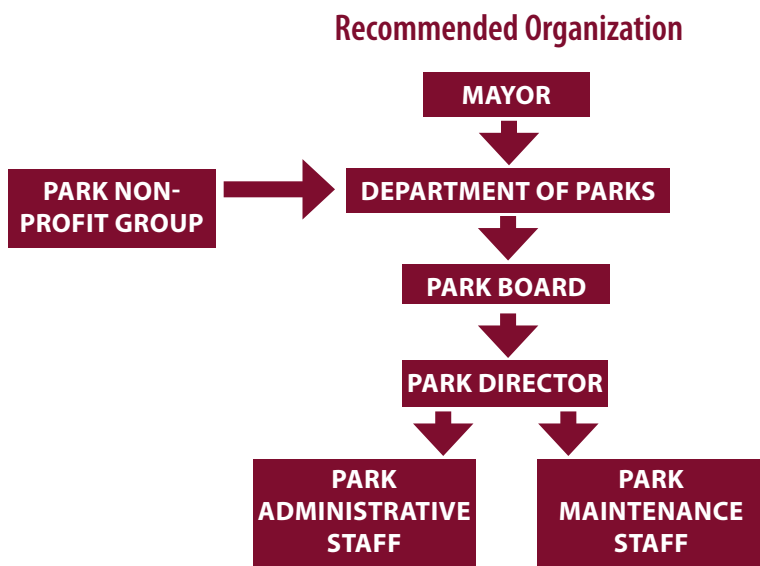
The Martinsville Department of Parks is in a transitional state. As the new department is defined and employees are hired, Martinsville should develop a strong and proactive organization. According to State code, the department should be composed of a Park Board and Park Director. Additional staff to support administration, operations, maintenance, programming, and capitol development should be hired as needed. Park Metrics analysis shows that the average number of full-time employees for a Parks Department comparable in size to the city of Martinsville is nine. Partnerships with like-minded organizations and volunteer power can help alleviate a need for staff in the department. The project task force can serve as an interim Park Board until those positions are filled.

There is a strong need for a Parks Director in Martinsville. This person will be a key advocate for parks and develop the park system into a true asset for the city. The Director will manage park assets, programming, and partnerships with other community leaders. Careful consideration should be put into the job description of the Parks Director to find the right candidate. The planning team recommends advertising for the position on State and National organization websites such as the National Recreation and Park Association. The appendix includes a sample job posting for a park director.

Once the organization for the Parks Department is in place, the city should consider creating a non-profit organization (Friends of Martinsville Parks, Martinsville Park Foundation, etc.) to enhance the efforts of the Department. This group would assist with fundraising, facilitate capital projects, assist with park maintenance through volunteer groups, and assist with programming and maintenance through outside contracts. Facilitating capital projects through a non-profit organization allows flexibility in the construction process as you do not have to follow public bidding and construction requirements.

Strategies

- Verify Martinsville Park Ordinance is in compliance with State code. Update ordinance if necessary.
- Define role of Parks Director and hire; advertise for position on State and National organization websites. See appendix for sample job description of a Park Superintendent (taken from NPRA’s website).
- Appoint Park Board.
- Develop a non-profit organization for Martinsville Parks.



THEME 2: PARTNERSHIPS

Background

Strong community partnerships are key to great Park and Recreation Departments. Community engagement results indicate heavy support for public agency partnerships. Partnerships allow the community to play to its strengths and provide the best service to residents. With limited man-power and a new structure in the Park Department, partnering with other organizations will also help alleviate staffing needs, build awareness, tap into an existing user base, and utilize resources within other agencies to accomplish goals.

Specifically, the community would like to see the Parks Department partner with the YMCA and Martinsville School District to provide programs and increase open space assets and indoor recreation facilities. In stakeholder interviews, both organizations voiced a desire to partner with the Department of Parks. By working together, public agencies in Martinsville can more effectively provide the assets and services the community desires.

A Park Director/Superintendent should oversee developing partnerships with agencies throughout Martinsville. This person would be supported by a Park Board and potentially a non-profit park advocacy group - both composed of community and business leaders.

Strategies

- Explore partnerships with public and/or private organizations to provide park programs and recreation space.
 - Partner with YMCA to provide programs.
 - Partner with Martinsville School District to share facilities for programs and recreation. Keep school district recreation needs in mind when developing new park space.
- Explore sponsorships to support development of facilities, park amenities, or program/event initiatives



THEME 3: PROGRAMS

Background

Currently, Martinsville’s Department of Parks does not provide programs. Community input was very supportive of adding programs back to the Parks. Suggested programs include youth holiday themed programs, swim lessons, sport leagues, concerts, movies in the park, fitness classes, nature programs, and festivals / fairs. The Indiana Statewide Comprehensive Parks and Recreation Plan identifies programs as a key to park attendance, as well as to encourage citizens to be active. Programs provide services to all demographics within the community: youth, teens, families, adults, and the elderly.

Programs should be the responsibility of the Park Director / Superintendent. When the Director is hired, they should be tasked with creating an action plan to develop programs in the parks targeting all community demographics. This plan should be reviewed annually to assess success of programs and target underserved demographics. Partnerships with organizations in the community already providing programs would be a way to jump-start programs in the parks.

Strategies

- Create and implement an action plan to develop programs targeting various demographics: youth, teens, families, adults and elderly. Consider youth holiday-themed programs, swim lessons, sport leagues, concert, movies in the park, fitness classes, nature programs and festivals / fairs.
- Explore partnerships with public and / or private organizations to provide park programs.



THEME 4: FACILITIES

Background

Public input indicates that the community is happy with the quality of park facilities in Martinsville but would like a wider variety of amenities provided. The Department of Parks should continue to maintain and update existing assets as needed to ensure high-quality and safe amenities that are compliant with codes and standards. The city has planned improvements for 2018 and 2019, but does not have a vision for improvements after that. When hired, the Park Director should be tasked with developing a park specific capital improvement plan that would allow the Department to keep track of the expected lifetime of amenities and service equipment, and predict when improvements will need to take place, as well as provide a strategy to incrementally add offerings to the parks. Park guidelines and standards should be developed as well, so as amenities are updated and added to the park system, there will be a unified feel.

Based on the amenity level of service analysis, the community is in highest need of tennis / pickleball courts, multi-purpose rectangular fields (for soccer, rugby or lacrosse), regulation-sized baseball fields, and an indoor fitness center. In the Connect Phase, the community reinforced this need by asking for pickleball courts, soccer fields, and an indoor sports facility. Increased trails, ice skating, a skatepark and amphitheater for outdoor performances were popular suggestions as well.

Strategies

- Strategies
- Develop a capital improvement plan for all primary park amenities and service equipment.
- Develop park guidelines and standards for furnishing, equipment, signage, and service.
- Create a combined pickle ball and tennis court facility at Jimmy Nash City Park .
- Update playground equipment at Jimmy Nash City Park and Mulberry Street Parks.
- Update basketball courts at Jimmy Nash City Park.
- Update Shelters 3 & 4 at Jimmy Nash City Park.
- Update walk at Victory Park to meet ADA standards.
- Plan for an accessible playground to serve the community.
- Explore opportunities for streetscape and sidewalk improvements within Martinsville to connect pedestrians to parks. Collaborate with the Department of Public Works.



THEME 5: NEW PARK PROPERTY

Background

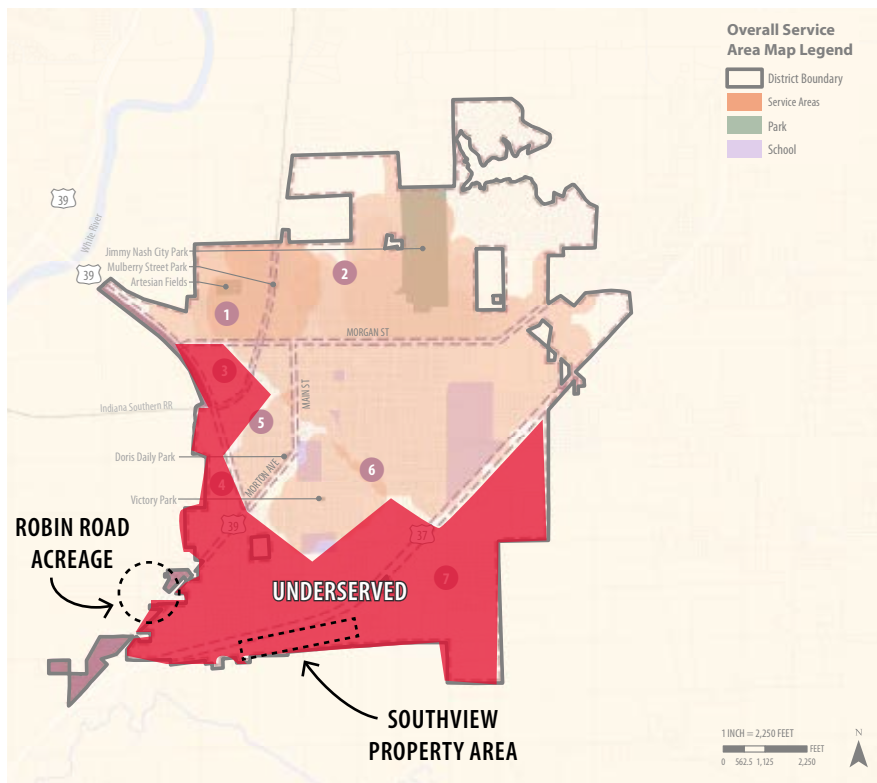
According to the Level of Service Analysis, 36.5% of the community is not served by parks and park land holdings are just under the National Park and Recreation standard and the Park Metric average. Additionally, facilities desired by the community will not fit on the existing park land. Distribution analysis shows that the southern portion of Martinsville is underserved by parks. The area south of the I-69 expansion currently has no parks. When the plan for the I-69 expansion is complete and construction begins (estimated 2019), planning for a park in this area should begin and should factor in community input and needs. Martinsville’s Department of Parks has two undeveloped land holdings (Robin Road Acreage and Southview Property Area) both in underserved parts of the community. These land holdings should be considered first when planning for new city parks.

The Connect Phase indicated a strong community desire for a multi-use trail throughout the city. Such a trail would improve connectivity, outdoor fitness, and equitable access. National, state, and local trends all indicate walking, jogging, and running as the most popular recreation activities. A multi-use trail would also provide recreation opportunities to underserved areas and connect to larger regional hiking and biking trails. When planning, collaborate with the Morgan County Department of Parks and Recreation to ensure trails tie into regional systems and with the Department of Public Works to ensure the trail takes into consideration long-term city infrastructure planning.

Strategies

- Explore locations for new parks. Consider viability of undeveloped park land holdings.
- Plan and implement new parks in underserved areas of Martinsville.
- Explore opportunities for a multi-use trail through Martinsville that connects to the county wide system. Collaborate with the Department of Public Works to incorporate multi-use trails into their long-term plan.

Overall Park Distribution Map





CHAPTER FOUR

Implement

Action Plan

Action Plan

The Plan: Action Plan Chapter outlines the proposed tasks and projects for the Martinsville Parks Department over the next five years.

Tasks are organized into five categories: Organization, Partnerships, Programs, Facilities, and New Park Property. The Action Plan should be updated annually to respond to the ever-changing Park Department context. Refer to Chapter 4: Preferred Strategies for detailed information regarding each task listed in the action plan.

Summary

2018

Year one focuses on organization within the Department of Parks. A Park Director should be hired, Park Board appointed, partnerships within the community developed, and Action Plans should be created for programing and capitol improvements.

2019

In year two, programs are implemented, a non-profit park fundraising group is developed, and plans (design and fundraising) to create a new park in an underserved area of the community will started.

2020

Year three marks construction of a new city park in Martinsville. Conceptual design and fundraising for a multi-use trail should begin.

2021

The new city park is opened to the public and construction of the first phase of a multi-use trail begins.

2022

The first phase of a multi-use trail is opened to the public. The Parks Department updates the Martinsville 5 Year Park Master Plan.

Annual / Biannual Tasks

- Update Capital Improvement Plan
- Routine Maintenance
- Construct Prioritized Capital Improvements
- Update Program Action Plan
- Explore community partnerships and sponsorships

Action Plan Matrix

Categories:

Organization
Partnerships

Programs
Facilities

New Park Property

Quarter	2018	2019	2020	2021	2022
Q1 January - March	Verify Martinsville Park Ordinance is in compliance with Indiana State code. Update ordinance if necessary. (Mayor, City Council, City Attorney)	Create Park Guidelines and Standards (Park Director)			
		Explore sponsorships to support development of facilities, park amenities, or program/event initiatives (Park Director, Park Board, Park Nonprofit)		Begin planning multi-use trail (Park Director, Park Board, Park Nonprofit, Design Team)	
		Explore opportunities for streetscape and sidewalk improvements within Martinsville to connect pedestrians to parks. Collaborate with the Department of Public Works. (Park Director, Mayor)			Grand Opening - new city park
		Create plan and timeline for implementing new parks in underserved areas (Park Director, Park Board, Design Team)			Grand Opening - first phase multi-use trail
Q2 April-June	Appoint Park Board (Mayor)				
	Hire Park Director (Mayor, Park Board, see appendix for sample job posting)	Design concept for new city parks (Park Superintendent, Park Board, Design Team) Q2 - Q3	Construct new park (Park Director, Design Team) Q2 - Q3	Construct first phase of multi-use trail (Park Director, Design Team) Q2 - Q3	Update 5 Year Park Master Plan by end of year
	Develop partnerships with community entities i.e. YMCA, Martinsville School Corporation, Hospital (Park Director)	Make improvements to shelters 3 & 4 at Jimmy Nash City Park (Park Director)	Design & Engineer multi-use trail (Park Director, Park Board, Park Nonprofit, Design Team) Q2-Q3		Construct second phase multi-use trail (Park Director, Design Team) Q2 - Q3
	Create Program Action Plan (Park Director)	Tree trimming and planting (Park Director)			
	Construct pickleball courts at Jimmy Nash City Park (Park Director)	Purchase new maintenance trucks (Park Director)			
Q3 July-September	Purchase new mowers for maintenance (Park Director)				
	Implement Program Action Plan (Park Director)	Fundraise for new city parks (Park Director, Park Board, Park Nonprofit) Q3 - Q4	Fundraise for multi-use trail (Park Director, Park Board, Park Nonprofit) Q3 - Q4		
	Update basketball court at Jimmy Nash City Park (Park Director)	Playground Improvements (Park Director)			
Q4 October-December	Playground Improvements (Park Director)				
	Develop a non-profit organization for Martinsville Parks (Mayor, City Council, Park Board, Park Director)	Review action items from Capital Improvement Plan for the year. Plan for executing 2020 improvements. (Park Director)	Review action items from Capital Improvement Plan for the year. Plan for executing 2021 improvements. (Park Director)	Review action items from Capital Improvement Plan for the year. Plan for executing 2022 improvements. (Park Director)	Review action items from Capital Improvement Plan for the year. Plan for executing 2023 improvements. (Park Director)
	Create Capital Improvement Plan, inspect playgrounds, plan for playground updates (Park Director)	Review Program Action Plan. Create calendar of events for 2020. (Park Director)	Review Program Action Plan. Create calendar of events for 2020. (Park Director)	Review Program Action Plan. Create calendar of events for 2020. (Park Director)	Review Program Action Plan. Create calendar of events for 2020. (Park Director)
	Explore locations for new parks. Consider viability of undeveloped park land holdings. (Park Director, Park Board, Mayor)				

Capital improvements & ongoing maintenance Programs

Capital improvements & ongoing maintenance Programs

Capital improvements & ongoing maintenance Programs

Capital improvements & ongoing maintenance Programs

Programs

Responsible party in ().

Budget

The City budget for the Department of Parks is approximately \$500,000 for maintenance and \$250,000 in capital improvements. In 2017, the City budgeted \$215,000 for park infrastructure including pond rehab, a pool heater, lighting, a locking gate, and playground equipment. All planned improvements except for the playgrounds occurred in 2017. Allotted funds for playgrounds will be carried to 2018. Capital improvements in 2018 total \$211,000 and include a pickleball court, basketball courts, sidewalk improvements and new mowers for the department. In 2019, the city plans to invest \$669,593 in parks. The plan includes improvements on shelters 3 & 4 at Jimmy Nash City Park, additional playground upgrades, tree planting and trimming, updates on the maintenance shop, and purchasing new trucks for the Parks Department. The current administration holds office until 2019 and at this time has not planned for improvements after their tenure.

Additional funds outside of the City's budget will be required to build a new park and multi-use trail. Required funding will vary depending on acquisition, existing conditions and programming / amenities. The following can be used for preliminary estimates:

- 30-acre city park with irrigated turf fields, a playground, parking lot, and restored native habitat: \$2,500,000
- One mile of a multi-use that is ten feet wide, concrete, separated from the street, lit, and associated site furnishings: \$2,750,000.

Grant Opportunities

Land and Water Conservation Fund (LWCF) – 50/50 matching reimbursement grants for outdoor recreation, park land acquisition and facility development. Anywhere from \$10,000 to \$200,000 can be awarded from this grant.

Recreational Trails Program (RTP) – 80/20 reimbursement/match grant through the Federal Highway Administration for motorized and non-motorized trails and trail-related projects. A minimum of 30% must be used for motorized use, 30% for non-motorized use, and the remainder is discretionary. The grant ranges from \$10,000 to \$150,000.

President Benjamin Harrison Conservation Trust Fund – Purchases land from willing sellers to protect Indiana's natural heritage.

IOTD Destination Development Grant – Matching grant to Indiana cities for tourism promotion and development.

IOCRA Main Street Revitalization Grant – Assists rural communities with endeavors to create successful, sustainable communities and improve local quality of life.

IOCRA Public Facilities Program – Supports long term community development. Eligible projects include parks and recreation, special needs buildings, community centers, and ADA accessibility.

KaBoom – Grants for designing and/or building playgrounds.

2018 NRPA/Disney Play Spaces Grant Application – Provides funding for inclusive play spaces and parks that increase opportunities for physical activity in underserved communities. Each grant awarded is \$30,000. 1:1 match required.

Lilly Endowment – provides funding for projects that promote community development, education and religion.

AARP Community Challenge – Provides funding to projects that improve the quality of life for people of all ages within a community.

PeopleForBikes Community Grant Program – Up to \$10,000 in funding for bike paths, facilities, or parks.

USDA Community Facilities Technical Assistance and Training Grant – Provides rural communities up to \$150,000 in assistance planning a community facility, identifying other means of funding or preparing reports.

USDA Community Facilities Direct Loan & Grant Program – Provides affordable funding to develop essential community facilities in rural areas.

USDA Urban Forest Conservation Grants – Provide funding for tree inventories, management plans, purchase and planting of trees, and urban forestry education.

Morgan County Community Foundation – Provides grants for projects within Morgan County that promote





programs, services or products providing a lasting impact on citizens.

MLB Baseball Tomorrow Fund – Grant funding for capital expenditures to benefit youth baseball and softball programs and facilities.

Neighborhood Assistance Program (NAP) – Offers tax credit for distribution by not-for-profit corporations. Organizations can use the tax credits as an incentive to help them leverage more contributions from individual and businesses for neighborhood-based programs and projects. All projects must benefit economically disadvantaged areas and/or persons.

Kendrick Foundation – Provides funds to projects supporting community health initiatives.

Brownfield Grants – Grants are available for developing areas designated as brownfields.

Indiana Native Plant and Wildflower Society (INPAWS) – Provides funding from \$400 to \$1,000 to projects that promote the appreciation, preservation, scientific study, and use of plants native to Indiana, as well as teach people about their beauty, diversity, and importance to the environment.



CHAPTER FIVE

Appendix

Meeting Agendas



Meeting Agenda

Date: November 1st, 2017
Time: 3:00 - 4:30 PM
Location: Martinsville City Hall – Council Chambers

RE: 5 Year Parks Master Plan

Purpose of Meeting:

Work Group Meeting

Items to be discussed:

1. Introductions
 - a. Team members introductions of work group
 - i. History in the community and current position/role
 - b. Purpose of the meeting
 - c. Discuss goals and use of the final product
 - i. Master plan priorities
 1. What should the vision for the Park District be in the next 5 years? What will be different from today and what does/will the community need?
 2. What do you believe the Park District's focus should be for the next 5 years to achieve that vision?
 - d. Successes and challenges in the parks
 - i. Where are opportunities or needs for improvements with existing, parks and open space, facilities, and programs? What would you change?
 - ii. Are any new parks, amenities, facilities, programs needed?
 - iii. What park and/or facility improvements are needed to improve and/or expand programs and recreational offerings?
 - e. Stakeholder influences
 - i. Preliminary list:
 1. YMCA
 2. Chamber of Commerce
 3. Fall Foliage
 4. Martinsville Area Senior Citizen Center
 5. Martinsville Noon Lions Club
 6. Martinsville Rotary Club
 7. Martinsville School District
 8. Morgan County Parks
 9. Rediscover Martinsville
2. Data Collection
 - a. Agency Information
 - i. Mission, vision and values
 - ii. Agency organization
 - iii. Fiscal year
 - iv. Projected parks and recreation budget (next 5 years)
 - v. ADA coordinator
 - b. Key features of Martinsville
 - i. Key natural features of Martinsville
 - ii. Key man-made features of Martinsville

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- c. Community Information
 - i. Demographics
 - ii. Community events
 - 1. Fall Foliage Festival
 - 2. Relay For Life Martinsville
 - d. Facility Inventory (see attached table)
 - i. Verify parks and land holdings
 - e. Programs
 - i. History of park programs
 - ii. Future of park programs
 - f. Gather related planning documents
 - i. Other Planning Initiatives
 - 1. Morgan County Parks & Recreation Master Plan 2015-2019
 - 2. Indiana Statewide Comprehensive Outdoor Recreation Plan 2016-2020
 - 3. Martinsville Comprehensive Plan, January 2010
3. Community Workshop
- a. Purpose
 - b. Meeting format
 - c. Date / Time / Location
 - i. Date: November 14th, 2017
 - ii. Time: 6:00 PM to approximately 8:00 PM
 - d. City Tasks
 - e. Hitchcock Design Group Tasks
 - f. Press release
 - i. The Reporter Times
 - ii. WCBK
4. Tentative Schedule

ANALYZE

Kick-Off Meeting & Planning Tour (Staff Meeting #1)
 Finalize Survey and website Information
 Start Publicizing for Community Engagement Meeting

October

October 16th, 2017
 October 26th, 2017
 October 30th, 2017

CONNECT

Online Survey
 Staff Meeting #2 (small work group)
 Community Engagement Meeting #1
 City Council Meeting #1
(Review/Comment Connect Phase)

November

Open Oct. 30th – Dec. 4th
 November 1st, 2017
 November 15th, 2017
 December 4th, 2017

ENVISION

Combined City Council #2 & Staff Meeting #3
(Review/Comment Envision Phase)

December

December 18th, 2017

IMPLEMENT

Combined City Council #3 & Staff Meeting #4
(Review/Comment Implement Phase)

December – January

January 8th, 2017

Submit Draft to IDNR

January 15th, 2018



Final Public Presentation for Comments

TBD

Submit Final Draft to IDNR

April 15th, 2018

Plan to be submitted to OCRA for final approval.

5. Next Steps

Attached: XXX

cc: Attendees



Meeting Agenda

Date: December 4th, 2017
Time: 7:00 PM
Location: Martinsville City Hall – Council Chambers

RE: 5 Year Parks Master Plan

Purpose of Meeting:

City Council Meeting #1 – Review of Connect Phase

Items to be discussed:

1. Process Update
 - a. Finishing analysis and community engagement
 - i. Level of Service – compares Martinsville Department of Park's facilities to communities of comparable size
 - ii. Community Workshop - November 15th
 - iii. Public survey - open October 30th – December 4th
 - iv. Task force & stakeholder interviews – via email and in person
 - b. Continual work on final document
 - c. **Data still needed:**
 - i. Department of Parks Inventory
 1. Verify park facility data
 2. Do the Parks have any buildings?
2. Community Workshop Review
 - a. Attendees: 14 people on sign-in sheet
 - b. Had attendees write down ideas on sheet of paper, pick key points to write on sticky notes, and organized the sticky notes onto a matrix
 - c. Trending Feedback:
 - i. Programs
 - ii. Trails / Community Connectivity
 - iii. New vision with new administration
 - iv. Sports Complex
 - v. Pickle Ball
 - vi. Soccer Fields
 - vii. Acquire more land / green space
 - viii. Sports facilities
 - ix. Urban Garden, Playgrounds, Arts
 - x. See attached image of community workshop matrix
3. Survey Review
 - a. Participants to date: 217
 - b. Feedback Trends:
 - i. Most use parks several times a year
 - ii. Jimmy Nash is by far the most visited park, with the pool, shelters, playground, trails and events being the most used/reasons for visiting.
 - iii. Majority say no barriers keep them from using the parks.
 - iv. Most popular alternative provider facilities:
 1. Churches

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- 2. Public Schools
 - 3. YMCA
 - v. Trails, Ice Skating, and Skateboard Park most popular amenities to be added to the park system.
 - vi. Majority of participants would like to see the park system expanded and programs provided, especially for children.
 - vii. Majority would like to see more money invested in the parks system.
 - viii. Majority of survey participants have lived in Martinsville for 10 or more years, have children under 18 and are between the ages of 35-50.
 - 1. Good response from ages 51-69 as well.
 - 2. Only a handful of responses from 18 and younger, 19-34, and 70 or older.
4. Stakeholder / Task Force Interviews
- a. Trends:
 - i. Programs
 - ii. Connectivity – bike lanes or walking paths throughout Martinsville
 - iii. Need for staff – Parks Director and Program Director
 - iv. New Park Property
 - 1. Access to parks for all areas of town
 - 2. Sports complex to attract events
 - 3. Consider land on the south/east side of the I-69 expansion for new park
 - v. Partnerships
 - 1. Program partnerships with YMCA
 - 2. Facility partnerships with schools
 - a. I-69 expansion taking away cross county track
 - b. Marching band practice lot impacted
 - c. Need for new pool
5. Tentative Schedule

ANALYZE

Kick-Off Meeting & Planning Tour (Staff Meeting #1)
 Finalize Survey and website Information
 Start Publicizing for Community Engagement Meeting

October

October 16th, 2017
 October 26th, 2017
 October 30th, 2017

CONNECT

Online Survey
 Staff Meeting #2 (small work group)
 Community Engagement Meeting #1
City Council Meeting #1
(Review/Comment Connect Phase)

November

Open Oct. 30th – Dec. 4th
 November 1st, 2017
 November 15th, 2017
December 4th, 2017

ENVISION

Combined City Council #2 & Staff Meeting #3
(Review/Comment Envision Phase)

December

December 18th, 2017

IMPLEMENT

Combined City Council #3 & Staff Meeting #4
(Review/Comment Implement Phase)

December – January

January 8th, 2017



Submit Draft to IDNR

January 15th, 2018

Final Public Presentation for Comments

TBD

Submit Final Draft to IDNR

April 15th, 2018

Plan to be submitted to OCRA for final approval.

6. Next Steps

- a. Starting Envision Phase
 - i. Defining needs that arose from community engagement and Level of Service Analysis.
- b. Implement Phase Mid-December to Mid-January
 - i. Action Plan

Attached: Community Workshop Matrix

cc: Attendees



What should the Martinsville Parks Department focus on over the next 5-10 years?

SPORT FACILITIES	SOCCER FIELDS	BUILDINGS (community centers)	POLE BALL	OPEN GREEN	PARKING	RESTS	PROGRAMS	TRAILS	LAND? GREEN SPACE	NEW VISION
• Soccer field • Basketball court • Tennis court • Multi-use facility	• Soccer field • Soccer field • Soccer field • Soccer field	• Community center • Community center • Community center • Community center	• Pole ball field • Pole ball field • Pole ball field	• Open green space • Open green space • Open green space	• Parking lot • Parking lot • Parking lot	• Rest area • Rest area • Rest area	• Program • Program • Program • Program • Program • Program	• Trail • Trail • Trail • Trail • Trail • Trail	• Land • Land • Land • Land	• New vision • New vision • New vision • New vision



Meeting Agenda

Date: December 18th, 2017
Time: 7:00 PM
Location: Martinsville City Hall – Council Chambers

RE: 5 Year Parks Master Plan

Purpose of Meeting:

City Council Meeting #2 – Review of Envision Phase

Items to be discussed:

1. Introduction
2. Process Update
 - a. Completed analysis and community engagement
 - i. Level of Service – compares Martinsville Department of Park’s facilities to communities of comparable size
 1. Level of service – Acreage
 - a. Martinsville Parks: 107.10 acres
 - b. NRPA Standard: 118.15 acres (10 acres / 1,000 Population)
 - c. Park Metric Median: 129.97 acres
 2. Distribution – 7 planning areas defined by pedestrian barriers
 - a. Mini Parks
 - i. 0.25 mile service radius
 - ii. 26.9% of population served (3,179 residents)
 - iii. Underserved: Planning areas 3, 4, 7
 - b. Neighborhood Parks
 - i. 0.5 mile service radius
 - ii. 21.8% of population served (2,576 residents)
 - iii. Underserved: Planning areas 3, 4, 5, 6, 7
 - c. Community Parks
 - i. 1.0 mile service radius (vehicle access)
 - ii. 50.9% of population served (6,025 residents)
 - d. Overall
 - i. 63.5% of population served (7,506 residents)
 - ii. Trend Review – Important to consider for recruiting and retention of population
 1. National
 2. State
 3. Local

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- iii. Input from Martinsville residents
 - 1. Community Workshop - November 15th
 - a. Themes: programs, trails/community connectivity, new vision for parks, sports complex, pickle ball, soccer fields
 - 2. Public survey - open October 30th – December 4th
 - a. Most participants happy with parks but would like to see new amenities, park space, and programs provided. \\
 - 3. Task force & stakeholder interviews – via email and in person
 - a. Programs
 - b. Themes: connectivity, need for staff, new park property, partnerships
- 3. Envision Themes
 - a. Organization
 - i. Parks Director – Define roll and hire
 - 1. Apply for grants
 - 2. Develop partnerships
 - ii. Park Board / Park Foundation – Volunteer power
 - b. Partnerships
 - i. YMCA
 - ii. Martinsville School Corporation
 - iii. Existing events within the city
 - c. Programs
 - i. Need for programs serving all demographics
 - ii. Partner with YMCA and School Corporation
 - d. Facilities
 - i. Creating new facilities based on community needs
 - ii. Continual upkeep of existing facilities
 - e. New Park Property
 - i. South end of Martinsville underserved by parks
 - ii. Facilities desired by community will not fit in existing park land
- 4. Tentative Schedule

ANALYZE

Kick-Off Meeting & Planning Tour (Staff Meeting #1)
 Finalize Survey and website Information
 Start Publicizing for Community Engagement Meeting

October

October 16th, 2017
 October 26th, 2017
 October 30rd, 2017

CONNECT

Online Survey
 Staff Meeting #2 (small work group)
 Community Engagement Meeting #1
 City Council Meeting #1
(Review/Comment Connect Phase)

November

Open Oct. 30th – Dec. 4th
 November 1th, 2017
 November 15th, 2017
 December 4th, 2017

ENVISION

Combined City Council #2 & Staff Meeting #3
(Review/Comment Envision Phase)

December

December 18th, 2017

IMPLEMENT

Combined City Council #3 & Staff Meeting #4

December – January

January 8th, 2017



(Review/Comment Implement Phase)

Submit Draft to IDNR

January 15th, 2018

Final Public Presentation for Comments

TBD

Submit Final Draft to IDNR

April 15th, 2018

Plan to be submitted to OCRA for final approval.

5. Next Steps
 - a. Implement Phase Mid-December to Mid-January
 - i. Action Plan
 - b. Submit Draft IDNR by January 15th

cc: Attendees

Attached: Presentation (prsnt-CityMtg2 20171218 MPD.pdf)



Meeting Agenda

Date: January 8th, 2018
Time: 7:00 PM
Location: Martinsville City Hall – Council Chambers

RE: 5 Year Parks Master Plan

Purpose of Meeting:

City Council Meeting #3 – Review of Implement Phase

Items to be discussed:

1. Introduction
2. Process Update
 - a. Completed analysis and community engagement
 - b. Completed Envision Phase
 - c. Developing Implement Phase (timeline and specific recommendations)
3. Envision Phase Summary
 - a. Organization
 - i. Working through this with Mayor and Task Force
 - b. Partnerships
 - i. Explore partnerships with public and/or private organizations to provide park programs and recreation space. Start with:
 1. YMCA – programs
 2. Martinsville School Corporation – programs and facilities
 - ii. Explore sponsorship opportunities to support development of facilities, park amenities, or program/event initiative.
 - c. Programs
 - i. Create and implement an action plan to develop programs targeting various demographics: Youth, teens, families, adults and elderly. Consider youth holiday themed programs, swim lessons, sport leagues, concert, movies in the park, fitness classes, nature programs and festivals/fairs.
 - ii. Explore partnerships with public and/or private organizations to provide park programs.
 - d. Facilities
 - i. Develop capitol replacement plan for all primary park amenities and service equipment.
 - ii. Develop park guidelines and standards for furnishing, equipment, signage, and service
 - iii. Execute facility improvements currently in city plan
 1. Pickleball Court
 2. Playground updates
 3. Shelters 3 & 4 updates
 4. Basketball Courts
 - iv. Update walk at Victory Park to meet ADA standards.
 - v. Plan for an accessible playground to serve the community.
 - vi. Explore opportunities for streetscape and sidewalk improvements with in Martinsville to connect pedestrians to parks. Collaborate with the Department of Public Works.

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4. New Park Property
 - a. Explore locations for new parks. Consider viability of undeveloped park land holdings.
 - b. Plan and implement new parks in underserved areas of Martinsville.
 - c. Explore opportunities for a multi-use trail through Martinsville that connects to county wide system. Collaborate with Department of Public Works to incorporate multi-use trails into their long-term plan.

5. Implement Phase
 - a. Year 1 (2018)
 - i. Park department organization
 - ii. Begin developing partnerships
 - iii. Create program action plan
 - b. Year 2 (2019)
 - i. Solidify partnerships
 - ii. Implement programs
 - iii. Plan, design, and fundraise for new city park
 - iv. Continual capital improvements & park maintenance
 - c. Year 3 (2020)
 - i. Construct and open new city park
 - ii. Plan, design, and fundraise for multi-use trail
 - iii. Continual capital Improvements, park maintenance & programs
 - d. Year 4 (2021)
 - i. Construct first phase multiuse trail
 - ii. Continual capital Improvements, park maintenance & programs
 - e. Year 5 (2022)
 - i. Open first phase of multi-use trail
 - ii. Construction second phase of multi-use trail
 - iii. Continual capital Improvements, park maintenance & programs

6. Schedule

ANALYZE

Kick-Off Meeting & Planning Tour (Staff Meeting #1)
Finalize Survey and website Information
Start Publicizing for Community Engagement Meeting

October

October 16th, 2017
October 26th, 2017
October 30th, 2017

CONNECT

Online Survey
Staff Meeting #2 (small work group)
Community Engagement Meeting #1
City Council Meeting #1
(Review/Comment Connect Phase)

November

Open Oct. 30th – Dec. 4th
November 1th, 2017
November 15th, 2017
December 4th, 2017

ENVISION

Combined City Council #2 & Staff Meeting #3
(Review/Comment Envision Phase)

December

December 18th, 2017

IMPLEMENT

Combined City Council #3 & Staff Meeting #4
(Review/Comment Implement Phase)

December – January

January 8th, 2017



Submit Draft to IDNR

January 15th, 2018

Final Public Presentation for Comments

TBD

Submit Final Draft to IDNR

April 15th, 2018

Plan to be submitted to OCRA for final approval.

7. Next Steps

- a. Submit Draft IDNR by January 15th, 2018
- b. Publish plan for public comment
- c. Submit Final Draft by April 15th, 2018

cc: Attendees

Public Input



Meeting Notes

Date: November 1st, 2017
Time: 3:00 - 4:30 PM
Location: Martinsville City Hall – Council Chambers

RE: 5 Year Parks Master Plan

Purpose of Meeting:
Work Group Meeting

Items discussed:

1. Introductions
 - a. Team members introductions of work group
 - i. Craig DeMott
 - ii. Jamin Baxter
 - iii. Ben Merida
 - iv. Mike Lanam
 - v. Trena Carter
 - vi. Dave Nash
 - vii. Randy Royer
 - viii. Camille Shoaf
 - b. Purpose of the meeting
 - c. Questions were posed to task force to help HDG better understand Martinsville existing parks and future needs. **Task Force is to send responses to Ben by 11/08/2017. Ben will compile all and send to HDG.**
 - i. Master plan priorities
 1. What should the vision for the Park Department's be in the next 5 years?
 2. What will be different from today and what does/will the community need?
 3. What do you believe the Park Department's focus should be for the next 5 years to achieve that vision?
 - ii. Successes and challenges in the parks
 1. Where are opportunities or needs for improvements with existing, parks and open space, facilities, and programs? What would you change?
 2. Are any new parks, amenities, facilities, programs needed?
 3. What park and/or facility improvements are needed to improve and/or expand programs and recreational offerings?
 - d. Stakeholder influences
 - i. **Task force will gather contact information of stakeholders and will forward to HDG by 11/08/2017.**
 - ii. **HDG will send an invitation to stakeholders to have a one-on-one interview prior to the Community Workshop.**
 - iii. Stakeholders:
 1. YMCA (Parks program partner)
 2. Chamber of Commerce
 3. Fall Foliage
 4. Martinsville Area Senior Citizen Center

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5. Martinsville Noon Lions Club
6. Martinsville Rotary Club
7. Martinsville School District
8. Morgan County Parks
9. Rediscover Martinsville
10. Morgan County Travel and Tourism
11. Economic Development
12. Tabernacle School
13. Martinsville Little League
14. Lil Arties Basketball League

2. Data Collection

a. Agency Information

- i. Mission, vision and values – **HDG will find this information on the city website.**
- ii. Agency organization
 1. Mayor Shannon Kohl
 - a. City Council
 - i. Department of Public Works
 1. Parks Department (see ordinance for description of Parks Department)
- iii. Fiscal year - calendar year
- iv. Ben has sent HDG a copy of the 5 year capital improvement plan.
 1. Current City budget for parks is \$750k.
- v. Craig serves as the ADA coordinator.

b. Community Information

- i. Demographics – Martinsville is an aging population; however the city strives to attract younger residents. Overall, the Martinsville has been underserved by the parks department and all demographics could use improved park services.
- ii. Community events
 1. Fall Foliage Festival
 2. Relay For Life Martinsville

c. Facility Inventory

- i. **Craig is to fill out the facility inventory spreadsheets and verify park department land holdings.**
- ii. **HDG will gather data on acreage from GIS.**

d. Programs

- i. YMCA has partnered with Martinsville Park Department to put on parks programs in the past. With this master plan, we will look at fostering this relationship.

e. Gather related planning documents

- i. Other Planning Initiatives
 1. Morgan County Parks & Recreation Master Plan 2015-2019
 2. Indiana Statewide Comprehensive Outdoor Recreation Plan 2016-2020
 3. Draft of Martinsville Comprehensive Plan, estimated to be published January 2018
 4. Economic Development Plan

3. The group briefly discussed the community workshop. *See attached memo for details.*

a. Purpose



- b. Meeting format
- c. Date / Time / Location
 - i. Date: November 15th, 2017
 - ii. Time: 6:00 PM to approximately 8:00 PM
 - iii. Location: Martinsville Chamber of Commerce at the Main Connection
- d. City Tasks
 - i. City to bring snacks if desired.
 - ii. Ben has sent the press release to Reporter Times and WCBK
- e. Hitchcock Design Group Tasks
 - i. Invite stakeholders to one-on-one discussions and community workshop.
 - ii. Prepare materials for Community Workshop.

4. Tentative Schedule

ANALYZE

Kick-Off Meeting & Planning Tour (Staff Meeting #1)
Finalize Survey and website Information
Start Publicizing for Community Engagement Meeting

October

October 16th, 2017
October 26th, 2017
October 30rd, 2017

CONNECT

Online Survey
Staff Meeting #2 (small work group)
 Community Engagement Meeting #1
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 (Review/Comment Connect Phase)

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Open Oct. 30th – Dec. 4th
November 1th, 2017
November 15th, 2017
December 4th, 2017

ENVISION

Combined City Council #2 & Staff Meeting #3
 (Review/Comment Envision Phase)

December

December 18th, 2017

IMPLEMENT

Combined City Council #3 & Staff Meeting #4
 (Review/Comment Implement Phase)

December – January

January 8th, 2017

Submit Draft to IDNR

January 15th, 2018

Final Public Presentation for Comments

TBD

Submit Final Draft to IDNR

April 15th, 2018

Plan to be submitted to OCRA for final approval.

5. Next Steps

a. Task force:

- i. Respond to masterplan priority questions.**
- ii. Provide HDG with stakeholder contact information.**
- iii. Provide HDG with the City Ordinance that created the Parks Department.**
- iv. Spread word for Community Workshop.**
- v. Supply HDG with facility information.**

b. HDG:



Page 4

- i. Continue data collection.**
- ii. Revise poster to include survey website.**
- iii. Invite stakeholders to one-on-one discussions and community workshop.**
- iv. Prepare materials for Community Workshop.**

Attached: 20171102 Martinsville PMP (Outreach Poster)

cc: Attendees

MARTINSVILLE

2018-2022 Parks & Recreation Master Plan

Community Workshop

WE WANT YOUR INPUT!

Help us envision the future of Martinsville Parks and Recreation at an interactive workshop. We are looking for your input on the current and future needs for programs, parks, amenities, and facilities in Martinsville.

COMMUNITY WORKSHOP

MARTINSVILLE CHAMBER OF COMMERCE

6:00 PM - 8:00 PM
November 15th, 2017

464 S. Main St.
Martinsville, IN 46151

FOR MORE INFORMATION

martinsvillechamber.com

CAMILLE SHOAF - cshoaf@hitchcockdesigngroup.com





Memorandum

Date: October 27, 2017
To: Mayor Shannon Kohl, City of Martinsville
Ben Merida, City of Martinsville
Trena Carter, ARa
From: Camille Shoaf, Hitchcock Design Group (HDG)
RE: **5 Year Parks Master Plan**

Community Workshop Notification – Martinsville 5 Year Parks Master Plan

A community workshop will be held to discuss development of the Martinsville 5 Year Parks Master Plan. The meeting will be hosted by Hitchcock Design Group, a planning firm out of Indianapolis, Indiana. The meeting will be held on **Wednesday, November 15th**. Doors will open at 5:45 PM and the meeting will start promptly at **6:00 PM**. The meeting will take place at the Martinsville Chamber of Commerce, 464 S. Main Street, Martinsville, Indiana 46151. All members of the public are invited to attend.

The purpose of the meeting is to inform the community about the process to develop the master plan, to seek community input on how our parks, programs, and facilities can be improved, and what the Martinsville Parks Department's priorities should be for the next 5 years. Attendees will learn more about the project and have the opportunity to participate in a facilitated discussion and workshop.

363 N. Illinois Street,
Suite 2
Indianapolis, Indiana 46204
317.536.6161

hitchcockdesigngroup.com

cc: Randy Royer, HDG



Website Information Memo

Date: October 27, 2017
To: Jamie Thompson Taylor, President/CEO, Great Martinsville Chamber of Commerce
From: Camille Shoaf, Hitchcock Design Group (HDG)
RE: 5 Year Parks Master Plan

Publish Date: Anticipated October 30, 217

Project Name: Martinsville 5 Year Parks Master Plan

Project Summary:

The City is creating a vision for the future of Martinsville Parks and Recreation. We will be looking for your input on the current and future needs for programs, parks, amenities, and facilities in Martinsville.

Please take the online survey and join us at the workshop to share ideas and brainstorm with members of the community. We are listening - your participation and input are critical to the success of this initiative.

The survey can be taken at: <https://www.surveymonkey.com/r/MartinsvilleParks>

Upcoming Events:

- | | |
|----------------------------|---|
| 1. Community Workshop | 6:00 PM – 8:00 PM, November 15 th , 2017
Martinsville Chamber of Commerce
464 S. Main St.
Martinsville, Indiana 46151 |
| 2. City Council Meeting #1 | December 4 th , 2017 |

Contact Information:

For additional information, contact Camille Shoaf at cshoaf@hitchcockdesigngroup.com

cc: Mayor Shannon Kohl, City of Martinsville
Ben Merida, City of Martinsville
Trena Carter, ARa
Randy Royer, HDG

363 N. Illinois Street,
Suite 2
Indianapolis, Indiana 46204
317.536.6161

hitchcockdesigngroup.com



Memorandum

Date: November 1, 2017
To: Mayor Shannon Kohl, City of Martinsville
Ben Merida, City of Martinsville
Trena Carter, ARa
From: Camille Shoaf, Hitchcock Design Group (HDG)

RE: Comprehensive Master Plan Community Meeting Guidelines

Purpose

- The purpose of the meeting is to inform the community about the process to develop the comprehensive master plan (CMP) and to solicit community input on how Martinsville parks and facilities can be improved and what the Martinsville's priorities should be for the next 5 years.

Meeting Format

- The community meeting will be a workshop format facilitated by HDG with focus questions and resident participation. Depending on the quantity of attendees, they may be organized into small groups for the workshop.
- The meeting will begin with a PowerPoint presentation and introduction to the team, process, and community meeting objectives.
- Attendees will be asked a series of focus questions to brainstorm and write down concerns, ideas, and preferences related to Park District programs, facilities, and parks.
- They will then be asked to select and write down on post-it notes their top ideas (quantity to be determined during the meeting). The post-it notes will be collected and organized on a wall chart for further discussion and voting.
- Comment cards will be available for attendees to leave additional comments behind.
- HDG will summarize the results of the chart and voting in a memorandum format for record and reference in development of the master plan.

Date / Time / Location

- Date: November 15, 2017
- Time: 6:00 PM to approximately 8:00 PM
- Location: Martinsville Chamber of Commerce

Martinsville Tasks

- Publicize the meeting, consider the following methods:
 - Legal notice and/or article in local paper(s)
 - Email and social media
 - direct mailings
 - fliers or posters at key facilities, programs, and events
 - direct calls or email to resident outreach contacts
 - marquee sign messaging
 - coordinate additional advertising through partner agencies (Village, School District, local cable channel, Library, Chamber of Commerce, Friends of the Park or Park Foundation Groups, etc.)
- Staff and/or Board attendance

225 W. Jefferson Avenue
Naperville, Illinois 60540
630.961.1787

hitchcockdesigngroup.com



- have a project Park District representative present that can address questions specific to the Park District, if needed, and to be present to hear the community input first hand
- (optional) provide opening remarks
- (optional) other staff and/or Board members can be present to listen, but are not expected to participate

Hitchcock Design Group Tasks

- Reserve and setup the selected room:
 - the room should be available for a minimum ½ hour before and after the meeting time
 - chairs in standard row configuration for the anticipated amount of attendees
 - small table near the entrance for sign-in sheet
 - A/V equipment for PowerPoint presentation
 - small table for workshop supplies
 - available wall space for an approximate 3' x 5' pin up chart
 - (optional) refreshments??
- Prepare PowerPoint presentation and workshop materials including:
 - wall chart, sign-in sheet, post-it notes, pens, comment cards
- Assist Martinsville with messaging for meeting publication (see example publication notices provided in separate memoranda)
 - Coordinate website material with Martinsville Chamber of Commerce
- Facilitate the meeting and record the results

cc: Randy Royer, HDG



Memorandum

Date: December 5, 2017
To: Mayor Shannon Kohl, City of Martinsville
Martinsville City Council
Park Master Plan Task Force
From: Camille Shoaf, Hitchcock Design Group (HDG)

RE: Community Workshop Matrix Comments

Summary:

Below is an itemized list of the comments that were made at the Martinsville Park Master Plan Community Workshop on November 15th, 2017. The comments are organized in categories that were determined that evening. Attached is an image of the matrix.

Programs:

- Use local "experts" for classes and programs
- Classes – photography, nature etc., art
- Programs to improve community fitness
- Signature events
- Summer school lunch program
- Preschool events
- Photo walks
- Secure access & engagement programs
- Teen programs
- Fishing derby
- Affordable day camps during school vacation
- Community events

Trails:

- Bike trails
- Trails/trailheads that connect to Knobstone hiking trail, Tecumseh Trail on Burton Lane
- Connect parks with biking/walking paths
- Nature walks
- Connect park trails to other trails
- Trails – these are loved and used by many
- Trails at all parks
- Connecting bike & walking paths
- Pedestrian bridge to potential park east of 37
- Nature trails, orienteering
- More trails connecting
- Hiking trails
- Develop new paved walking & biking trails. Include some in: 1. Indian Green Greenway 2. White River Greenway
- Multi use trail system
- Recognize with Morgan County the planning for a White River Greenway
- Recognize with Morgan County the planning for an Indian Creek Greenway

225 W. Jefferson Avenue
Naperville, Illinois 60540
630.961.1787

hitchcockdesigngroup.com



New Vision:

- Rec Director
- Get a paid parks director back
- Park security
- Gain community support
- Focus on in-city kids
- Friends of the Park Group
- Collaborate with schools, Y, etc.
- Common appearance / theme between parks
- New vision
- Focus on recreation
- Hire recreation professionals
- Family oriented parks

Pickleball / Tennis Courts:

- Pickleball courts
- Pickleball courts
- Pickleball
- Pickleball
- Pickleball - there was a group meeting there regularly until they were torn down
- Pickleball
- Tennis courts
- Tennis courts – these were regularly utilized and there are no other ones available
- Tennis courts

Land & Greenspace:

- Secure land
- Development of additional parks
- Fairgrounds becomes city park
- Keep green space
- Green space
- Acquire more parks / green space
- New uses for city owned land as parks!

Buildings (Community Facilities):

- Small prefab multi-courts (outdoors)
- Kitchen facilities at shelter houses for events, reunions, etc.
- One large multisport complex
- More gym space
- Bowling pavilion
- Campground
- Indian Creek Park, develop campground area at Tecumseh Trail, Knobstone hiking trail, trailhead near old FOP building
- Water fountains

Sport Facilities:

- Disc golf
- Horseshoes or shuffleboard
- Roller Skate
- Snow tubing hills with mini ski lift
- Archery and/or skeet shooting range



Soccer/Fields:

- Practice Fields
- Update sports fields
- Soccer fields
- Soccer fields
- Soccer fields
- Athletic Fields

Playground:

- Upper playground equipment
- Playground at Mulberry
- Newer accessible playground equipment
- Updated equipment (new Mulberry St. park)

Urban Garden

- Community garden
- Small community orchard
- Victory garden back in Victory Park

Arts

- Concert/performance center
- Interactive public art
- Performing arts series
- Performing arts series

Attached: Community Workshop Matrix

cc: Randy Royer, HDG



What should the Martinsville Parks Department focus on over the next 5-10 years?

SPORT FACILITIES	SOCCER FIELDS	PLAY AREAS (COMMUNITY CENTER)	PICNIC TABLE	CRASH PAD	PLAYGROUND	ARTS	PROGRAMS	TRAILS	LAND? GREEN SPACE	NEW VISION
Handwritten notes and sticky tabs in the Sport Facilities column.	Handwritten notes and sticky tabs in the Soccer Fields column.	Handwritten notes and sticky tabs in the Play Areas column.	Handwritten notes and sticky tabs in the Picnic Table column.	Handwritten notes and sticky tabs in the Crash Pad column.	Handwritten notes and sticky tabs in the Playground column.	Handwritten notes and sticky tabs in the Arts column.	Handwritten notes and sticky tabs in the Programs column.	Handwritten notes and sticky tabs in the Trails column.	Handwritten notes and sticky tabs in the Land? Green Space column.	Handwritten notes and sticky tabs in the New Vision column.



Community Workshop Sign-in Sheet

Date: November 15, 2017
 Time: 6:00 PM – 8:00 PM
 Location: Martinsville Chamber of Commerce at The Main Connection

RE: 5 Year Parks Master Plan

Name	Company/Affiliation	Email
TOM WALLACE		INFO@MIDDLESEX COUNTY DEMOCRATS.NET
Dave Nash	Barbara B-Jordan YMCA	dave.nash@bbjymca.org
Tim + Sherilyn Foley	adjacent property owners	tsfoley@sbcglobal.net
HEWITT MILLS		
Mike Lanam	City Council	m.lanam@martinsville.in.gov
Luke O'Neal	BBJ YMCA	luke@bbjymca.org
Tasha Daugherty	CVB	info@visitmorgancounty.in.com
Trena Carter	ALA	tcarter@ALA-Cities.org
Kenny Roll	Tabernacle	kroll@mbttcm.org
JUSTIN SCHULZ	Tabernacle Christian	jschulz@mbttcm.org
Pamela Dunscombe Reck		therecreationexperience@gmail.com
Thierry Liberge	YMCA	FAMILLELIBERGE@SBCGLOB
Suzanne Mittenenthal	KHTA	Smittenenthal@gmail.com
Jamie Taylor	Chamber	info@martinsvillechamber.com

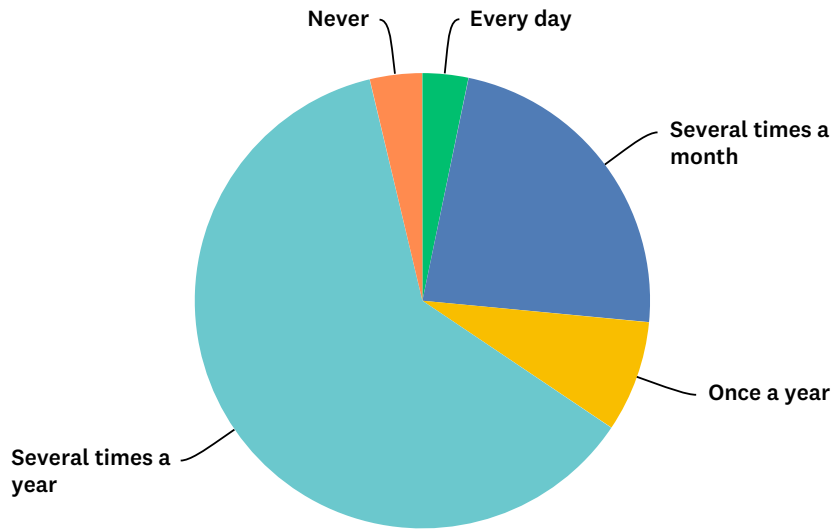
363 N. Illinois Street,
 Suite 2
 Indianapolis, Indiana 46204
 317.536.6161

hitchcockdesigngroup.com

cc: File, HDG

Q1 How often do you use the City's parks/park facilities?

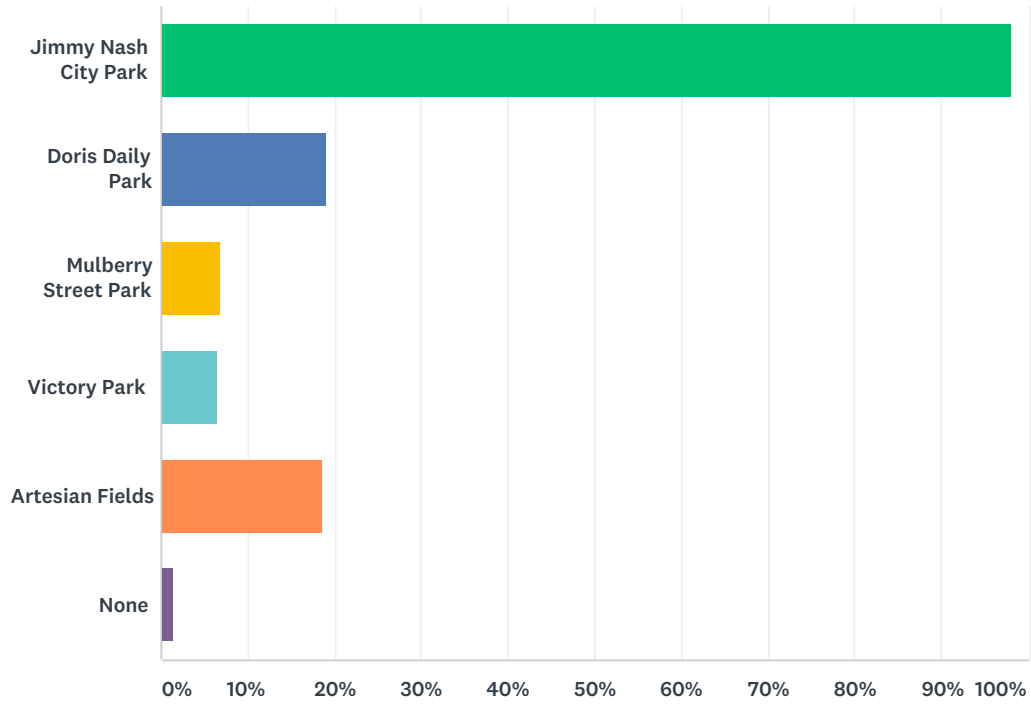
Answered: 215 Skipped: 2



ANSWER CHOICES	RESPONSES	
Every day	3.26%	7
Several times a month	23.26%	50
Once a year	7.91%	17
Several times a year	61.86%	133
Never	3.72%	8
TOTAL		215

Q2 Which of the City's parks, if any, have you visited in the last 12 months? (select all that apply)

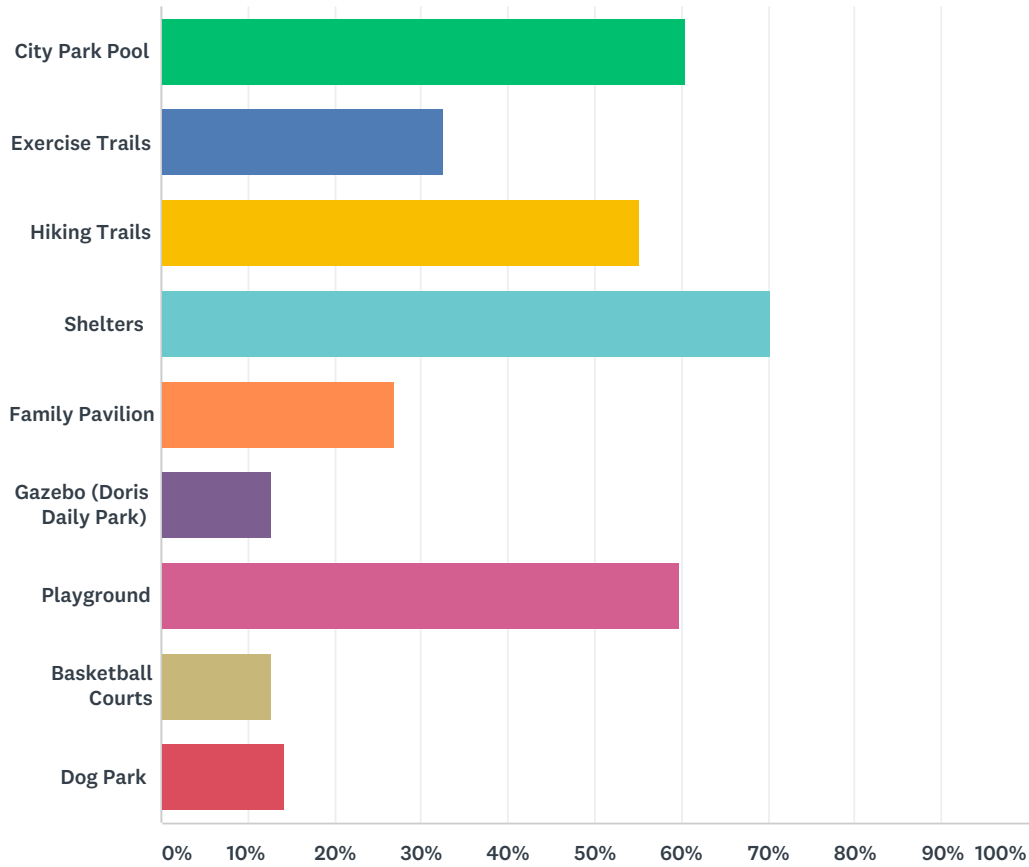
Answered: 216 Skipped: 1



ANSWER CHOICES	RESPONSES
Jimmy Nash City Park	98.15% 212
Doris Daily Park	18.98% 41
Mulberry Street Park	6.94% 15
Victory Park	6.48% 14
Artesian Fields	18.52% 40
None	1.39% 3
Total Respondents: 216	

Q3 Which parks facilities have you or your family used/visited in the last 12 months? (select all that apply)

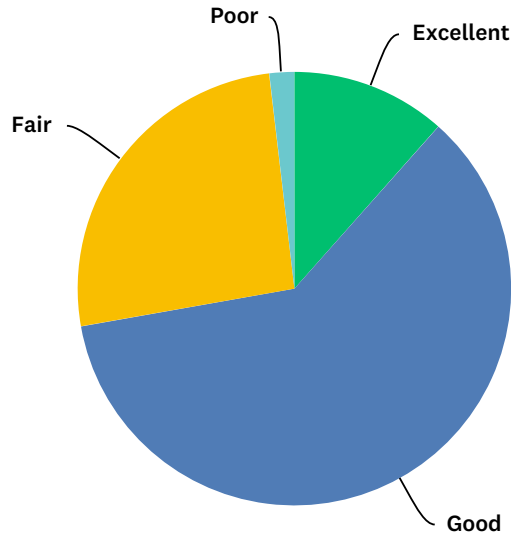
Answered: 212 Skipped: 5



ANSWER CHOICES	RESPONSES	
City Park Pool	60.38%	128
Exercise Trails	32.55%	69
Hiking Trails	55.19%	117
Shelters	70.28%	149
Family Pavilion	26.89%	57
Gazebo (Doris Daily Park)	12.74%	27
Playground	59.91%	127
Basketball Courts	12.74%	27
Dog Park	14.15%	30
Total Respondents: 212		

Q4 As a whole, how would you rate the physical condition of the City's parks and recreation facilities?

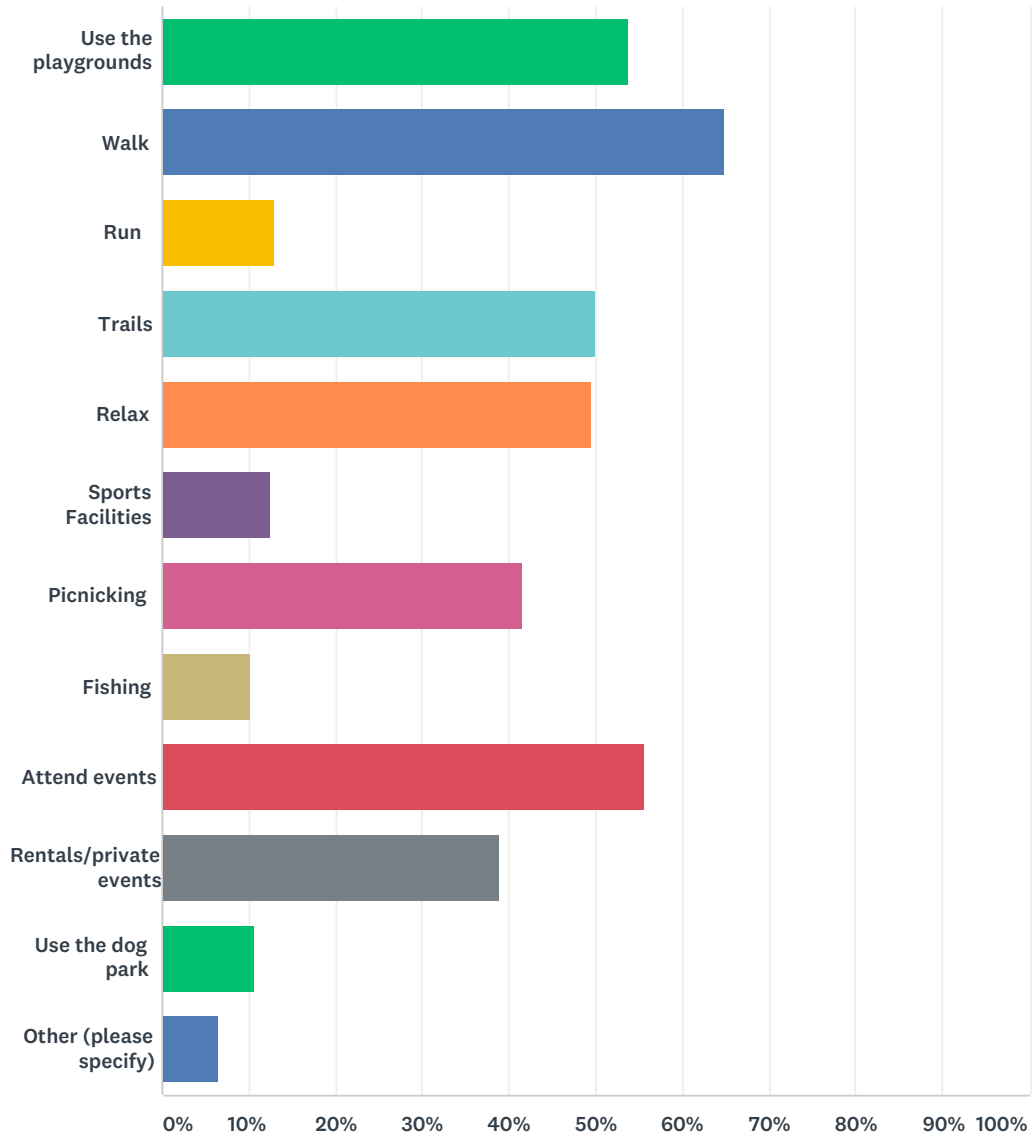
Answered: 216 Skipped: 1



ANSWER CHOICES	RESPONSES	
Excellent	11.57%	25
Good	60.65%	131
Fair	25.93%	56
Poor	1.85%	4
TOTAL		216

Q5 What do you typically do in the parks? (select all that apply)

Answered: 216 Skipped: 1



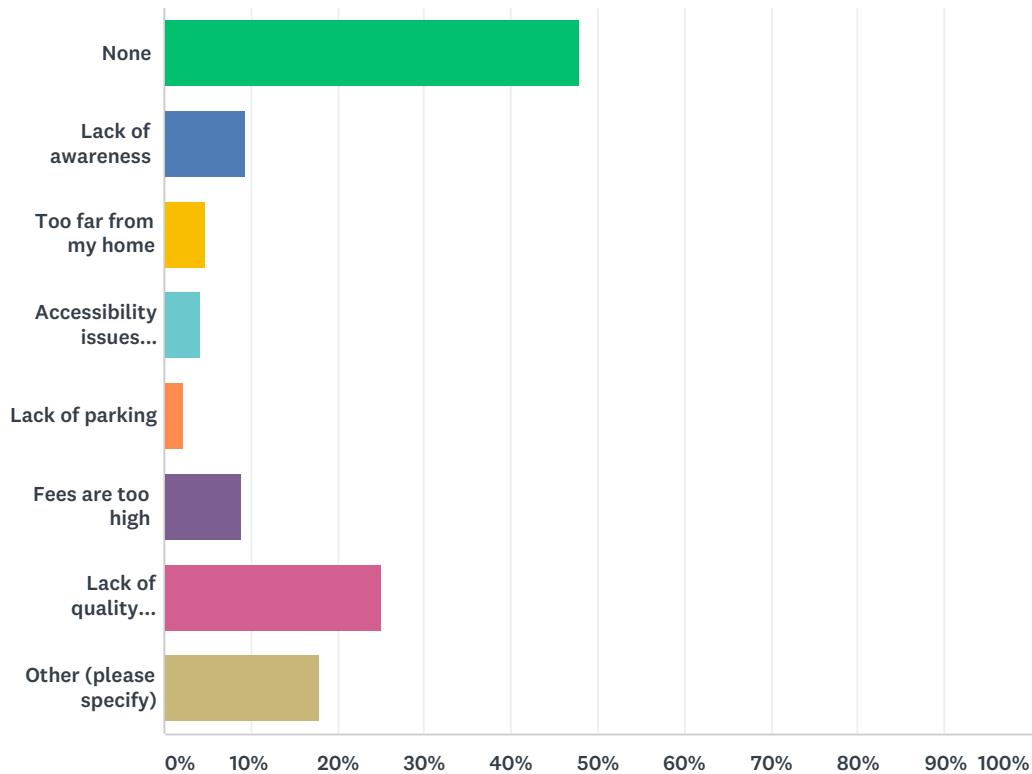
ANSWER CHOICES	RESPONSES	
Use the playgrounds	53.70%	116
Walk	64.81%	140
Run	12.96%	28
Trails	50.00%	108
Relax	49.54%	107
Sports Facilities	12.50%	27
Picnicking	41.67%	90
Fishing	10.19%	22
Attend events	55.56%	120
Rentals/private events	38.89%	84
Use the dog park	10.65%	23
Other (please specify)	6.48%	14

Total Respondents: 216

#	OTHER (PLEASE SPECIFY)	DATE
1	Pool	11/15/2017 8:06 PM
2	Enjoy nature	11/15/2017 10:02 AM
3	Swim	11/15/2017 6:25 AM
4	Santa	11/14/2017 2:15 PM
5	Swim	11/13/2017 7:58 PM
6	Photography	11/13/2017 4:08 PM
7	Would use the park a lot more if I had the freedom from responsibilities. Didn't know about the dog park. Glad to hear it. May be using it in the future.	11/13/2017 8:17 AM
8	I mainly go to the Mulberry St Park since it is in my neighborhood. I am there every Wed from 3:30 to 4:30	11/13/2017 7:27 AM
9	Swimming pool	11/13/2017 7:19 AM
10	Swim	11/13/2017 3:06 AM
11	Swimming pool	11/12/2017 11:23 PM
12	Quiet study place	11/10/2017 9:58 AM
13	Bike	11/9/2017 7:00 PM
14	W	11/9/2017 3:29 PM

Q6 What barriers keep you from using the City parks facilities? Check all that apply.

Answered: 211 Skipped: 6



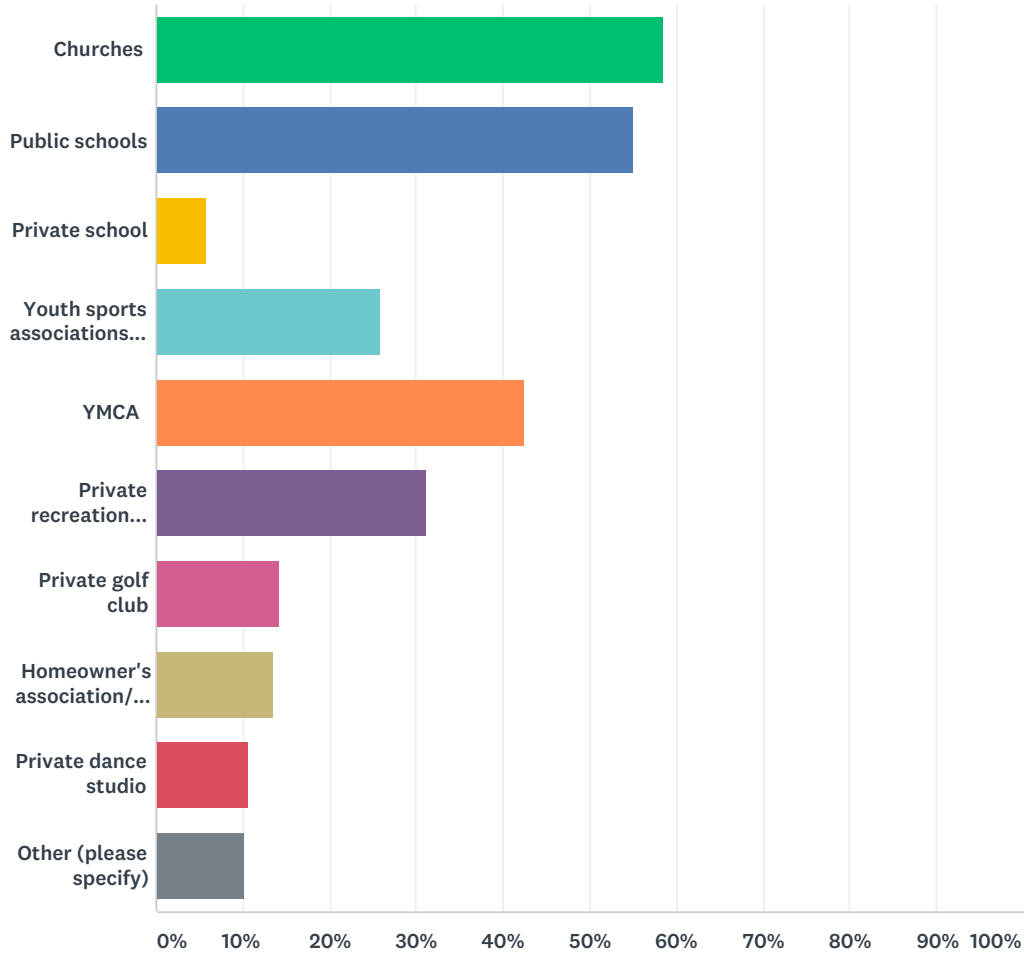
ANSWER CHOICES	RESPONSES	
None	47.87%	101
Lack of awareness	9.48%	20
Too far from my home	4.74%	10
Accessibility issues (accessible parking, pathways, etc.)	4.27%	9
Lack of parking	2.37%	5
Fees are too high	9.00%	19
Lack of quality amenities	25.12%	53
Other (please specify)	18.01%	38
Total Respondents: 211		

#	OTHER (PLEASE SPECIFY)	DATE
1	Need a multiplex sports facility that can be used by city patrons and also shared with the public schools.	12/4/2017 9:22 AM
2	No tennis courts	11/28/2017 7:39 AM
3	The people that typically hang out at the park	11/17/2017 6:32 AM
4	Personal barriers such as hyperacusis (extremely sensitive hearing) keep me from going to the park pool or during events. Otherwise, no barriers.	11/16/2017 4:15 PM
5	The known issues with drugs and drug dealing is my main concern. It is what keeps us from using the parks more often.	11/16/2017 11:19 AM
6	Not a fan of no smoking in the entire park. I understand on the playground and the pavilion but open shelters and the such. So my time there will now be limited.	11/16/2017 11:10 AM
7	Nothing for wheel chairs	11/15/2017 8:09 PM
8	Having to reserve shelter houses to use them at all.	11/15/2017 2:10 PM
9	Lack of connectivity from home and from other amenities for walking and biking.	11/15/2017 12:02 PM
10	Drugs	11/15/2017 10:28 AM
11	Limited lighting.. Even though I live down the street from the park and walk my dog every day in the park even in the winter... there are very few lights on the trail especially when it gets dark in the winter months... and NO security!!!	11/15/2017 10:09 AM
12	Play equipment for toddler age at the top of the hill is in disrepair.	11/15/2017 7:55 AM
13	N/a	11/15/2017 7:52 AM
14	Can't smoke... Its my right	11/15/2017 5:00 AM
15	Sidewalks to/from the park.	11/14/2017 11:29 AM
16	The shelter house rental and deposit is a little steep, we did not do our usual 2x a year family reunion this year :(11/14/2017 8:34 AM
17	Needs to be a half pipe and lanes just for skate borders	11/13/2017 8:00 PM
18	The playgrounds at the top of the park are not in good condition.	11/13/2017 12:36 PM
19	No running trails	11/13/2017 12:29 PM
20	Need a water station	11/13/2017 12:23 PM
21	Wheelchair accessibility at JKCP	11/13/2017 11:33 AM
22	Working two jobs. I am sure my children, grandchildren, and great grandchildren use it. I KNOW the children at WellSpring use it.	11/13/2017 8:17 AM

23	I like to go to our little park on Mulberry St since it is closer to home. I enjoy being with the neighborhood children and watch them play and learn.	11/13/2017 7:27 AM
24	The biggest problem with going to Jimmy Nash are the restrooms. As in you can't use them because they are locked up. Not because someone is using them but padlocked.	11/13/2017 5:57 AM
25	The other people also at the park	11/13/2017 3:06 AM
26	Some playground equipment is damaged and unsafe	11/12/2017 11:48 PM
27	Not enough activities for older people to do (teens)	11/12/2017 11:37 PM
28	safety, the last few times we have been on the playground there have been some people who seem to just be watching kids and kind of creepy. Need more police presence during the day.	11/12/2017 11:22 PM
29	Don't know how to get to them.	11/12/2017 7:03 PM
30	Signs on open shelters that say "reservation only." If not reserved, I should be able to sit under the shelter for lunch.	11/11/2017 10:00 PM
31	Poor playground equipment in all areas. Sketchy people in the area.	11/10/2017 11:04 PM
32	The anti 2nd Amendment firearms policy. Licensed people should not be restricted from protecting themselves, their families and others from criminals out to do them harm. All mass shootings occur in firearms restricted areas and consequently these policies are a danger to our citizens.	11/10/2017 2:23 PM
33	Shelter rental fees are now pretty high - it would be nice if you could rent one for a smaller window of time at a lesser rate. A three or four hour window rather than all day would allow more than one group could use the shelter in a day. Things we enjoy doing in other communities but are not available in Martinsville include paved bicycle trails - not just within a park, but trails that connect parks or connect areas of the city would be super useful. Perhaps a trail system that connects the park to downtown, area schools, connects to other park properties and areas with shopping or dining would encourage residents to use bicycles more rather than cars for short errands.	11/10/2017 2:13 PM
34	I just visit when I want. I have 4 grandkids, we have 2 private pools between our families so we don't use the park pool. The ball fields could use lots of improvement especially the concession stands and bathrooms and some of the fields. The fields and grounds were maintained much better in 2017 than in previous years.	11/10/2017 10:24 AM
35	Lack of biking trails throughout commu ity.	11/9/2017 7:00 PM
36	Not much to do in the parks. Poor upkeep. Worn out appearance. Trash and general disrespect of property by some residents. No programming.	11/9/2017 4:51 PM
37	Timing - park shelters are not available to rent in early November.	11/9/2017 3:42 PM
38	Drug dealers, used needles on playground and other areas	11/9/2017 3:08 PM

**Q7 Which of the following alternative provider facilities (not managed by the City Parks Department) have you used in the past 12 months?
(select all that apply)**

Answered: 205 Skipped: 12



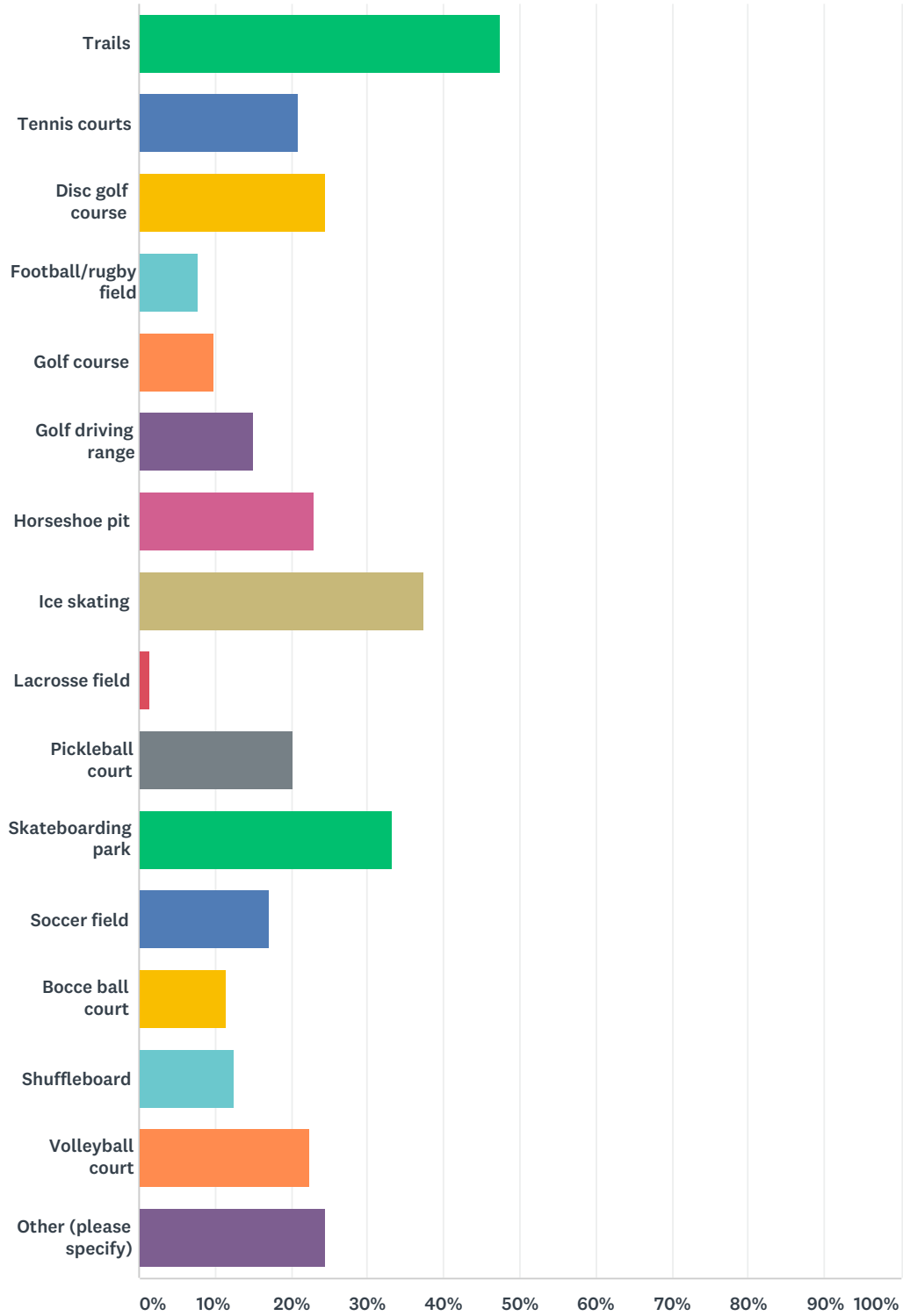
ANSWER CHOICES	RESPONSES
Churches	58.54% 120
Public schools	55.12% 113
Private school	5.85% 12
Youth sports associations/travel sports	25.85% 53
YMCA	42.44% 87
Private recreation center/fitness club	31.22% 64
Private golf club	14.15% 29
Homeowner's association/apartment complex facilities	13.66% 28
Private dance studio	10.73% 22
Other (please specify)	10.24% 21
Total Respondents: 205	

#	OTHER (PLEASE SPECIFY)	DATE
1	mooreville pioneer park trails	11/16/2017 3:41 PM
2	Greenwood Community Center	11/16/2017 11:19 AM
3	other county parks	11/15/2017 8:17 PM

4	State Parks, i.e. Brown County. White river fishing access points.	11/15/2017 12:02 PM
5	none	11/15/2017 5:00 AM
6	Restaurant with private room	11/14/2017 5:24 PM
7	Depot & Art Sanctuary	11/14/2017 11:29 AM
8	none	11/13/2017 8:00 PM
9	county parks	11/13/2017 1:38 PM
10	I am answering for my extended family as I know they won't see this survey.	11/13/2017 8:17 AM
11	None	11/13/2017 8:06 AM
12	Our own shelter	11/13/2017 7:01 AM
13	Plainfield and Mooresville parks	11/13/2017 6:15 AM
14	Gymnastics studio	11/12/2017 11:48 PM
15	Na	11/12/2017 2:11 PM
16	Fair grounds	11/10/2017 2:23 PM
17	Art Sanctuary, restaurants with party rooms	11/10/2017 2:13 PM
18	Mellady soccer fields	11/10/2017 10:24 AM
19	State parks and forests	11/10/2017 10:14 AM
20	Fairgrounds	11/9/2017 8:50 PM
21	Art Sanctuary & restaurants with meeting rooms.	11/9/2017 3:42 PM

Q8 Which park amenities would you like to see ADDED to the park system? (select all that apply)

Answered: 192 Skipped: 25



ANSWER CHOICES	RESPONSES
Trails	47.40% 91
Tennis courts	20.83% 40
Disc golf course	24.48% 47
Football/rugby field	7.81% 15
Golf course	9.90% 19

Golf driving range	15.10%	29
Horseshoe pit	22.92%	44
Ice skating	37.50%	72
Lacrosse field	1.56%	3
Pickleball court	20.31%	39
Skateboarding park	33.33%	64
Soccer field	17.19%	33
Bocce ball court	11.46%	22
Shuffleboard	12.50%	24
Volleyball court	22.40%	43
Other (please specify)	24.48%	47
Total Respondents: 192		

#	OTHER (PLEASE SPECIFY)	DATE
1	Indoor Multiplex Sports Facility	12/4/2017 9:23 AM
2	more activities for older children/teens BMX course..., walk/run trails connecting to other town/cities	11/21/2017 9:01 AM
3	Ice skating X200	11/18/2017 12:34 AM
4	Gaga ball	11/16/2017 9:39 PM
5	Organized fitness classes	11/16/2017 4:26 PM
6	Naturalist (certified) led hikes and/or classes from time to time.	11/16/2017 4:19 PM
7	Kid putting golf	11/16/2017 4:03 PM
8	Seating	11/16/2017 12:15 AM
9	Biking lanes/paths	11/15/2017 12:13 PM
10	Paved path for running/walking	11/15/2017 11:12 AM
11	Community fitness center sports facilities to hold tournaments. Our high school missed out on a lot of funding due to lack of a field house	11/15/2017 10:31 AM
12	Benches	11/15/2017 10:04 AM
13	Band stand	11/14/2017 6:50 PM
14	Amphitheater for concerts	11/14/2017 11:43 AM
15	Zip line down the hill that would not hinder the winter sledding. Maybe some actual sledding runs. Small putt-putt golf area	11/14/2017 8:39 AM
16	half pipe and designated paved lanes for skate borders	11/13/2017 8:04 PM
17	Better playground equipment for smaller children.	11/13/2017 12:38 PM
18	Martinsville needs adequate soccer and baseball/softball fields	11/13/2017 12:32 PM
19	Lighted basketball courts with good backboards.	11/13/2017 11:57 AM
20	Just improve what is existing	11/13/2017 10:36 AM
21	Outdoor Amphitheater	11/13/2017 10:21 AM
22	lazy river	11/13/2017 8:53 AM
23	Fishing pond	11/13/2017 8:32 AM

24	Swings accessible for the handicapped (those in wheelchairs)	11/13/2017 8:21 AM
25	Bring the Tennis Courts back!!!! Build Horseshoe Pits...Great sport! City recently started working with our little league and helping with a successful youth organization, now work with the YMCA and build some soccer fields and help our youth some more..Beach Volleyball Courts	11/13/2017 7:53 AM
26	Amphitheatre	11/13/2017 7:11 AM
27	Better trails, sports facilities like Plainfield	11/13/2017 3:01 AM
28	Nicer, better, larger, more fishing spots	11/13/2017 1:14 AM
29	Horse riding trails	11/13/2017 1:02 AM
30	Obstacle course	11/12/2017 11:42 PM
31	Adult only swim access during the summer evenings	11/12/2017 11:24 PM
32	I'd like to see a haybail maze from September through November with some kind of food booth (hot chocolate/coffee/stew/chili in the center. Maybe in the parking lot in front of beefcake burgers,	11/12/2017 11:24 PM
33	MUSIC Venue	11/12/2017 11:21 PM
34	Music venue	11/12/2017 10:46 PM
35	Kickball	11/12/2017 10:30 PM
36	Out door theatre	11/12/2017 10:12 PM
37	Bike trails	11/10/2017 9:06 PM
38	Concert pavilion	11/10/2017 5:06 PM
39	More neighborhood parks and bike paths or lanes.	11/10/2017 2:28 PM
40	paved trails	11/10/2017 12:23 PM
41	not sure	11/10/2017 11:06 AM
42	Paths between the parks and other city facilities	11/10/2017 9:58 AM
43	Zipline	11/10/2017 8:28 AM
44	Mini-golf course	11/9/2017 9:02 PM
45	Bike trails similar to Columbus people trails.	11/9/2017 7:03 PM
46	Trail system to connect the parks to downtown, schools, etc.	11/9/2017 5:48 PM
47	I would like to see more natural surface hiking trails, if possible. Please get people who know what they're doing to construct these trails. The new trail at Nash is ill conceived and needs to be reworked. Do not put gravel on hiking trails unless there is a drainage issue. Martinsville would benefit greatly from multi-use paved trails, ideally connecting the city proper with parts south, north--and connecting with other trails to create a county-wide trail system.	11/9/2017 5:01 PM

Q9 What programs, activities, or events would you like to see the Parks and Recreation Department add to our offerings?

Answered: 133 Skipped: 84

#	RESPONSES	DATE
1	Some kind of bike/skateboard type event for youth. We take our boys to cascades parka lot mainly cause they love to skate and they have a skate park we would love to have somewhere local they could skate	11/26/2017 8:22 PM
2	I would like to see more offerings available at the other locations around town. I would also like to see more open green spaces with benches, trees, perhaps a few tables for reading, writing, eating...	11/26/2017 6:28 PM
3	Pickleball organized play	11/21/2017 12:43 PM

4	health awareness, nutrition awareness anything related to bettering oneself	11/21/2017 9:01 AM
5	Campground	11/19/2017 8:07 PM
6	Skating rink	11/18/2017 12:34 AM
7	Fitness	11/17/2017 10:12 AM
8	Maintaining the building should be foremost.	11/17/2017 1:07 AM
9	Not sure	11/16/2017 9:39 PM
10	Group fitness classes, guided hikes	11/16/2017 4:26 PM
11	See #8.	11/16/2017 4:19 PM
12	Paddle boats on park pond	11/16/2017 4:03 PM
13	nature programs-bugs, trees, flowers, photography	11/16/2017 3:43 PM
14	N/A	11/16/2017 11:45 AM
15	I think table tennis would be something really cool to see added in some way; maybe monthly gatherings/tournaments.	11/16/2017 11:23 AM
16	More events for Preteens/teens	11/16/2017 11:04 AM
17	Walk club...more organized walks 5ks	11/16/2017 8:42 AM
18	More activity for kids	11/16/2017 8:05 AM
19	???	11/16/2017 6:35 AM
20	Older adult activities	11/16/2017 12:15 AM
21	Concerts	11/15/2017 11:07 PM
22	more of them	11/15/2017 8:19 PM
23	Something for the handicap	11/15/2017 8:12 PM
24	Swimming lessons at the city park pool every summer.	11/15/2017 8:11 PM
25	Summer camps Activities for adults: crafts, dance, exercise for all levels	11/15/2017 6:51 PM
26	Cinema in the park after dark. Nature programs.	11/15/2017 12:25 PM
27	Movie nights Possibly add running and biking events Annual outdoor activity event with a variety of different activities throughout the city. Similar to the annual event held at Ft. Ben Harrison. Off-roading for UTVs, Jeeps, etc.	11/15/2017 12:13 PM
28	More kids' activities/classes offered especially in the summer	11/15/2017 11:12 AM
29	Anything would be great. How do we have a pool without swimming lesson? Really?	11/15/2017 10:31 AM
30	More middle school activities.. Alot of the activities are geared towards toddlers or little kids	11/15/2017 10:25 AM
31	Better basket ball courts	11/15/2017 8:31 AM
32	Bigger splash pad.	11/15/2017 7:55 AM
33	I think the park is doing a great job updating and keeping the park clean.	11/15/2017 6:30 AM
34	Kids activities	11/15/2017 6:29 AM
35	Affordable season passes for the pool	11/15/2017 5:17 AM
36	Youth outdoor engagement activities in the summer. Not sports, but hiking, fishing, nature, preservation learning activities.	11/15/2017 5:12 AM
37	More programs. Like candy cane hunt. Anything for kids to be able to participate.	11/15/2017 4:52 AM
38	More of the seasonal activities, more live music, "classes" or educational programming	11/14/2017 9:37 PM
39	Bike paths	11/14/2017 7:55 PM
40	Concerts	11/14/2017 6:50 PM
41	.	11/14/2017 5:25 PM

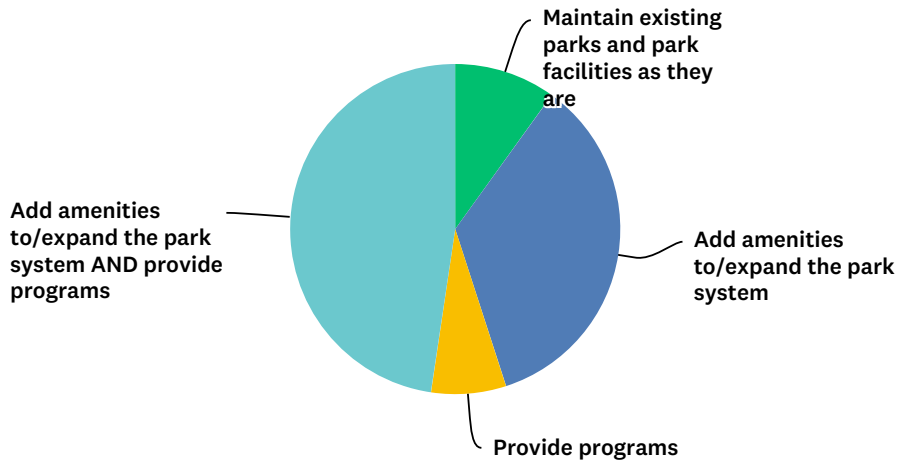
42	Concerts	11/14/2017 2:01 PM
43	Concerts	11/14/2017 11:43 AM
44	Kids programs, events, activities. Holiday activities and events. Wine/Beer Fest. Concerts, movies	11/14/2017 11:33 AM
45	music concerts	11/14/2017 9:25 AM
46	More arts and crafts at shelter year round. Maybe a community wide cook out or pitch in.	11/14/2017 8:39 AM
47	Concerts	11/14/2017 7:44 AM
48	N/A	11/13/2017 10:32 PM
49	Youth runs	11/13/2017 8:42 PM
50	A Zip Line coming down the park hill would be awesome. along with a trolley system (like those used at ski resorts) that would ferry you up to the top of the hill.	11/13/2017 8:04 PM
51	Nature Programs	11/13/2017 8:03 PM
52	Have trails through town like Bloomington and Franklin and Greenwood	11/13/2017 5:51 PM
53	Cleaning up the trails... I would like see a 4-H club come in and help out with some of the clean up...	11/13/2017 4:31 PM
54	Fishing for kids as Pamela D had one year.	11/13/2017 4:10 PM
55	Movie night in the pool, easter egg hunt, lights on trails. Bike / skate park, dog park	11/13/2017 4:04 PM
56	Exercise program adult programs	11/13/2017 2:32 PM
57	summer youth programs, historical (re-enactment, craft, etc.), interpretive garden workshops, nature center	11/13/2017 1:44 PM
58	Playgrounds for smaller children.	11/13/2017 12:38 PM
59	Assume the Lil League diamonds; add soccer fields	11/13/2017 12:32 PM
60	concerts, sports competitions	11/13/2017 12:26 PM
61	I would like to see the parks & rec programs that Miss Panama used to do, such as the after school programs, fishing days, the mini camps she would do during school breaks. Everything was such fun and rarely costs were involved making it more affordable to entertain the kids.	11/13/2017 12:19 PM
62	good quality lighted basketball courts with quality backboards....dredge the pond and stock it.	11/13/2017 11:57 AM
63	Community focus groups	11/13/2017 10:36 AM
64	Monthly or Weekly Summer Concert Series at an Outdoor Amphitheater	11/13/2017 10:21 AM
65	I believe the park has done a wonderful job adding programming. Continuing to add programs for children, families and adults is important.	11/13/2017 10:03 AM
66	?	11/13/2017 9:56 AM
67	Maybe besides Jimmy Nash, have more family friendly activities, swings/slides, etc..example:Doris Daily Park.	11/13/2017 9:07 AM
68	Concerts, plays, assorted lessons	11/13/2017 8:53 AM
69	Personal enrichment courses to enrich the lives of the people of Martinsville physically and mentally. Fashion police policing the parks! Too many Artesians don't care enough about their bodies or the way they dress and it grotesquely shows.	11/13/2017 8:32 AM
70	Small open air theater (with seating) where local talent could perform.	11/13/2017 8:21 AM
71	Music from our local bands	11/13/2017 8:09 AM
72	Concerts,school plays, programs like that.	11/13/2017 8:05 AM
73	More things for kids at a reasonable rate	11/13/2017 7:56 AM
74	An outdoor Amphitheater area added...lots of great things and activities going on at the park...keep them up and continue to improve!	11/13/2017 7:53 AM
75	N/A	11/13/2017 7:52 AM

76	Live nativity	11/13/2017 7:51 AM
77	n/a	11/13/2017 7:36 AM
78	anything centered and catered to children. Children of ALL types Rich, poor, race, age.	11/13/2017 7:31 AM
79	More family day related activities .	11/13/2017 7:11 AM
80	Outdoor concerts during the summer months	11/13/2017 7:08 AM
81	More FREE things for the kids	11/13/2017 7:04 AM
82	Swim lessons	11/13/2017 7:03 AM
83	Veterans Day events	11/13/2017 6:53 AM
84	Better running trails, more playgrounds	11/13/2017 6:17 AM
85	I would like to see an event that celebrates and thanks all the City employees.	11/13/2017 6:02 AM
86	League sports like volleyball	11/13/2017 4:09 AM
87	N/a	11/13/2017 3:11 AM
88	Running club, running events	11/13/2017 3:01 AM
89	Camping	11/13/2017 1:14 AM
90	Meet your neighbors pitch in lunchen at thr park come on ladies this could be fun	11/13/2017 12:45 AM
91	dog park and yoga	11/12/2017 11:52 PM
92	Children's activities a few mornings/week in the summer, and free summer lunch returning	11/12/2017 11:52 PM
93	Obstacle course, exercise programs, recreational sports teams, and maybe a rock wall	11/12/2017 11:42 PM
94	More trails and walking paths connecting areas of town. Look at Plainfield, the trail system and park system are great and that attracts families. Also pay attention to the little league fields. That are a great asset to this community. The leadership organization that is in place will help the community do things like travel tournaments to bring in money to the community. Ice skating on the question before was something I never thought of. It would be something families and teens could do during the winter time.	11/12/2017 11:40 PM
95	Outdoor education programs	11/12/2017 11:25 PM
96	More sports	11/12/2017 11:24 PM
97	Concerts and family fun day events	11/12/2017 11:21 PM
98	Arts, crafts events Music events	11/12/2017 11:00 PM
99	Don't know at this time..	11/12/2017 10:54 PM
100	Wildflower and tree indentification.	11/12/2017 10:46 PM
101	Anything to get more kids involved	11/12/2017 10:30 PM
102	Movies, and outdoor concert threatre	11/12/2017 10:12 PM
103	More concerts	11/12/2017 10:02 PM
104	More concerts.	11/12/2017 7:05 PM
105	Not really any. Keep it a quiet green space that can be enjoyed by all and keep the offerings of a nature that the park doesn't turn into a space that is overtaken by any special interests or draw the wrong type of crowd (noisy, unruly who would cause damage and/or run off Other park users).	11/12/2017 4:22 PM
106	Movie, music, and food truck events.	11/11/2017 10:35 PM
107	Movies in the park, music events, community events for families with music, food trucks, etc	11/11/2017 10:29 PM
108	More kids programs and events. More parks properties around the city.	11/11/2017 10:08 PM
109	More non-traditional sports or activities for kids	11/11/2017 6:15 AM
110	Organized hikes, yoga, group bike rides	11/10/2017 9:06 PM
111	Free music concerts	11/10/2017 5:06 PM

112	Family programs, youth programs, hikes, nature camp days when schools are not in session, live music series in warmer months either at the park or downtown, outdoor movies at the park, evening hikes, photo walks, indoor events at the pavilion - educational, social events to get residents together during colder months. Seasonal education programs about nature. Look at the types of activities offered by other city parks departments in the region as examples.	11/10/2017 2:20 PM
113	I cannot think of any new programs.	11/10/2017 12:23 PM
114	renaissance festival with vendors, dancing, music, jousting, etc. kind of like this one: https://www.carolina.renfestinfo.com/ herb festival with vendors, dancing, folk music, etc. outdoor "farm to table" dinner party madrigal singers/carolers during Christmas time festival of living art, like this: http://gilmoregirls.wikia.com/wiki/The_Festival_of_Living_Art	11/10/2017 11:41 AM
115	Community band concerts are great! An annual family friendly contemporary concert including or several during the summer, would be good. Featuring pop/rock bands. The annual fireworks celebration is nice, but every year we hear the same country bands. They do well, but It would be good to have variety.	11/10/2017 11:06 AM
116	no opinion	11/10/2017 10:28 AM
117	Maybe offer free youth activities	11/10/2017 10:24 AM
118	Maybe a few more special events for kids and families	11/10/2017 10:19 AM
119	music or movies in the summer	11/10/2017 10:04 AM
120	none	11/10/2017 10:03 AM
121	fitness classes, orienteering, environmental classes	11/10/2017 9:58 AM
122	Interpretive Naturalist programs	11/10/2017 9:52 AM
123	More fitness activities. More organized sports activities. Activities for kids	11/10/2017 8:28 AM
124	Outdoor fitness classes, pickleball, athletic fields	11/9/2017 10:19 PM
125	Summer swim lessons, horse shoe leagues, movie in the park, music in the park, Easter egg hunt, family scavenger hunts	11/9/2017 9:02 PM
126	Expanded summer program for kids	11/9/2017 8:55 PM
127	Pickleball Athletic Fields	11/9/2017 6:41 PM
128	A variety of children and family programming. Nature programs, trail hikes, photography meet ups, live music series, outdoor movies, food truck events. Bring back cocoa and marshmallows on snow days!	11/9/2017 5:48 PM
129	Festivals! Music!	11/9/2017 5:21 PM
130	Is there currently a parks and recreation department? I did not know that. Programming for all ages (but especially kids) like we had prior to the Kohl administration. People need something to do in the parks. Pickle ball courts and maybe a league. Maybe swimming lessons for all ages. Friends of the Parks non-profit organization.	11/9/2017 5:01 PM
131	Softball	11/9/2017 4:14 PM
132	Concerts, more activities like Pumpkins in the Park, nature walks, birding or other Nature activities	11/9/2017 3:49 PM
133	Redo the tennis courts	11/9/2017 3:38 PM

Q10 The Parks Department should:

Answered: 191 Skipped: 26



ANSWER CHOICES	RESPONSES	
Maintain existing parks and park facilities as they are	9.95%	19
Add amenities to/expand the park system	35.08%	67
Provide programs	7.33%	14
Add amenities to/expand the park system AND provide programs	47.64%	91
TOTAL		191

Q11 If you could change one thing about the Martinsville Park System, it would be:

Answered: 149 Skipped: 68

#	RESPONSES	DATE
1	Add new tennis courts	11/28/2017 7:40 AM
2	A small skate park	11/26/2017 8:22 PM
3	Add more green spaces around town.	11/26/2017 6:28 PM
4	Add paved walking/running/biking trails that connect to other areas	11/21/2017 9:01 AM
5	N/A	11/19/2017 8:07 PM
6	Not sure	11/18/2017 12:34 AM
7	Change the leadership	11/17/2017 1:06 PM
8	more things to offer to the public, disregard some of the "new" rules from this past year	11/17/2017 10:12 AM
9	More trails	11/17/2017 6:33 AM
10	Put speed bumps in	11/17/2017 1:07 AM
11	Not sure	11/16/2017 9:39 PM
12	To not block off the upper road/back of the park during the winter. I park up there to walk the trail to the gazebo on the hill. I am smart enough to know when the road is too icy or impassable. I don't need the park people to block it off.	11/16/2017 4:19 PM
13	better trails and programs	11/16/2017 3:43 PM

14	Better trails for distance runners	11/16/2017 11:45 AM
15	Security	11/16/2017 11:40 AM
16	The look and feel - everything seems so dated and dirty that it keeps good families from going.	11/16/2017 11:23 AM
17	the broken down playground equipment covered in curse words	11/16/2017 11:04 AM
18	More enclosed shelters with handicap restrooms at a reasonable price	11/16/2017 8:42 AM
19	Lower cost for the shelter houses	11/16/2017 8:05 AM
20	Volleyball Courts	11/16/2017 6:35 AM
21	Security added	11/16/2017 12:15 AM
22	Pool	11/15/2017 11:07 PM
23	more of them	11/15/2017 8:19 PM
24	Have a place where people can go hang out without being harrassed	11/15/2017 8:12 PM
25	Plant some trees at both Doris Daily Park and Victory Park.	11/15/2017 8:11 PM
26	Having things to do	11/15/2017 6:51 PM
27	Live outdoor music venue. Lower fees on shelter rentals. More picnic tables with grills because some cant afford to rent a shelter. Nature trails for elderly. Mite like burkhart park in paragon	11/15/2017 5:26 PM
28	Security. Enforcing no smoking	11/15/2017 12:25 PM
29	Expand, connect, and integrate the system throughout the city. Consider ways to incoporrate the park system into the downtown area, as well as, the white river.	11/15/2017 12:13 PM
30	Addition of paved running/walking paths	11/15/2017 11:12 AM
31	Be a real park system. I actually have a degree from IU in this area.	11/15/2017 10:31 AM
32	Lighting!	11/15/2017 10:25 AM
33	Create more parks in different parts of the city and outside the city limits if possible, with sidewalks and benches.	11/15/2017 10:04 AM
34	Have designated smoking areas	11/15/2017 8:31 AM
35	New play equipment at the top of hill that is toddler/baby/handicap safe and accessible	11/15/2017 7:59 AM
36	Cheaper shelter rates. They are pretty fair but about \$25 too high.	11/15/2017 7:55 AM
37	Upgrade some of the equipment and the grounds under the playground equipment	11/15/2017 6:49 AM
38	More security and more equipment for the kids to play on plus things for family's to do together	11/15/2017 6:33 AM
39	Stay the same.	11/15/2017 6:30 AM
40	Fix play equipment	11/15/2017 6:29 AM
41	Bike Trails	11/15/2017 5:29 AM
42	Security	11/15/2017 5:17 AM
43	We're doing great, just keep funding additions/expansion as we have funds. I liked the idea of the music venue. More of a cultural, naturalistic place than sports dominated. We have PLENTY of sports dominated in this town.	11/15/2017 5:12 AM
44	Financial assistance or income based pricing for families	11/15/2017 5:10 AM
45	allow smoking/chewing. this is why we dont go to the park any longer	11/15/2017 5:02 AM
46	More trails like mooresville ...paved and expand our non paved trails. See more cop activity so we know we are safe there.	11/15/2017 4:52 AM
47	More programming for all ages!	11/14/2017 9:37 PM
48	More events	11/14/2017 6:50 PM
49	Keep drugs out of our parks. More security	11/14/2017 5:25 PM
50	Take the mayor out of it	11/14/2017 2:17 PM

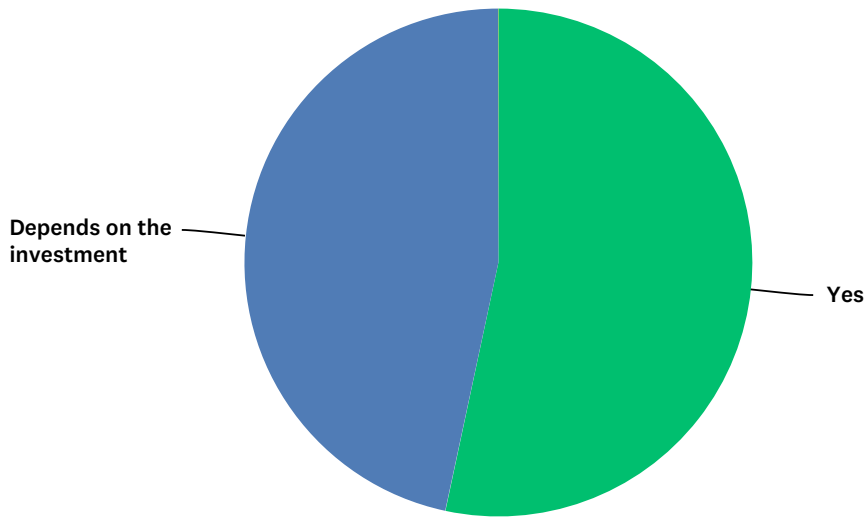
51	Add a theater	11/14/2017 2:01 PM
52	Have open shelter houses to use	11/14/2017 11:43 AM
53	Sidewalks leading to/from the park.	11/14/2017 11:33 AM
54	size and condition and location of pool	11/14/2017 9:25 AM
55	Lower the deposit and/or rental of the pavillion. Add more pavillions with bathroom facilities.	11/14/2017 8:39 AM
56	Opportunities/amenities	11/13/2017 10:32 PM
57	Update equipment and add amenities	11/13/2017 10:15 PM
58	Better playgrounds	11/13/2017 8:42 PM
59	Remove Tina Chaffey and ask her to stay away from the park	11/13/2017 8:04 PM
60	Update all shelters and picnic tables	11/13/2017 8:03 PM
61	Clean up and better maintained	11/13/2017 5:51 PM
62	How expensive it is to rent	11/13/2017 5:31 PM
63	Everything get someone who is at the park 24-7	11/13/2017 4:31 PM
64	Trails or better paved system to travel by foot or bike to each.	11/13/2017 4:10 PM
65	Things for teens	11/13/2017 4:04 PM
66	Adult programs	11/13/2017 2:32 PM
67	entrance visual appeal (all parks); make visually more inviting	11/13/2017 1:44 PM
68	Security patrolled for drug users.	11/13/2017 12:38 PM
69	Place the baseball/softball fields under the organization while adding additional youth field opportunites like soccer	11/13/2017 12:32 PM
70	More trails	11/13/2017 12:26 PM
71	Keeping free or low cost activities and programs.	11/13/2017 12:19 PM
72	nothing	11/13/2017 11:57 AM
73	Security	11/13/2017 11:35 AM
74	Include youth baseball and softball leagues	11/13/2017 10:36 AM
75	Add an Outdoor Amphitheater	11/13/2017 10:21 AM
76	Have shelters open during the day. I enjoy taking my lunch to the park. It seems that with the updates there aren't any open shelters to sit in so I sit in my car.	11/13/2017 10:03 AM
77	Not sure	11/13/2017 9:56 AM
78	Not much...more amenities excluding the Jimmy Nash Park!	11/13/2017 9:07 AM
79	Adding more water options. Whether it be a waterpark it the summer that can be a ice skating rink in the winter or a few fishing ponds for some canoeing, or kayaking would be great additions and very profitable for the sity.	11/13/2017 8:32 AM
80	Later pool hours for those who work	11/13/2017 8:21 AM
81	All entrances should be secure	11/13/2017 8:09 AM
82	Na	11/13/2017 8:05 AM
83	The director	11/13/2017 7:56 AM
84	Always have our youth in mind in making decisions...they are the future.	11/13/2017 7:53 AM
85	N/A	11/13/2017 7:52 AM
86	Better upkeep	11/13/2017 7:36 AM
87	update the Mulberry St park	11/13/2017 7:31 AM
88	Parking	11/13/2017 7:11 AM

89	Jimmy Nash park is the main park, but maybe more focus on the other parks. I always forget we even have them.	11/13/2017 7:08 AM
90	Replace the roads	11/13/2017 7:04 AM
91	US Flags tattered at some parks. Disrespectful.	11/13/2017 7:03 AM
92	Skateboard park for children	11/13/2017 6:53 AM
93	Increased police patrols	11/13/2017 6:17 AM
94	Security at Jimmy Nash	11/13/2017 6:02 AM
95	More security for drugs/unwanted people	11/13/2017 4:09 AM
96	The nasty people who hang around there	11/13/2017 3:11 AM
97	Have similar feel as Plainfield parks	11/13/2017 3:01 AM
98	More fishing, larger pond with better seating around it and a fountain in it	11/13/2017 1:14 AM
99	Add daycamps during times school is out. Art, drama, jewelry making, etc., just for a two to three hour period a day. Maybe for four weeks, three days week, then, depending on the response, rotate in another class. Charge something minimal.	11/13/2017 1:02 AM
100	Stock pond game fish	11/13/2017 12:32 AM
101	dog park	11/12/2017 11:52 PM
102	Quality playground equipment	11/12/2017 11:52 PM
103	Activities available	11/12/2017 11:42 PM
104	Have more space. You can never have enough especially with the growth that will be coming with I69	11/12/2017 11:40 PM
105	Restrooms	11/12/2017 11:25 PM
106	More usable Green space	11/12/2017 11:24 PM
107	Add Music venue	11/12/2017 11:21 PM
108	Nothing at this time	11/12/2017 10:54 PM
109	Clean up artesian park	11/12/2017 10:46 PM
110	Programs for children	11/12/2017 10:30 PM
111	More security	11/12/2017 10:12 PM
112	Just keep growing	11/12/2017 10:02 PM
113	More benches.	11/12/2017 7:05 PM
114	More playgrounds for older kids	11/12/2017 9:44 AM
115	Add disc golf course	11/11/2017 10:35 PM
116	More events	11/11/2017 10:29 PM
117	It's priority among other city business and the appreciation for a quality park system in our community.	11/11/2017 10:08 PM
118	I would improve the quality of the baseball fields, add a safe playground to the area for younger siblings to use during games, and improve the parking situation around the fields.	11/11/2017 6:15 AM
119	Create safe opportunities for youth and families. Increase nature events.	11/10/2017 11:07 PM
120	More focus exercise	11/10/2017 9:06 PM
121	Clearer traffic markings at Jimmy Nash, concert facilities	11/10/2017 5:06 PM
122	The anti 2nd Amendment "no Firearms" policy, make it "no firearms by unlicensed people".	11/10/2017 2:28 PM
123	More programs! (Trail system is a close #2, but programs might be quicker and easier to implement).	11/10/2017 2:20 PM
124	The inclusion of a paved trail system for walkers and runners throughout the city.	11/10/2017 12:23 PM

125	none	11/10/2017 11:46 AM
126	wish it was bigger and had a bit more parking. :)	11/10/2017 11:41 AM
127	Not sure	11/10/2017 11:06 AM
128	You just need to look at every surrounding county to see how much they have and how little we have. Our sports complexes and parks in general are very lacking compared to other communities. You should meet with leaders from surrounding areas and take advice from them.	11/10/2017 10:28 AM
129	No smoking if its not already, security,	11/10/2017 10:24 AM
130	Beware of micro-management by too many	11/10/2017 10:19 AM
131	more young adult/adult programs & activities	11/10/2017 10:04 AM
132	none	11/10/2017 10:03 AM
133	make it an actual system instead of one park.	11/10/2017 9:58 AM
134	Year round restrooms	11/10/2017 9:52 AM
135	Enlarge the main park or create a new larger park	11/10/2017 8:28 AM
136	Expanded facilities and programming	11/9/2017 10:19 PM
137	Have a website that was more user friendly that explains everything that the parks have to offer. Maybe have a Facebook page where people can communicate what's happening and invite others to join in!	11/9/2017 9:02 PM
138	More security	11/9/2017 8:55 PM
139	Expand facilities and programming	11/9/2017 7:52 PM
140	More bike trails throughout the community.	11/9/2017 7:03 PM
141	More and bigger	11/9/2017 6:41 PM
142	This dull	11/9/2017 6:01 PM
143	Increased programs and connectivity	11/9/2017 5:48 PM
144	More public art	11/9/2017 5:21 PM
145	To plant more trees to help reduce global warming.	11/9/2017 5:08 PM
146	Professionalize it. Get competent, experienced employees and staff. Offer programming and public education opportunities. Concentrate on basic needs first. Do not feel we have to compete with Mooresville, Plainfield, Greenwood. Find some place to build athletic fields, and then build them. We need soccer fields. Lacrosse fields to meet the increasing popularity of this sport. A cross country running course would be great.	11/9/2017 5:01 PM
147	More calendar activities to participate in	11/9/2017 3:49 PM
148	Increase funding	11/9/2017 3:38 PM
149	Add sport fields (like Mooresville)	11/9/2017 3:31 PM

Q12 Would you like the City to invest more money into the parks system?

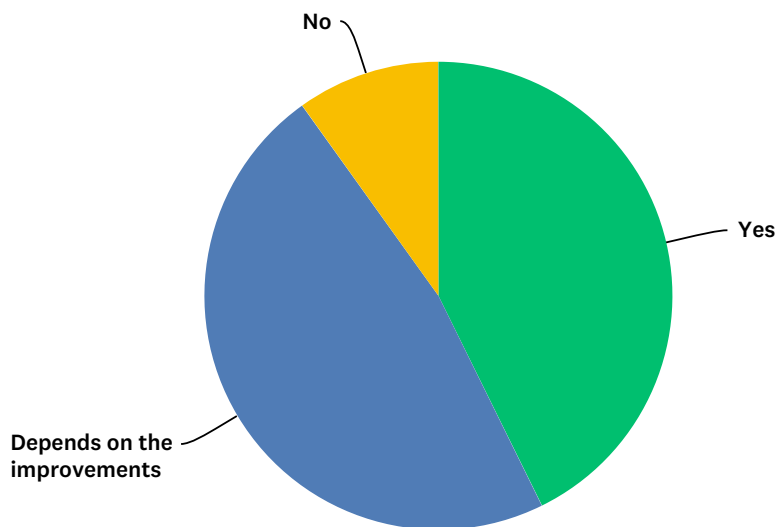
Answered: 193 Skipped: 24



ANSWER CHOICES	RESPONSES	
Yes	53.37%	103
Depends on the investment	46.63%	90
No	0.00%	0
TOTAL		193

Q13 Are you willing to pay additional taxes or user fees to help pay for improvements in the park system?

Answered: 192 Skipped: 25

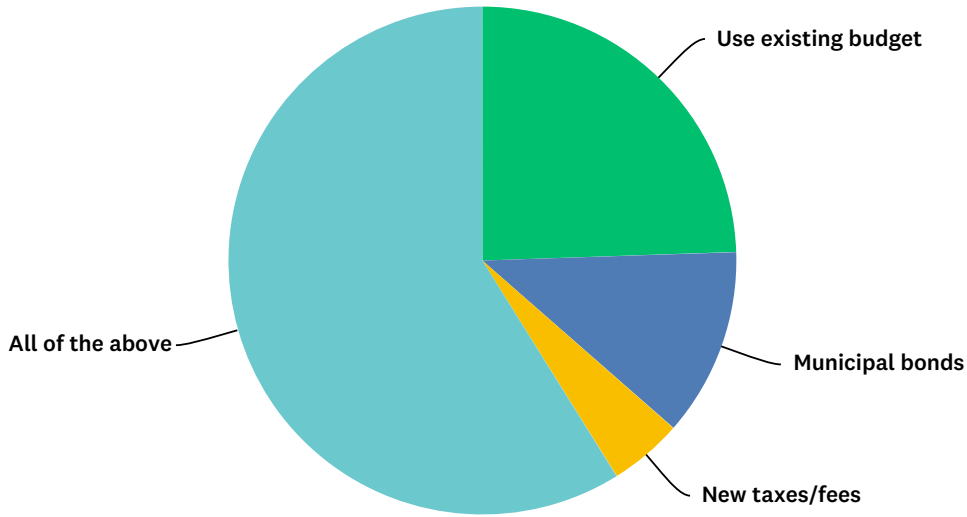


ANSWER CHOICES	RESPONSES	
Yes	42.71%	82
Depends on the improvements	47.40%	91
No	9.90%	19

TOTAL	192
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Q14 After first applying for all available grants and donations, how would you like the City to pay for new amenities in the parks?

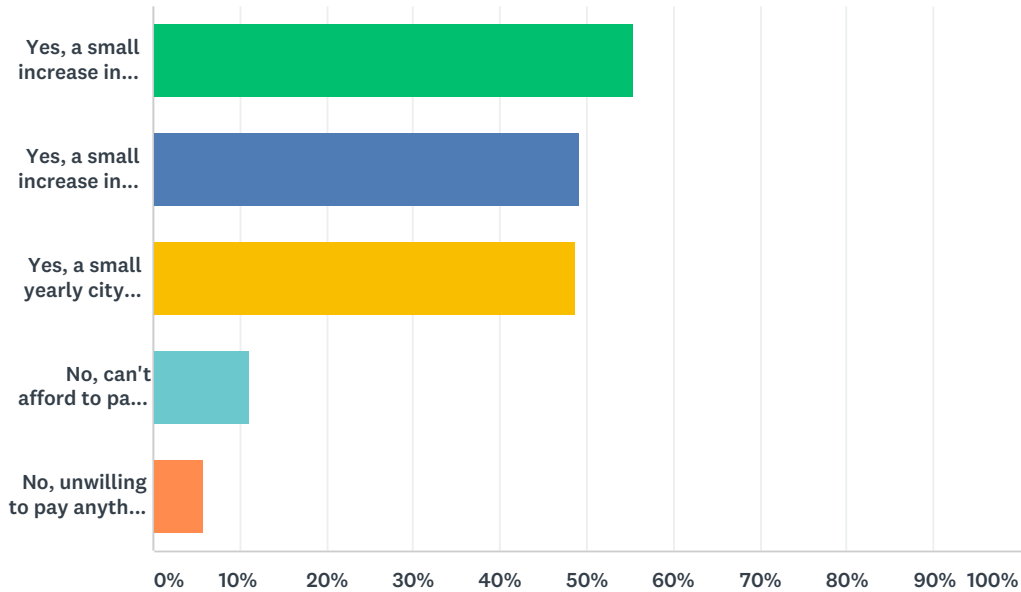
Answered: 192 Skipped: 25



ANSWER CHOICES	RESPONSES	
Use existing budget	24.48%	47
Municipal bonds	11.98%	23
New taxes/fees	4.69%	9
All of the above	58.85%	113
TOTAL		192

Q15 Are you willing to pay for improvements in the Martinsville parks system using any of the following methods? (select all that apply)

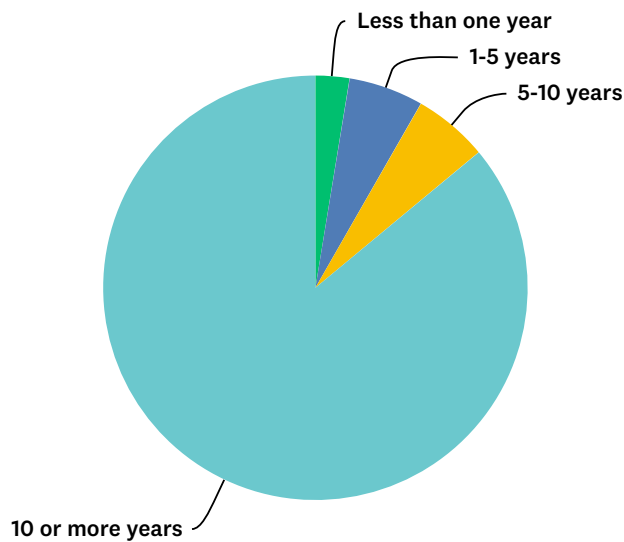
Answered: 191 Skipped: 26



ANSWER CHOICES	RESPONSES	
Yes, a small increase in program fees	55.50%	106
Yes, a small increase in shelter reservation	49.21%	94
Yes, a small yearly city park user tax	48.69%	93
No, can't afford to pay anything for parks	10.99%	21
No, unwilling to pay anything for parks	5.76%	11
Total Respondents: 191		

Q16 How long have you lived in Martinsville?

Answered: 193 Skipped: 24

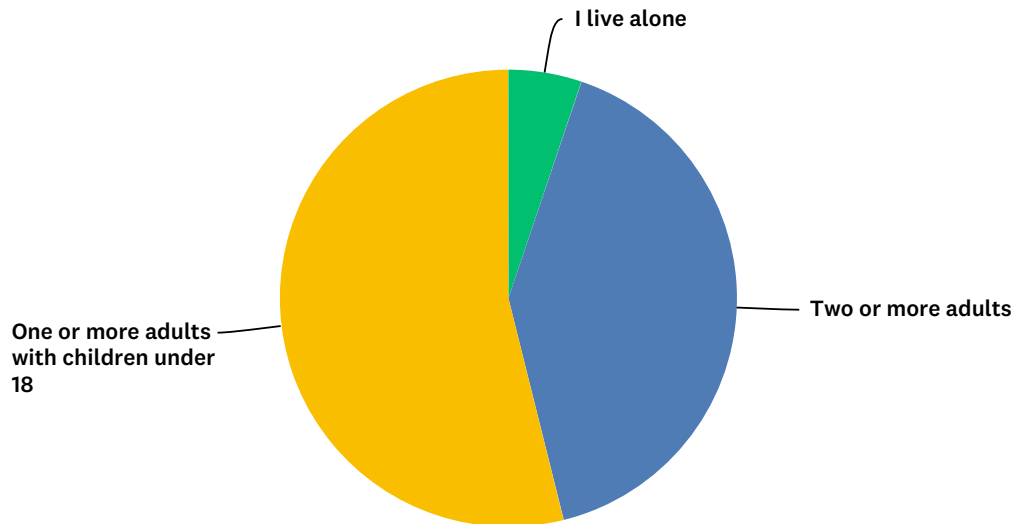


ANSWER CHOICES	RESPONSES	
Less than one year	2.59%	5

1-5 years	5.70%	11
5-10 years	5.70%	11
10 or more years	86.01%	166
TOTAL		193

Q17 My household is best described as:

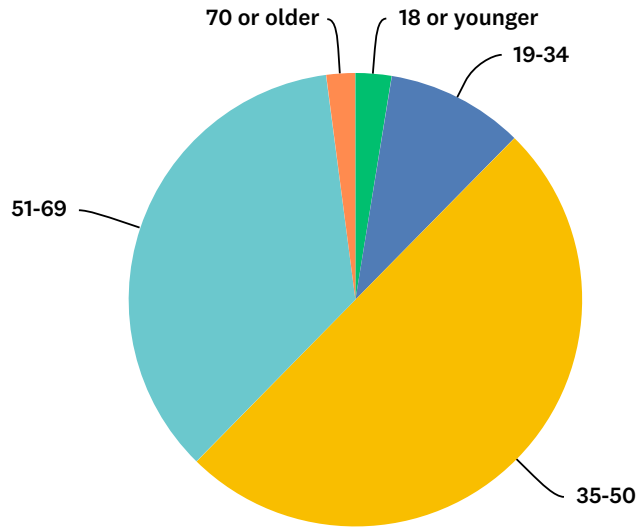
Answered: 193 Skipped: 24



ANSWER CHOICES	RESPONSES	
I live alone	5.18%	10
Two or more adults	40.93%	79
One or more adults with children under 18	53.89%	104
TOTAL		193

Q18 My age is:

Answered: 194 Skipped: 23



ANSWER CHOICES	RESPONSES	
18 or younger	2.58%	5
19-34	9.79%	19
35-50	50.00%	97
51-69	35.57%	69
70 or older	2.06%	4
TOTAL		194

Martinsville Parks & Recreation 2018-2022 Master Plan [Draft 01/15/18]

Public Comments:

Out of curiosity, what are the improvements to the basketball courts?

Just a little history that might be helpful-when there were bleachers there, they had to be removed because there was way too much nefarious activity happening on them (drugs, sexual activity, etc- it gave people a really convenient place to set up shop, so to speak).

Also, there used to be signage that mentioned no profanity, no fighting, no lewd behavior, no music, please remove your trash, no climbing on goals (there's a fair amount of climbing to the top of the goals, believe it or not). It would be nice to see the signage back in place so that there's at least a clear, minimum expectation of behavior from participants.

I neglected to put in my previous email that I have literally dozens of articles about skateparks and all the problems they generate for the police and for the residents around them and how many of them have to be shut down eventually.

I also have videos of some of what we experience on a daily basis from the basketball courts, if you're interested in seeing them!

Hello! I believe we met at the meeting on December 4th, regarding the direction of growth for the parks in Martinsville.

I saw the 5 year plan posted and read it as best I could.

I just want to again give some input on what it's like to live as adjacent property owners to the Jimmy Nash Park and hope that those of us who live around the park will be given proper consideration when decisions are made regarding what to build/install next to where we make our homes.

We own two houses on the west side of the park, next to the basketball courts.

To grossly understate the situation, the basketball courts have become an incredible nuisance. Kids sell drugs there, they bring boomboxes and blast music, there's constant screaming of profanity, you can find them engaged in 'amorous' activity, they leave their garbage everywhere even though there's a trashcan within feet of them, large amounts of folks congregate who aren't playing basketball and just have sort of a 'flophouse' mentality. I could go on and on....

I am incredibly fearful that more 'attractive nuisances' will be put in the park where the tennis courts used to be and it will become an unbearable place for the surrounding residents and taxpayers to make their homes.

People, now more than ever, are enjoying the green spaces in the park and it would be a shame to drive off respectful park users because of disrespectful park users. I see on social media how much people are saying they love the tranquility of the park. Lots of people are using the track that's in that area, and lots with small children. You can read on social media how offput they are by the things I'm describing.

We regularly see families trying to use the basketball courts with their children who end up leaving because the profanity is so bad. We can sometimes hardly enjoy our home inside, let alone outside.

I implore you to not add to this problem by putting a skatepark or any other type of nuisance attraction like that in Jimmy Nash Park, where it would affect the green space and/or the surrounding residents. Martinsville owns plenty of other spaces that aren't surrounded by homes that could be a potential site. Jimmy Nash is a unique and beautiful park, I can't imagine blighting its beauty with nuisance attractions.

We know what it means to live with constant overpowering noise, foul language and garbage in our backyard. We also see how the kids who use the courts destroy them-backboards, etc. I also can only imagine the liability of a skatepark and how the users will demolish it, based on the behavior I see at the basketball courts.

There is not Park personnel or security assigned to 'police' the area, which leaves us basically to either police it ourselves or tolerate it as best we can, or call the City Police.

I'm all about kids having fun but not at the expense of the folks who are trying to live here and enjoy our homes and who actually pay taxes (and also the folks who go to the park to enjoy the lovely tranquility of it. I would hate for those folks to start to leave because of this constant ruckus).

I would think we would want to cultivate a park environment that was attractive and welcoming to all ages of users and not just to a select group of unsupervised, destructive, disruptive users.

Thank you so much for considering our input. Any insight you can offer us would be greatly appreciated!

Do you know if there are plans to build a park on the back side of the new subdivision Sand Creek Knoll off 252 west of the Hoosier Harvest Church?

EXAMPLE Park Director Position Description

The following position description is for informational purposes only. A final position description should be prepared by the Park Board and reviewed by the Mayor, City Council and the City Attorney.

City of Martinsville
Department of Parks

SUMMARY DESCRIPTION

Under the direction the Martinsville Park Board, oversees and coordinates the administration of the Department of Parks which is currently comprised of 4 parks located throughout the community. Work also includes managing two undeveloped properties owned by the Department of Parks. The ideal candidate will have significant experience in coordinating and managing activities involved in the day to day management, development and upkeep of park property and facilities. Work also included performing a variety of professional, administrative, and programmatic work in support of assigned properties. This position also requires the ability to plan and coordinate special events, projects, recreation programming and activities associated with the Department of Parks with staff, volunteers and other interested parties. The Park Director will also serve as the Department of Parks liaison to other City Departments, Community groups and the citizens of Martinsville.

REPRESENTATIVE DUTIES

- Oversees and coordinates the administration of the City of Martinsville's park system and associated undeveloped park properties. Establishes and manages park property management plans; coordinates the required resources necessary to maintain the landscape and facilities within each park; establishes and manages contracts with service providers to provide the required level of maintenance and/or services to maintain Department of Parks assets.
- Prepares and administers the Department of Parks budget. Develops capital improvement budgets; submits budget recommendations to the Park Board for approval; monitors expenditures and tracks use of funds.
- Prepare and maintain park records; explain, interpret appropriate laws, ordinances and regulations.
- Supervise, train and evaluate staff.
- Administers the 5-year park master plan.
- Develops goals and objectives as well as policies and procedures; makes recommendations for changes and improvements to existing standards, policies, and procedures; manages the implementation of approved policies and procedures and monitors staff work activities to ensure compliance with established policies and procedures.
- Develops and administers park capital improvements, plans and programs.
- Prepare grants for park projects (capital improvement and programming).
- Coordinates a variety of recreational and environmental learning activities and seeks out creative methods to develop new programs and activities for the Department of Parks to provide.

- Organizes and implements schedules and methods for providing Department of Parks services, activities and other related programs. Identifies resource needs and allocates resources accordingly.

QUALIFICATIONS

The following generally describes the knowledge and ability required to enter the position and/or be learned within a short period of time in order to successfully perform the assigned duties.

Knowledge of:

- The principles, practices, and methods of public park and open space administration.
- Maintenance, construction, and repair methods used at parks and recreational facilities.
- Principles and practices of customer service.
- Operations, services, and activities of a park and open space manager.
- Public environmental and recreational / nature educational program development and implementation.
- Municipal budget preparation and administration.
- Principles and procedures of record keeping.
- Business letter writing and basic report preparation.
- Understanding and knowledge of pertinent federal, state, and local laws, codes and regulations.
- Grounds keeping equipment such as riding mowers, blowers, chain saws, trimmers, etc.

Ability to:

- Coordinate and direct park maintenance staff to complete daily maintenance routines.
- Coordinate and direct the development and maintenance of park trails, recreational facilities, and open spaces.
- Recommend and implement goals, objectives, policies, and procedures for providing assigned services and activities.
- Understand, interpret, and apply general and specific administrative and departmental policies and procedures as well as applicable federal, state and local policies, laws and regulations.
- Prepare clear and precise reports.
- Prepare and Administer assigned budgets.
- Operate and use modern office equipment including computers and supporting word processing and spreadsheet applications.
- Work independently.
- Plan and organize work to meet changing priorities and deadlines.
- Respond tactfully, clearly, concisely, and appropriately to inquiries from the public, City staff, or other agencies on sensitive issues.
- Communicate clearly and concisely, both orally and in writing.
- Conduct public recreational/educational/environmental programs.
- Establish and maintain effective working relationships with those contacted in the course of work.

EDUCATION AND EXPERIENCE

A minimum of a Bachelors degree in parks and recreation or related field and 5 years of professional full-time park manager or assistant park manager experience.

A current Certified Park and Recreation Professional (CPRP) certification is preferred.

Applicants must have a valid Indiana drivers license within 6 months of hire.