

Edward Jones®

Outsmart the scammers



Fraud by the numbers

**40
million***

**\$36.5
billion**

1 in 10

1 in 24

90%

*Source: Javelin Strategy & Research Identity Fraud Study, Identity Theft Affected 40 Million U.S. Adults in 2022 Totaling \$43 Billion in Losses.

Seminar overview

01 Five common fraud scenarios

02 Red flags

03 Resources

04 Additional steps for protection

05 "Friend or fraud?"

**Scenario 1:
Romance/
Long-distance
relationship scam**





Romance/ Long-distance relationship scam



Scenario 2: Collection fraud





Collection fraud

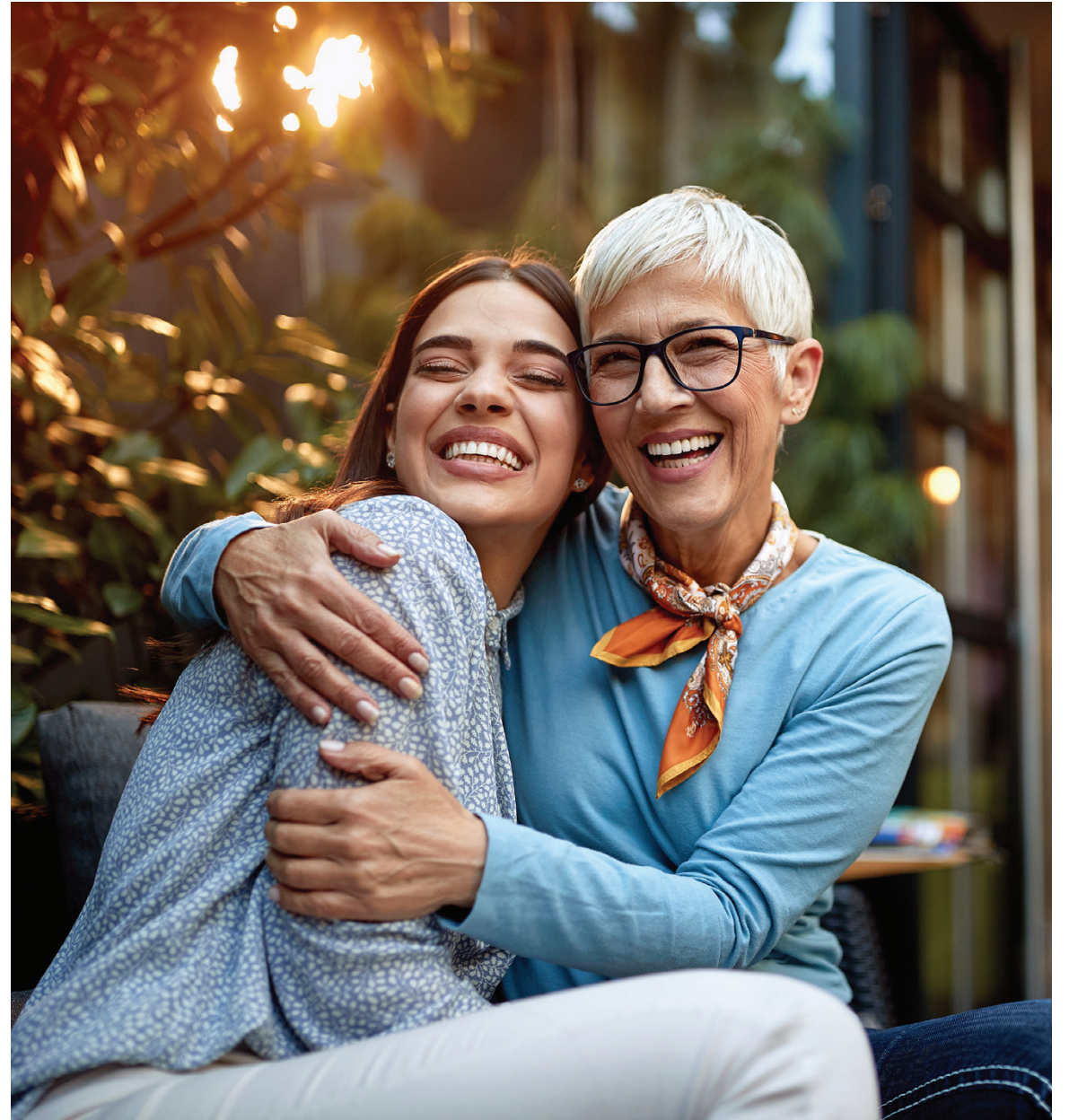


**Scenario 3:
Lottery/
Sweepstakes
scam**





Lottery/ Sweepstakes scam



Scenario 4: Imposter scam





Imposter scam



Scenario 5: Grandparent scam





Grandparent scam





Other red flags

- 1 Identity verification
- 2 Immediacy of request
- 3 It doesn't add up (part 1)
- 4 It doesn't add up (part 2)
- 5 It doesn't add up (part 3)
- 6 A vow of secrecy

Protect yourself and those you love



Protect all personal information



Be cautious online



Protect your credit information



Be diligent with compromised accounts



Resources

- The Better Business Bureau
- The Consumer Financial Protection Bureau
- The Federal Trade Commission
- The Internet Crime Complaint Center
- The National Center on Elder Abuse
- Your financial institution(s)
- Your local law enforcement agency
- Your local office and Edward Jones Fraud Investigations
- Your state Attorney General's office

Scenario 1

Friend or fraud

Red flags

Next steps

Scenario 2

Friend or fraud

Red flags

Next steps

Scenario 3

Friend or fraud

Red flags

Next steps

Recap



Any questions?

